



Crown
Commercial
Service

Fidenda G-Cloud 15

Service definition document

Service definition document for G-Cloud 15: Lot 3
January 2026

Anaplan helps UK public sector organisations like yours tackle problems related to inefficient planning of resources

Common planning challenges across UK public sector organisations:

- 1 Inaccurate forecasting of citizen and service demand
- 2 Inefficient deployment of workforce and resources
- 3 Ineffective financial planning of operations
- 4 Limited ability to assess the impact of funding, policy or demand changes

Anaplan is a **software-as-a-service, cloud-based planning platform** that provides and enables over 2,000 organisations worldwide with:



Model-driven planning architecture: A flexible modelling platform that represents how finance, workforce, service demand and operations interact – without hard-coded assumptions.



Advanced forecasting and analytics: Built-in machine learning and statistical techniques to support demand, capacity and resource forecasting under uncertainty.



Scenario and what-if modelling: Rapid comparison of funding, policy and service demand scenarios to understand impacts and trade-offs before decisions are made.



Configurable applications and accelerators: Pre-configured applications that can be adapted to public sector contexts and specific organisational needs.



Enterprise-scale SaaS platform: A secure, cloud-based platform designed for performance, scalability, collaboration and governed access across large, complex organisations.

Join other UK public sector organisations realising benefits* from Anaplan-enabled business process transformation

Anaplan supports a wide range of business processes and use cases through its pre-configured applications, and/or configurable models tailored to your specific requirements by using the Anaplan modelling platform and approach:



- **Increased productivity in financial planning and analysis** (up to 30–40%) by reducing manual effort, improving data quality, and accelerating planning and reforecasting cycles.
- **Improved cost control and value for money** through scenario-based budget planning, investment modelling, and improved visibility of trade-offs.
- **Enhanced service planning & delivery performance** through integrated demand, capacity, and service-level impact modelling.
- **More effective use of workforce capacity** (up to 40% productivity improvement) through improved workforce planning, skills alignment, and demand-led resourcing.
- **Improved inventory and asset efficiency** (typically 10 to 20%) through better demand forecasting, procurement planning, and distribution of stock and assets.
- **Faster, more confident decision-making across functions/departments**, enabled by connected planning and consistent data across finance, service delivery, workforce and operations.

*Based on Forrester Total Economic Impact™ (TEI) analysis of Anaplan customers; actual outcomes will vary depending on organisational context and scope.

● Financial & Investment Planning

● Service Demand & Delivery Planning

● Workforce Planning

● Operational & Asset Planning

● Org-wide Benefit

Fidenda is a UK-based, trusted Anaplan delivery partner, with experience in successfully delivering Lot 3 services through G-Cloud

As a **focused and accredited Anaplan delivery partner** with deep expertise in Enterprise Planning Solutions, including FP&A, Supply Chain and Workforce Planning, we help organisations like yours to **improve their planning capability, decision-making and operational performance** through the effective and practical use of Anaplan's leading planning technology and solutions.

Through **our proven delivery approach and methodology**, we have supported public and private sector organisations to implement Anaplan's modelling platform and pre-configured applications, helping them **realise value quickly and embed effective, scalable planning capabilities**.



Through **G-Cloud 15 - Lot 3** (Cloud Support Services), Fidenda provides the following services:

- **Anaplan implementation services:** Design and delivery of Anaplan planning solutions, using either tailored builds or the pre-configured Anaplan applications, such as Operational Workforce Planning.
- **Cloud setup & migration:** Environment setup, data preparation, migration and transition from existing planning processes to cloud-based solutions.
- **Cloud migration planning:** Discovery, scoping and planning activities to support informed migration decisions, delivery sequencing and risk management.
- **Ongoing support & optimisation (Fidenda Pulse):** Post-implementation support, issue resolution and minor enhancements, as well as continuous optimisation of existing Anaplan models / solutions.

Our services can be procured in a modular way; whether you are looking for a specialist focusing on one or various cloud services, or a partner to deliver an Anaplan-enabled E2E transformation programme, progressing from discovery and implementation through to business-as-usual support.

No big vendor lock-in – choose the **right level of support** at all stages of your project with our modular services



**IBP = Integrated Business Planning; the process that aligns financial, operational and strategic business plans*

Benefit from our **PlanEdge methodology**, developed from our extensive experience of delivering transformation through the Anaplan platform

Fidenda
PlanEdge



The Fidenda PlanEdge Methodology

Anaplan can make transformation happen.

Building on “The Anaplan Way”, PlanEdge has been developed from our experience with large transformation programmes.

