

Thrive Off The Shelf Learning Content - Core Content Pricing

Core Content licence price:

User Bracket	Price (£) per annum (+VAT)
1-150	£10,000
151-300	£12,000
301-500	£13,000
501-1,000	£15,000
1,001-2,000	£17,500
2,001-3,000	£20,000
3,001-5,000	£22,500
5,001-7,000	£25,000
7,001-10,000	£27,500
10,001-15,000	£30,000
15,001-20,000	£32,500
20,001-30,000	£35,000
30,001-40,000	£37,500
40,001-50,000	£40,000

50,001–60,000	£42,500
60,001–80,000	£45,000
80,001–100,000	£50,000

Our Core Content includes the following **content wraparound service and dedicated support** that covers:

- **Dedicated Customer Success Manager (CSM)**
A named point of contact to support adoption, engagement and ongoing value.
- **Dedicated Content Expert**
Access to a specialist content professional to support learning strategy and content alignment.
- **Content mapping and working sessions**
Collaborative workshops to map Thrive content to organisational objectives, initiatives and skills priorities.
- **Learning initiative planning support**
Guidance on structuring programmes, campaigns and pathways using off-the-shelf content.
- **Content Community access**
Membership of a dedicated community platform for L&D professionals using Thrive Content.
- **Monthly webinars and community discussions**
Regular sessions focused on trends, best practice and effective use of learning content.
- **Interactive workshops and round tables**
Opportunities to engage with peers through facilitated workshops and discussion forums.
- **Broadcasts and customer panels**
Regular updates, shared insights and community-led sessions for all Thrive Content users.
- **Roadmap request process**
Ability to submit content gap requests that inform future content development for the wider community.

This wraparound service is designed to ensure organisations are supported beyond content access, helping them maximise impact from off-the-shelf learning content without bespoke development.

Available discounts apply to the above costs, and can be found in the Pricing section of the G-Cloud Service Page.