

IDENTITY PROOFING

Email & Mobile Verification



OVERVIEW

Enhance your ability to identify fraudulent transactions using TruValidate™ Email & Mobile Verification while expediting the acquisition of valuable new customers.

PRODUCT FEATURES

Access an expansive network of emails and phone numbers

Receive added insight at critical transaction points, including account origination, checkout and account management changes.

- Advanced digital data and device attributes help you identify and prevent fraudulent activity that might otherwise be missed through traditional identity and verification controls
- Non-intrusive datapoints are gathered in application with no disruption for genuine customers

Customise your risk tolerance and learn more about your customer

- Gain a more complete picture of a transaction and where it originates from, including use of TOR/proxies, true location and connection type
- Identify key real-time risk indicators across the customer lifecycle and receive risk scores based on any linked suspicious behaviour
 - Help reduce fraud losses
 - Streamline the application/purchase process for genuine customers
 - Reduce manual referrals and associated costs
 - Increase identity first-time pass rates

SOLUTION HIGHLIGHTS



Mobile SIM Swap and Redirect

Gather information on the most recent SIM events and the current call forwarding status of the number.



Mobile KYC

Complete a confirmation of the identity and address details to the mobile carrier for contracted phone numbers.



Email and Mobile risk

Assess the potential fraud risk associated with the presented email and mobile data, with risk scores capturing validity, active status and history, velocity and location.



Enhanced Decisioning

Combining email and mobile solutions as part of the TruValidate Trust Suite can help capture more fraudulent activity and manage your risk appetite in real time.



Email and Mobile ID

Establish if the email and phone number are accurately linked to the identity presented.



Want to know more about how email and mobile verification can be used to help strengthen your fraud prevention strategy and optimise operational processes?

Visit: transunion.co.uk/truvalidate

