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Service Definition Document Global Trade Atlas Suite

Submitting Entity:

S&P Global Limited (an affiliate of S&P Global Market Intelligence LLC)

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Gabrielle Morin

Director Sales/Business Development EMEA Sales

T: +442072602096

gabrielle.morin@spglobal.com



Global Trade Atlas

Global Trade Atlas (GTA) is the market-leading solution for access to a comprehensive view of global trade data in every commodity at the most detailed level of harmonized system code (HS code). GTA encompasses dependable monthly bilateral trade data for 144 countries and annual data for close to 200 countries, based on official imports and exports statistics. GTA has a dedicated team of data operation professionals collecting and collating world trade statistics through official sources. We then align various reporting methodologies into unified format, and convert currencies and unit of measure to provide the best in class trade data tool experiences.

Key Features

- Macroeconomic indicator – Monthly impact assessment of Commodity, Industry Sector, Country, and etc
- Visibility of traded commodities by Quantities, Total Values and Unit Values
- Additional Data Fields – Monthly trade flows per:
 - Port
 - Regional regime
 - Transport modes
 - Re-export / Domestic
 - Port
 - State
 - Customs District
 - Province
 - Regional regime
 - US NAICS and more
- Currency and Unit conversions
- In-depth research across disparate data sources
- Repeatable saved reports
- User-defined commodity groups and location groups
- Data sources certified to ISO9001:2015
- Multi-Language Support: GTA on Connect support eleven languages

Our customers in Consulting Firms, Government, Academic, Finance, Multinational Business, Research and Trade Associations confidently rely on GTA for comparable, dependable and easy-to-use global trade information from a single service. Many of our customers also use the Global Trade Atlas in combination with

- [GTAS Forecasting](#) identifies trade and transport opportunities with access to long-term trade and transportation data outlooks for 248 countries and regions, across 270 commodities and 16 trade concepts.
- [PIERS](#) provides bill-of-lading level import and export data of the US and 13 international countries .

Key Benefits

- **Competitive Benchmarking:** Understand your business in its global context better by viewing country data to compare your known import-export data versus the total market
- **New Opportunity Evaluation:** Easily identify developing industries, markets and emerging trade routes for new purchase, supply sources or investments
- **Decision/Negotiation Support:** Use trade statistics, including tariff commodity codes, to stay abreast of changing policies
- **Market Analysis:** Easily find comprehensive import-export data, including port and transportation mode for many countries
- **Analysis & Forecasting:** Build credible predictive models and make forecasts based on 20+ years of data

HS Commodity Coverage & Trade flow information

- The GTA® covers all HS codes (99 chapters) down to the maximum detailed level provided by each reporting country (ex: 8, 9 or 10 digits).
- Re-import is included and identified when the source is reporting it as an import flow from itself (example: France and China). Most of the reporting countries register re-import under chapter 98 “Special Classification Provisions”.
- Re-export is usually included in the general export figures but some reporting countries such as Hong Kong and Singapore are providing us with a split between domestic and re-exported goods. This split is available through our Extra Data Fields Module.
- Data definition is available in the GTA® to clarify the metadata being used. A section called Reporting Country Notes can be accessed by the user for a better understanding of special rules of registration.

Harmonized System (HS) Codes Covered:

- **Chapter 1-5**, Live Animals and Animal Products
- **Chapter 6-14**, Vegetable Products
- **Chapter 15**, Animal or Vegetable Fats and Oils and Their Cleavage Products; Prepared Edible Fats; Waxes
- **Chapter 16-24**, Prepared Foodstuffs; Beverages, Spirits and Vinegar; Tobacco and Manufactured Tobacco Substitutes
- **Chapter 25-27**, Mineral Products
- **Chapter 28-38**, Products of The Chemical or Allied Industries
- **Chapter 39-40**, Plastics and Articles Thereof, Rubber and Articles Thereof
- **Chapter 41-43**, Raw Hides and Skins, Leather, Fur Skins and Articles Thereof; Saddlery & Harness; Travel Goods, Handbags and Similar Containers, Articles of Animal Gut
- **Chapter 44-46**, Wood, and Articles of Wood; Cork and Articles of Cork; Manufacturers of Straw, Esparto or Plaiting Materials; Basketware; Wickerwork
- **Chapter 47-49**, Pulp of Wood or of Other Fibrous Cellulosic Material; Waste and Scrap of Paper or Paperboard and Articles Thereof
- **Chapter 50-63**, Textile and Textile Articles
- **Chapter 64-67**, Footwear, Headgear, Umbrellas, Walking Sticks, Prepared Feathers, Artificial Flowers, Human Hair
- **Chapter 68-70**, Articles of Stone, Plaster, Cement, Asbestos, Mica, or Similar Materials; Ceramic Products; Glassware.
- **Chapter 71**, Natural or Cultured Pearls; Precious or Semi-Precious Stones, Metals, Metals Clad and Articles Thereof; Coin; Imitation Jewellery
- **Chapter 72-83**, Base Metals and Articles of Base Metal
- **Chapter 84-85**, Machinery, Mechanical Appliances; Electrical Equipment; Sound, TV Recorder and Reproducers, Parts, and Accessories of Such Articles
- **Chapter 86-89**, Vehicles, Aircraft, Vessels, and Associated Transport Equipment
- **Chapter 90-92**, Optical, Photographic, Cinematographic, Measuring, Checking, Precision, Medical, Surgical or Musical Instruments & Apparatus; Clocks & Watches.
- **Chapter 93**, Arms and Ammunition; Parts and Accessories Thereof
- **Chapter 94-96**, Miscellaneous Manufactured Articles
- **Chapter 97**, Works of Art, Collectors' Pieces and Antiques
- **Chapter 98-99**, Special Classification Provisions; Temporary Legislation

Reporters

Quality and Quantitative Pre-Process

Global Trade Atlas (GTA) Data Operations employ both software-based algorithms and manual checks for ensuring quality of data.

