
AMODAL

G-Cloud 15 Pricing

AMODAL – Professional Services Pricing

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About Amodal

Amodal Limited is a UK-based information management consultancy and software provider specialising in the built environment. The company supports public sector asset owners to define, govern and assure information across capital projects and operational estates.

Amodal works client-side, helping organisations establish clarity and control over information that underpins delivery, assurance and operational decision-making. Its work typically focuses on reducing reliance on informal or spreadsheet-based processes and replacing them with structured, auditable and standards-aligned approaches.

Amodal has experience supporting major infrastructure, energy and critical national infrastructure programmes, including HS2 with Balfour Beatty VINCI and fusion energy projects such as STEP with UK Industrial Fusion Solutions (UKIFS), and large university estate clients like UCL. This experience informs a practical, delivery-focused approach grounded in ISO 19650 and construction best practice.

1. Introduction

This document provides pricing information for professional support services delivered by Amodal Limited under G-Cloud 15.

The pricing information applies to Amodal's cloud support services, including information management advisory, CDE and digital handover support, asset data migration services, and endev-o platform implementation and managed support.

Amodal's professional services are priced on a time and materials basis, using transparent day rates aligned to role seniority and responsibility.

2. Pricing Approach

This pricing model supports:

- > Flexible engagement sizing
- > Rapid mobilisation
- > Clear separation between advisory, delivery and support roles
- > Fair comparison with other G-Cloud suppliers

There are no minimum contract values and no mandatory onboarding or exit fees. All services are delivered in accordance with the CCS Public Sector Contract.

3. Role-Based Day Rates

The following day rates apply across all Amodal G-Cloud Cloud Support services, including information management advisory, CDE services, digital handover, data migration support and end-user platform implementation.

Role	Day Rate (£)	Description
Director	£1,500	Executive leadership and strategic guidance. Senior advisory input for complex programmes and C-suite engagement.
Associate Director (Consultancy)	£1,100	Leads digital and information management advisory, transformation roadmaps and complex workstreams.
Project Manager	£1,000	Plans and manages delivery, resources, budgets and stakeholders to achieve agreed outcomes.
Training Manager (Train the Trainer)	£900	Develops client capability through adoption planning and structured knowledge transfer.
Technical Consultant (Mid-Level)	£750	Software implementation, integrations and digital platform configuration, including CDEs and asset systems.
Data Specialist	£700	Data modelling, structuring, analytics and migration across the asset lifecycle.
Project Information Manager (PIM)	£650	Information management and CDE configuration, standards, workflows and information quality oversight.
Trainer (End User)	£550	Delivery of end-user training programmes covering software, processes and information management standards.
Document Controller	£450	Supports document and records control activities, ensuring information accuracy, accessibility and compliance under supervision of senior IM roles.

4. SFIA Alignment

Roles are aligned broadly to **SFIA Levels 3–7**, depending on responsibility and engagement context:

- > SFIA 7: Director
- > SFIA 6: Associate Director
- > SFIA 5: Project Manager, Technical Consultant, Data Specialist
- > SFIA 4: Project Information Manager, Training Manager (Train the Trainer)
- > SFIA 3: Trainer (End User), Document Controller

Final role mix are agreed at call-off.

5. What the Pricing Includes

The published day rates are intended to represent the full cost of professional delivery time.

For the purposes of professional services pricing, a working day is defined as 7.5 hours of delivery provided during UK standard business hours, typically between 08:30 and 17:30, Monday to Friday, excluding UK public and bank holidays.

They include preparation, delivery and collaboration activities required to complete agreed tasks, as well as the use of standard tools, templates and methods developed by Amodal. Knowledge transfer to client teams is embedded within delivery.

Travel and subsistence are not included and are only charged where pre-agreed.

6. Exclusions

To maintain transparency, certain items are explicitly excluded from the published rates.

- > Third-party software licences and subscriptions
- > Bespoke software development or custom code changes
- > Travel, accommodation and subsistence costs
- > On-site delivery unless explicitly agreed
- > Out-of-hours, weekend or 24/7 support
- > Legal, commercial or statutory advice
- > Hosting, cloud infrastructure or storage costs
- > Hardware, devices or specialist equipment
- > Formal change management or large training programmes
- > Subcontractor or third-party specialist costs

Contractual and Commercial Notes

At the end of a call-off contract, Amodal supports an orderly transition.

This includes ensuring client ownership of outputs and data, and supporting knowledge transfer where required. There are no mandatory offboarding charges, allowing buyers to exit contracts without financial penalty beyond agreed delivery.

- > All prices exclude VAT
- > Invoicing monthly in arrears (unless otherwise agreed)
- > Services provided under the CCS Public Sector Contract (PSC), G-Cloud 15 (RM1557.15)
- > Rates fixed for the duration of each call-off contract

7. End of Contract

At contract completion:

- > All client data remains the property of the client
- > Knowledge transfer is supported as part of delivery
- > No mandatory offboarding charges apply