



Pricing				
<i>Item</i>	<i>Pricing Structure</i>	<i>Number of units / lives covered</i>	<i>Price per Unit</i>	<i>Max Annual price</i>
Mind - AI mental wellbeing programme	Priced per unit	<1000	£300 - £500	£500k
		>1000	£200 - £300	TBC
Setup and configuration	One off fee that varies depending on the number and value of Sword solutions purchased and clients preferred set up and configuration.			

Mind Mental Wellbeing Programme

The Mind mental wellbeing programme is priced on a sliding scale, the maximum price for a programme is £500. The minimum price is £200.

Each programme enables the end user to build mental strength and resilience through action. Mind is a "stigma-free mental fitness program" that helps members build lasting emotional resilience through daily, personalised support from licensed clinical psychologists. Members enrolled receive personalised activity plans focused on sleep, movement, and mindfulness support from clinical psychologists.

Set up and configuration

A one-off implementation fee is charged to cover the full scope of setup, configuration, and deployment activities. The precise fee cannot be confirmed upfront as it is directly influenced by the number, complexity, and commercial value of the Sword solutions being implemented across the product suite. Given this variability, the fee is calculated on a project-specific basis.