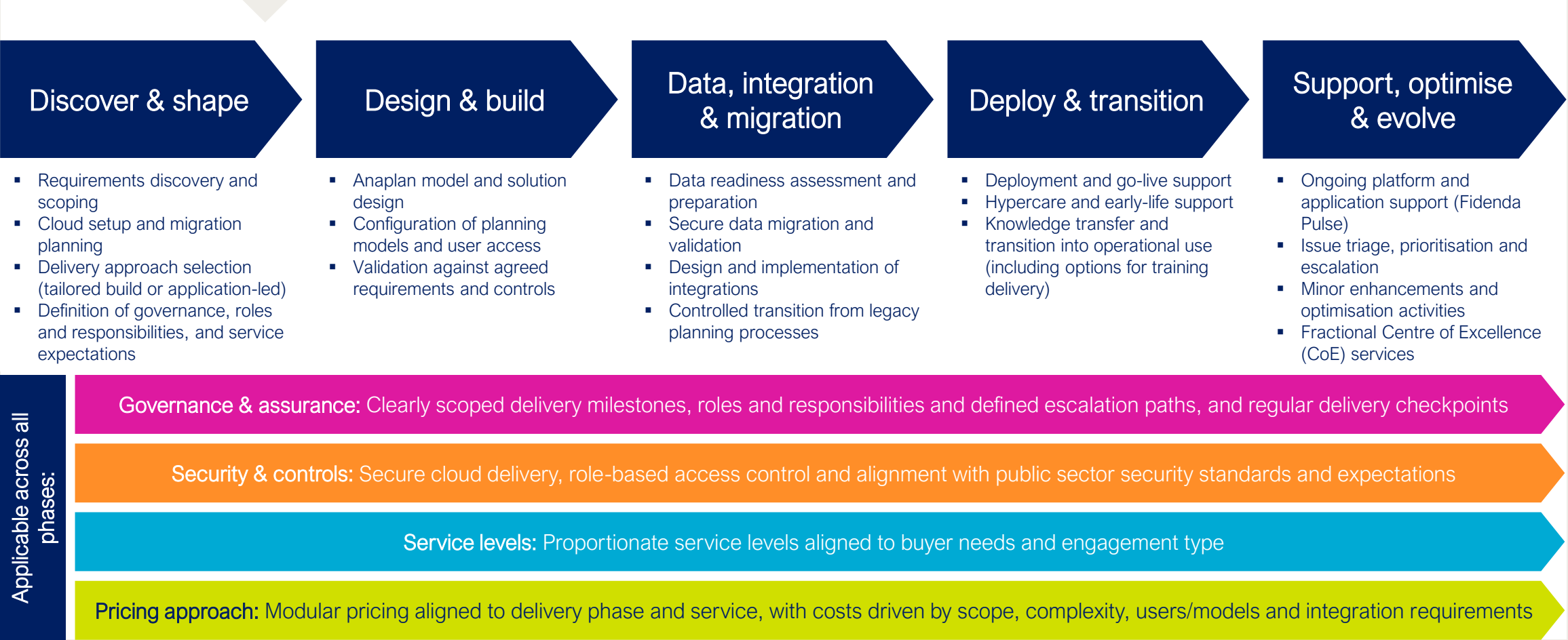
It addresses the key risks and complexities inherent in large planning solutions, providing certainty.

The approach puts an emphasis on governance and foundations with a recognition that pure agile is not always appropriate for large organisations.

We apply the methodology flexibly to dovetail to your internal PMO processes, and to reflect a “one team” approach comprising our consultants and your people.



PlanEdge in practice: how we deliver Lot 3 services as part of an end-to-end Anaplan delivery programme, or through discrete phases as required



Join the growing list of public sector and enterprise customers that trust us to deliver their complex transformation programmes

A sample of our UK public sector customers



NHS
South Central Ambulance Service
NHS Foundation Trust



IPSA
Independent Parliamentary Standards Authority



NHS
Manchester University
NHS Foundation Trust

NHS
South East Coast Ambulance Service
NHS Foundation Trust



The Royal Mint



BRITISH COUNCIL

Why public sector organisations choose us:

1

Public sector expertise

We work closely with Anaplan to help UK public sector organisations get the most out of Anaplan. Our expertise spans health and emergency services, arm's-length bodies and other central organisations, giving us a strong understanding of public sector operating models, governance and constraints.

2

Cross-sector experience

We also have extensive experience delivering complex planning programmes in the private sector. This allows us to bring proven concepts such as connected planning, scenario modelling and cross-functional decision-making into public sector environments where they add real value.

3

Commercial nuance within the public sector

We recognise that some public sector organisations operate in both public service and commercial contexts. We have helped organisations such as The Royal Mint and the British Council plan more effectively across funding, income, workforce and operational complexity.

4

Evidence-led delivery and real-world examples

Where appropriate, we can share relevant case studies and examples to demonstrate how organisations like yours have used Anaplan to improve planning, decision-making and outcomes. These examples reflect real delivery experience rather than theoretical approaches.

Getting started: whatever stage you are at in your Anaplan journey, we are here to help

Where are you now?



*“We have a **planning process** that **isn’t working**. We’ve heard cloud technology might be able to help, but we’re **not sure where to go from here**.”*



*“We have a **clear set of requirements** to systemise a planning process. We’d like to **evaluate the potential for cloud technology** to support that.”*



*“We have **selected Anaplan as a platform** and would like to **select a partner** to help us with the implementation.”*

Next steps

Please get in touch; we’d be happy to run a free-of-charge workshop to evaluate your current process and how cloud technology might be able to transform it.

Please do reach out; we’d be happy to support your evaluation. We can run free-of-charge workshops, demos and hands-on sessions to answer all your questions about Anaplan.

Please get in contact; we’d be happy to run a free of charge workshop to understand your requirements and build a project plan that delivers your project successfully.

Follow-on services

- Planning maturity assessment
- Data readiness analysis
- Develop business case
- Project roadmap / charter
- Proof of concept

- Project roadmap / charter
- Data readiness analysis
- Architecture and design
- Model build (prototype-level)
- Proof of concept

- Detailed requirements definition
- Architecture and design
- Model build & data integration
- Testing, training & change mgmt.
- Application support



Contact us: public.sector@fidenda.com