
AMODAL

G-Cloud 15 Pricing

AMODAL – endev-o IM & Data Assurance Platform Pricing

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About Amodal

Amodal Limited is a UK-based information management consultancy and software provider specialising in the built environment. The company supports public sector asset owners to define, govern and assure information across capital projects and operational estates.

Amodal works client-side, helping organisations establish clarity and control over information that underpins delivery, assurance and operational decision-making. Its work typically focuses on reducing reliance on informal or spreadsheet-based processes and replacing them with structured, auditable and standards-aligned approaches.

Amodal has experience supporting major infrastructure, energy and critical national infrastructure programmes, including HS2 with Balfour Beatty VINCI and fusion energy projects such as STEP with UK Industrial Fusion Solutions (UKIFS), and large university estate clients like UCL. This experience informs a practical, delivery-focused approach grounded in ISO 19650 and construction best practice.

Amodal provides **endev-o**, a UK-hosted, cloud-native Information Management and Data Assurance Platform. The platform complements Amodal's advisory services, enabling asset owners to reduce information risk, strengthen governance and deliver better whole-life outcomes for public assets.

1. Introduction

This document provides pricing information for endev-o software licence fees delivered by Amodal Limited under G-Cloud 15.

2. Pricing Approach

endev-o is priced using a simple, transparent subscription model designed to support public sector procurement, predictable budgeting and scalable adoption.

Pricing is based on two clear variables: the number of named users and the number of applications enabled. Once licensed, a user may access all licensed applications, avoiding per-module or per-transaction charging and reducing administrative overhead.

The pricing approach supports both project-level adoption and enterprise-wide deployment. Organisations can start with a small number of users or applications and expand over time without changing pricing structure or renegotiating contracts.

There are no usage-based fees, data volume charges or transaction limits. Software licensing is clearly separated from professional services, which may be procured independently under G-Cloud Cloud Support.

This approach enables asset owners to align cost with value, manage spend with confidence and scale the platform in line with organisational needs and programme maturity.

3. endev-o User-Based Pricing Model (SaaS)

This section sets out the subscription pricing for the endev-o Information Management & Data Assurance Platform.

Pricing is based on:

- > The number of applications (apps) enabled, and the number of concurrent projects (from single, to multiple to enterprise unlimited), plus
- > The number of named users

A single licensed named user may access multiple apps within the scope of their licence. Read-only access licences are provided at no cost.

3.1. App Pricing

endev-o applications are licensed on a per-app basis, with licensed users able to access all licensed apps on the platform.

Standard endev-o Apps include;

- > **Project Deliverables Manager** (for MIDP/TIDP and contract deliverables management and control)
- > **Health & Safety Manager** (for health, safety, environment & quality (HSEQ) management)
- > **Risk Register** (for tracking and management of risk across capital projects and programmes).

App licence costs:

The annual licence fees for an individual app are shown below. Pricing can be applied pro-rata to construction programme duration in months.

	Nr of Projects			Enterprise Unlimited
	Cost /Project/ Year (ex VAT) <i>single project</i>	Cost /Project/ Year (ex VAT) <i>2 to 10 projects (ea)</i>	Cost /Project/ Year (ex VAT) <i>11 to 25 projects (ea)</i>	Cost /Project/ Year (ex VAT) <i>unlimited projects</i>
App	£ 1,500	£ 1,000	£ 500	£ 15,000

Note: economies of scale come into effect when a single app is deployed across multiple projects – the cost per project each app is used on reduces from £1,500 to £500 per project per annum.

Additional apps may be configured and licensed as required.

3.2. User Pricing

Users are licensed on a named-user basis to ensure audit trails within the platform can be maintained against individual user actions.

Number of Users	Price per User / Year (ex VAT)
Up to 25 users	£300
26-100 users	£240
101-250 users	£180
251-500 users	£120
501-1000 users	£96
1001+ users	£72

All licensed users may access all licensed applications.

N.B. Read-only access licences are provided at no cost.

3.3. Adoption Options

To support different operating models, endev-o can be licensed in two primary ways.

Project-Based Adoption

Designed for individual projects or programmes. Includes:

- > Defined app set
- > Number of Users
- > Contract duration (scoped deployment aligned to a project lifecycle. Pricing can be applied pro-rata to construction programme duration in months)

This option is suitable for early adoption or targeted use cases.

Enterprise Adoption (Unlimited Projects)

Designed for organisation-wide or estate-wide deployment.

Includes:

- > Unlimited projects and programmes
- > Shared standards, templates and governance
- > Scalable user growth

Suitable for asset owners seeking a consistent, portfolio-wide IM capability.

Enterprise pricing is agreed based on:

- > Defined app set (number of apps)
- > Number of users

- > Contract duration (minimum 12 months term)

4. What the Pricing Includes

All endev-o SaaS subscriptions include:

- > Base system mobilisation and setup (deploying endev-o environment, applying the client licence and setting up licensed user accounts)
- > Secure UK-hosted cloud infrastructure
- > Access to licensed applications
- > Software updates and enhancements
- > Data backups and disaster recovery
- > Role-based access control
- > Standard business-hours support
- > Data export on request

This aligns with the Included in the Licence section of the Service Definition

'Amodal – endev-o Implementation, Configuration and Managed Support - Services Definition'.

5. Pricing Exclusions

The following are not included within the SaaS subscription pricing:

- > Professional services (implementation, configuration, advisory) – see separate services listing 'Amodal – endev-o Implementation, Configuration and Managed Support - Services Definition'
- > Data migration services – see separate Amodal services listing 'Amodal – CDE, Digital Handover and Asset Data Migration Services - Service Definition'
- > Platform customisation beyond configuration
- > Third-party system licences
- > On-site training or support
- > Out-of-hours or 24/7 support

These services may be procured separately under G-Cloud Cloud Support.

6. Contractual and Commercial Notes

- > All prices exclude VAT
- > Subscriptions are billed annually unless otherwise agreed
- > Multi-year subscriptions available
- > No minimum contract value
- > No hidden usage-based charges

- > Services provided under CCS G-Cloud 15 (RM1557.15)

7. End of Contract

At contract termination:

- > Customers retain ownership of all data.
- > Data can be exported in open formats.
- > Secure deletion is supported in line with CCS requirements.
- > No mandatory offboarding charges apply.
- > An ongoing archiving service can be provided at additional cost.