



G-Cloud 15 Service Definition Document

Aaseya OutSystems Licence Reselling Services

1. Overview

Aaseya OutSystems Licence Reselling Services provide a structured, compliant, and commercially optimised route for organisations to procure OutSystems platform licences and subscriptions, supporting both OutSystems Developer Cloud (ODC) and OutSystems 11 (O11) deployment models. The service is designed to simplify and de-risk OutSystems licence procurement by combining licensing expertise with Aaseya's deep low-code delivery and modernisation experience across cloud-native and customer-managed environments.

Aaseya takes a delivery-led approach to OutSystems licensing, aligning commercial decisions with solution architecture, deployment models—including ODC and OutSystems 11 (O11)—and operating requirements. Licensing is treated as an integral part of the overall OutSystems application lifecycle rather than a standalone commercial activity. Customers benefit from licence sizing and structuring that reflects actual usage patterns, user volumes, environments, performance needs, and transformation roadmaps—helping avoid over-licensing, under-licensing, and future commercial constraints.

As an authorised OutSystems Sales and Delivery Partner, Aaseya brings proven credibility in supporting enterprise, public sector, and regulated organisations adopting low-code platforms at scale. Aaseya's OutSystems practice comprises 150+ certified professionals with 600+ certifications, delivery experience across four global regions (US, UK, India, and Saudi Arabia), and a strong track record of customer transformations with consistently high CSAT. This depth of capability ensures licensing decisions are aligned not only with immediate platform requirements, but also with long-term digital transformation objectives, cloud strategies, security standards, and target operating models—maximising sustained value from OutSystems investments across the contract lifecycle.

2. Scope of Services

Aaseya OutSystems Licence Reselling Services cover the full lifecycle of **OutSystems platform licence and subscription management**, including:

- Resale of OutSystems platform licences, supporting OutSystems Developer Cloud (ODC) and OutSystems 11 (O11) customer-managed deployment models
- Advisory on OutSystems product selection, editions, modules, and capability alignment
- Subscription and commercial structuring aligned to application delivery and modernisation roadmaps
- Licence sizing based on developers, applications, environments, workloads, and scalability requirements
- Support for new licence acquisition, renewals, amendments, and expansions
- Alignment of licensing with OutSystems deployment choices, including cloud-native ODC and self-managed O11 installations on customer or third-party infrastructure
- Compliance guidance aligned to OutSystems licensing, usage, and entitlement policies
- Integration of licensing with Aaseya's OutSystems implementation, modernisation, and managed services
- Ongoing commercial and licensing support across the subscription lifecycle

The service can be engaged as a standalone OutSystems licensing service or combined with Aaseya's broader OutSystems delivery, modernisation, cloud migration, and managed services offerings, ensuring licensing decisions are fully aligned with platform adoption and long-term transformation objectives.

3. Approach and Differentiation

Aaseya's approach to **OutSystems licence reselling** is grounded in **delivery-led commercial advisory**, ensuring licensing decisions are informed by real-world application delivery, modernisation, and operational experience rather than isolated product assumptions. Licensing is treated as an integral part of the overall low-code delivery lifecycle, not a standalone procurement activity.

Licensing engagements begin with a clear understanding of the customer's business objectives, digital transformation roadmap, application portfolio strategy, and target operating model. Aaseya assesses the planned use of OutSystems capabilities—including web and mobile application development, integration, scalability, security, and deployment models such as OutSystems Developer Cloud (ODC) and OutSystems 11 (O11)—to ensure licences are appropriately structured and sized. This approach reduces over-licensing risk while maintaining flexibility for future growth and expansion.

Differentiation is driven by the depth and maturity of Aaseya's OutSystems practice, including:

- Authorised OutSystems Sales and Delivery Partner since November 2020
- 150+ strong OutSystems professionals with 600+ certifications across roles
- Global delivery capability across the US, UK, India, and Saudi Arabia
- Proven experience delivering large-scale, enterprise-grade OutSystems solutions
- Consistently high customer satisfaction, with 4.8/5 CSAT across engagements
- Recognised OutSystems Partner of the Year and Best Solution awards
- Strong expertise across OutSystems 11 (O11), ODC, cloud-native architectures, and low-code modernisation

Aaseya acts as a **single, trusted commercial interface** between customers and OutSystems, simplifying procurement, improving transparency, and ensuring ongoing alignment between licensing, platform usage, and delivery realities. This integrated approach enables organisations to maximise value from their OutSystems investments while maintaining commercial control, governance, and long-term scalability

4. Expected Outcomes

By engaging **Aaseya OutSystems Licence Reselling Services**, organisations achieve a simplified, compliant, and strategically aligned approach to procuring and managing OutSystems platform licences and subscriptions. Licensing decisions are informed by delivery context, platform usage, and low-code adoption plans, ensuring procured capabilities directly support business outcomes and digital transformation objectives.

Customers benefit from improved commercial clarity and cost efficiency through accurate licence sizing aligned to actual application workloads, user volumes, environments, and growth forecasts. This reduces the risk of over-licensing or under-licensing, avoids unexpected commercial exposure, and enables predictable budgeting across the contract lifecycle.

Licensing is aligned with solution architecture and deployment models, including OutSystems Developer Cloud (ODC) and OutSystems 11 (O11) customer-managed environments—and roadmap planning. This enables organisations to scale application delivery, adopt new OutSystems capabilities, and transition workloads without disruption or rework. Renewal and expansion decisions are planned proactively, supporting continuous platform evolution rather than reactive procurement.

For organisations operating in regulated or complex environments, the service delivers enhanced governance, transparency, and compliance with OutSystems licensing and usage policies. Customers gain confidence that licensing arrangements are auditable, policy-aligned, and suitable for enterprise-grade and regulated operating models.

Overall, organisations achieve faster access to OutSystems capabilities, reduced administrative overhead, lower licensing risk, and stronger alignment between commercial agreements and delivery execution—maximising long-term value from their OutSystems investments.



5. Company and Contact Information

Aaseya is a leading professional services company specialising in Low-Code, Digital Process Automation, and AI-driven transformation. With a team **of 600+ certified low-code and AI consultants**, Aaseya delivers rapid, high-quality implementations across leading platforms including OutSystems, Pega and Camunda. Our agile delivery frameworks and deep domain expertise enable organisations to accelerate time-to-value, modernise legacy estates, and transform critical business operations.

Operating across **13+ countries**, Aaseya partners with enterprises in Banking, Insurance, Manufacturing, Public Sector, and Government to deliver innovative solutions in Customer Experience, Case Management, CRM, Business Operations, and Workflow Automation. The organisation has successfully achieved 180+ go-lives in just seven years, backed by a strong governance-led delivery model and consistent 4.8+ CSAT across engagements.

Aaseya is a subsidiary of **YASH Technologies**, a global system integrator with **9,000+ employees**, serving 450+ global clients, including more than 100 Fortune 500 organisations. This combined capability enables Aaseya to deliver enterprise-grade transformation at scale, supported by strong security and compliance foundations.

Security Accreditations:

- ISO 27001
- Cyber Essentials
- Cyber Essentials Plus

Websites:

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