

Number of monthly Communications	Overall Annual Communications	Monthly Fee	Incremental Communication Fee	Communication Types included
50,000	600,000	£4,500.00	£0.09000	Printed, Edocs (Email/Portal), SMS
100,000	1,200,000	£6,605.00	£0.06610	Printed, Edocs (Email/Portal), SMS
150,000	1,800,000	£8,696.00	£0.05800	Printed, Edocs (Email/Portal), SMS
200,000	2,400,000	£10,774.00	£0.05390	Printed, Edocs (Email/Portal), SMS
250,000	3,000,000	£12,839.00	£0.05140	Printed, Edocs (Email/Portal), SMS
300,000	3,600,000	£14,891.00	£0.04960	Printed, Edocs (Email/Portal), SMS
350,000	4,200,000	£16,931.00	£0.04840	Printed, Edocs (Email/Portal), SMS
400,000	4,800,000	£18,959.00	£0.04740	Printed, Edocs (Email/Portal), SMS
450,000	5,400,000	£20,975.00	£0.04660	Printed, Edocs (Email/Portal), SMS
500,000	6,000,000	£22,980.00	£0.04600	Printed, Edocs (Email/Portal), SMS
550,000	6,600,000	£24,974.00	£0.04540	Printed, Edocs (Email/Portal), SMS
600,000	7,200,000	£26,958.00	£0.04490	Printed, Edocs (Email/Portal), SMS
650,000	7,800,000	£28,932.00	£0.04450	Printed, Edocs (Email/Portal), SMS
700,000	8,400,000	£30,897.00	£0.04410	Printed, Edocs (Email/Portal), SMS
750,000	9,000,000	£32,853.00	£0.04380	Printed, Edocs (Email/Portal), SMS
800,000	9,600,000	£34,801.00	£0.04350	Printed, Edocs (Email/Portal), SMS
850,000	10,200,000	£36,741.00	£0.04320	Printed, Edocs (Email/Portal), SMS
900,000	10,800,000	£38,674.00	£0.04300	Printed, Edocs (Email/Portal), SMS
950,000	11,400,000	£40,601.00	£0.04270	Printed, Edocs (Email/Portal), SMS
1,000,000	12,000,000	£42,522.00	£0.04250	Printed, Edocs (Email/Portal), SMS

How it works

Based on a clients annual communication requirements the most appropriate monthly bundle is selected. The client is charged the monthly fee each month with incremental charges only being applied at end of the 12 month period. Communication Types (Printed, Edocs and SMS) can be used interchangeably without additional cost

What is included in the monthly fee

Hosting of Mail Metrics Platform, Unlimited users, API, SSO, The following modules, Consumer, send, DAM, analytics
 For Printed items data processing, 1 x Duplex A4 personalised image, enclose and hand over to postal provider.
 For email/portal data processing, initial validation, document composition, PURL creation, Record Sending, Document Retrieval (for PURL items), MI reporting, bounce management.
 For SMS data processing, initial validation, document composition, PURL creation, Record Sending (to UK numbers), Document Retrieval (for PURL items), MI reporting, bounce management.

What is not included in the monthly fee

For Printed items additional printed images, Paper, envelopes, inserts, Postage costs.
 For Email, secondary address validation
 For SMS, Record Sending for non UK phone numbers
 Additional professional services requirements
 Additional Platform Modules