

PRICING DOCUMENT (G-Cloud 15 – Lot 2b SaaS)

Service: View360Global Experiential Learning Platform

Supplier: Cognitas Global

Lot: 2b Software as a Service (SaaS)

Pricing Basis: Annual Subscription + Optional Add-Ons

1. Annual Subscription Pricing

Tier	Annual Price	Participant Capacity	Facilitators	Observers	Sessions per Year	Notes
Standard	£18,000 p.a	Up to 25	Up to 2	Up to 2	Up to 40	Single Team / Pilot
Premium	£45,000 p.a	Up to 40	Up to 8	Up to 8	Up to 100	Multi-Site / Regional
Premium+	£75,000 p.a	Up to 60	Up to 16	Up to 16	Up to 200	National Deployment
Enterprise	POA	Unlimited / On Application	26+ / POA	On Application	Unlimited	Regulated / Global

2. Optional Add-Ons (Annual or One-Time)

Add-On	Unit	Price	Notes
Sector Scenario Packs	Annual	£4,500	Continuously Updated
White Labelling	Annual	£6,750	Branding + Domain Optional
Bespoke Scenario Build	One-Time	£8,000–£22,000	Client Asset Integration
Content Refresh	Annual	POA	Volume-Dependent
Enterprise Branding Bundle	One-Time	POA	Optional

3. AI Analysis & Token Consumption (POA)

Component	Unit	Pricing Model
AI Analysis Module	Token	POA
Compute Tokens	Token	POA
Bulk Token Bands	Token	POA

Charging Rules:

- AI analysis is billed on **token consumption**
- Tokens meter compute + inference + analysis
- Enterprise overage permitted **POA**
- No flat annual AI licence applies

4. Support, Training & Professional Services

Item	Unit	Price	Notes
Standard Support	Annual	Included	Ticket, Email, Phone
Facilitator Training (Core)	One-Time	Included	Required for Delivery
Enhanced Support SLA	Annual	POA	Optional
Enterprise Account Management	Annual	POA	Optional
Onsite Support	Daily	POA	Optional
Additional Training	One-Time	POA	Optional

5. Indexation Rules (CPI/RPI)

Category	Indexed	Basis
Annual SaaS Licence	Yes	CPI/RPI
AI Tokens	Yes	CPI/RPI
Scenario Packs	Yes	CPI/RPI
White Labelling	Yes	CPI/RPI
Enhanced Support	Yes	CPI/RPI
Bespoke Build	No	Fixed
Training & Onsite Support	No	Fixed
Exit Activities	No	Included

Indexation Application:

- Indexation applied only at renewal
- No mid-term increases
- ONS CPI/RPI indices used
- Multi-year contracts may be rebased at extension

6. Billing & Contracting Information

Item	Policy
Contract Length	Annual or Multi-Year
Billing Cycle	Annual in Advance

Item	Policy
Token Billing	Bundles or Arrears
Term Discounts	Permitted
Volume Discounts	Permitted
Auto-Renewal	Optional
Price Publication	POA for Enterprise + AI Tokens

7. Implementation, Exit & Data Handling

Implementation Charges: None (standard onboarding included)

Exit Charges: None

Data Export: Included (PDF/CSV/Structured)

Data Deletion: Included on request

Lock-In: None, no proprietary format dependencies

8. Service Constraints (Non-Financial)

- Requires modern HTML5 browser
- Video performance dependent on buyer network conditions
- AI modules may be unavailable during maintenance windows
- No software installation required
- No hardware provided

9. Pricing Compliance Notes

- Pricing complies with G-Cloud 15 requirements for SaaS
- No hidden or additional charges beyond those listed
- Optional components are clearly identified
- Enterprise and Token pricing designated as **POA** for scalability and regulatory variation
- CPI/RPI indexation documented transparently
- Exit and data extraction cost-neutral