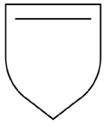
- Continuous data quality checks range from Check Total comparison, verification with other sources, Data format, currency, and unit valuation of the reported data sets.
- Continuous analysis is performed on every data set to identify issues with HS code, partner country, Unit of measure and valuation.
- Deeper quantitative analysis is performed continuously on the data sets to identify issues with erroneous date, unit and HS code or partner country details provided.
- Continuous trend analysis is performed with historical data sets to ensure reported trade is accurate.
- Data received from all the data sources is standardized to a single consistent format.

Global Trade Atlas has three separate database systems catering to different data sets:

- **Monthly Trade database** with Monthly data for over 120 different countries is updated 5 times a week as data for countries becomes available. The data set is being constantly revised to account for revised data and corrections received from the data sources.
- **The Annual Trade database** consists of Annual data for all the countries available in the Main (monthly) database and supplemented with UN COMTRADE data for over 100 countries for which monthly data is not available. The database is updated when a complete year becomes available in any country or when a revision/correction is provided, which is updated 5 times a week.
- **Extra Data Field database** consists of other pertinent information like ports, districts, companies, and modes of transport for those countries where data is available. Each country has a separate database and is updated upon the receipt of new data.

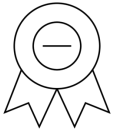
GTA historical data goes as far back as the source countries provide. Most of these countries of interest have historical data extending back to 2007 or earlier

The data is verified, cleansed, and standardized by our transformation/analyst team which comprises of individuals with education qualifications ranging from bachelor's to master's degrees with specialization in various fields like computer science, mathematics, and business.



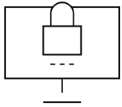
Information Security & Operational Resilience

S&P Global Information Security Program's mission is to protect customer information and the company's reputation and brand through well-established, uniform security practices while complying with legal requirements and industry best practices. S&P Global's commitment to Powering the Markets of the Future requires a dynamic and effective approach to operational resiliency in order to minimize the impact from disaster events. To do this, S&P Global has established the Operational Resilience Management function as part of the Corporate Risk Management group.



Quality

We go to great lengths to provide clients with the highest quality data they can use to make decisions with conviction. We run over 170,000 automated data quality checks and review content multiple times before publishing. But if something seems off in our data, please let us know so we can look into it immediately.



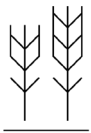
Privacy

At S&P Global, we value your privacy and are committed to understanding the need to honor an individual's right to privacy. Delivering Essential Intelligence as a global data and analytics company requires that we maintain the trust of our customers. Please visit our [Corporate Privacy Policy](#).



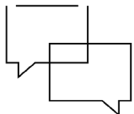
Risk Management

S&P Global has a balanced approach to risk management by mitigating risk to an acceptable level within its tolerances for risk and protecting S&P Global's reputation and brand while supporting the achievement of operational and strategic goals and objectives by enabling employees and senior management to make risk-informed, data-based business decisions. This approach is aligned with the Three Lines of Defense governance model, the principles of the 2017 COSO Enterprise Risk Management Framework that integrates ERM practices with Strategy and Performance, as well as key aspects of ISO 31000:2018. S&P Global regards managing risk as a fundamental activity, performed at all levels of the organization.



Sustainability

S&P Global's efforts to promote a sustainable environment encompass our operations and people. We continually assess our portfolio and business operations with sustainability in mind and implement programs to reduce the Company's global environmental impact, while also promoting accountability through transparent public disclosure of our reduction efforts. Sustainability is core to how we operate as a company. Our leadership structure and global activities reflect this imperative. The full Board of Directors receives regular updates throughout the year on sustainability and climate-related issues, and biannual updates on the company's ESG products and offerings. Please refer to our [Impact Report](#) for more details.



Customer Support

As a client, you can expect unparalleled service from a dedicated team of Customer Success Associates who have had extensive training on the product suite, the capital markets, and industry-specific workflows. Our highly engaged global Client Support, Training, and Modelling teams are available to help... whether you have a simple "how to" question on any of our features or a complex technical problem. Please reach out to us, [here](#).

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Notwithstanding anything to the contrary in this Response or in any Request for Proposal, by submitting this **Request for Proposal**:

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Furthermore, our corporate compliance program requires all S&P Global Market Intelligence colleagues to undergo annual trainings and certifications on our COBE and a number of internal policies. Finally, it would be administratively impossible to manage adherence to each customer's individual policies.

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