



G-Cloud 15 Pricing Document

Aaseya Migration Made Easy

1. Aaseya Migration Made Easy - Pricing

The Pricing for Aaseya Migration Made Easy (AMME) is engagement-specific and structured to align with each customer's migration objectives, data landscape, and delivery expectations. Recognising that Pega data migration programmes vary significantly in scale, complexity, and risk profile, Aaseya adopts a flexible and transparent pricing approach that balances commercial predictability with delivery agility.

Aaseya works closely with customers through a consultative scoping process to develop a shared understanding of the migration context. This includes analysis of source and target Pega applications, data volumes, data structures, in-flight case requirements, migration timelines, and operational constraints. This collaborative approach ensures that scope assumptions are clearly defined and that the recommended pricing model accurately reflects the true effort and complexity of the migration.

Where migration requirements are clearly defined and stable, pricing may be structured on a fixed-price basis, aligned to agreed milestones, deliverables, and outcomes. This provides cost certainty and clarity for well-understood migration scenarios, such as planned legacy-to-target Pega transitions or repeatable migration waves.

For migration programmes involving phased execution, high data complexity, or evolving requirements, Aaseya may recommend an **initial assessment or pilot phase**. This phase is used to validate migration assumptions, confirm data characteristics, test configuration approaches using AMME, and de-risk execution. Outputs from this phase are used to refine scope and establish an informed and predictable pricing structure for subsequent migration phases, which may then be delivered under fixed-price, time-and-materials, or hybrid commercial models.

Pricing for AMME is typically influenced by several factors, including:

- Number and type of source systems and Pega applications involved
- Volume of data and number of records to be migrated
- Complexity of data models, including nested structures and relationships
- Requirement for in-flight case migration and stage-level positioning
- Degree of data transformation, validation, and reconciliation required
- Number of migration cycles, environments, and execution windows
- Scheduling requirements and business continuity constraints
- Governance, reporting, and audit requirements
- Delivery timeline and level of specialist involvement

This pricing approach ensures alignment between commercial structure, delivery risk, and migration outcomes, while providing customers with transparency, flexibility, and confidence throughout the migration lifecycle.

Aaseya's standard **SFIA-aligned rate card for Pega resources** is provided separately and may be referenced where a time-and-materials or hybrid pricing model is adopted.

2. Contact Information

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3. Pega - Skills for the Information Age (SFIA) Definitions and rate card

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	n/a	n/a	• Pega System Architect (CSA) • Quality Assurance Engineer • Quality Assurance Automation Engineer	• Pega System Architect (CSA)	n/a	n/a
2. Assist	n/a	n/a	• Pega System Architect (CSA) • Quality Assurance Engineer • Quality Assurance Automation Engineer	• Pega System Architect (CSA)	n/a	n/a
3. Apply	• Pega Senior System Architect (CSSA)	• Senior Business Analyst	• Pega Senior System Architect (CSSA) • Lead Quality Assurance Engineer • Lead Quality Assurance Automation Engineer	• Pega Senior System Architect (CSSA)	n/a	n/a
4. Enable	• Pega Senior System Architect (CSSA)	• Senior Business Analyst	• Pega Lead System Architect (CLSA) • Pega Experience Designer	• Pega Senior System Architect (CSSA)	• Project Manager / Scrum Master	• Project Manager / Scrum Master
5. Ensure or advise	• Pega Lead System Architect (CLSA)	• Lead Business Analyst	• Pega Lead System Architect (CLSA) • Pega Experience Designer	• Pega Lead System Architect (CLSA)	• Project Manager / Scrum Master	• Project Manager / Scrum Master
6. Initiate or influence	• Pega Lead System Architect (CLSA)	• Lead Business Analyst	• Pega Lead System Architect (CLSA) • Pega Experience Designer	• Pega Lead System Architect (CLSA)	• Programme Manager / Engagement Lead	• Programme Manager / Engagement Lead
7. Set strategy or inspire	• Pega Principal System Architect (CLSA)	• Principal Business Analyst	• Pega Principal System Architect (CLSA)	• Pega Lead System Architect (CLSA)	• Account Director	• Account Director

4. Pega Service pricing in the UK - SFIA

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	n/a	n/a	£600	£600	n/a	n/a
2. Assist	n/a	n/a	£600	£600	n/a	n/a
3. Apply	£700	£700	£700	£700	n/a	n/a
4. Enable	£700	£700	£850	£700	£850	£850
5. Ensure or advise	£850	£850	£850	£850	£850	£850
6. Initiate or influence	£850	£850	£850	£850	£950	£950
7. Set strategy or inspire	£950	£950	£950	£950	£950	£950

5. Pega Service Pricing (Off-Shore in India)

	Strategy and Architecture	Business Change	Solution Development and Implementation	Service Management	Procurement and Management Support	Client Interface
1. Follow	n/a	n/a	£200	£200	n/a	n/a
2. Assist	n/a	n/a	£200	£200	n/a	n/a
3. Apply	£250	£250	£250	£250	n/a	n/a
4. Enable	£250	£250	£370	£250	£370	£370
5. Ensure or advise	£370	£370	£370	£370	£370	£370
6. Initiate or influence	£370	£370	£370	£370	£400	£400
7. Set strategy or inspire	£400	£400	£400	£400	£400	£400

6. Standards for consultancy day rate cards

- Consultant's working day: 8 hours exclusive of travel and lunch
- Working week: Monday to Friday excluding national holidays
- Office hours: 9:00am to 5:00pm Monday to Friday
- Travel, mileage subsistence: Included in day rate within M25. Payable at department's standard travel and subsistence rates outside M25
- Mileage: As for travel, mileage subsistence
- Professional indemnity insurance: included in day rate

