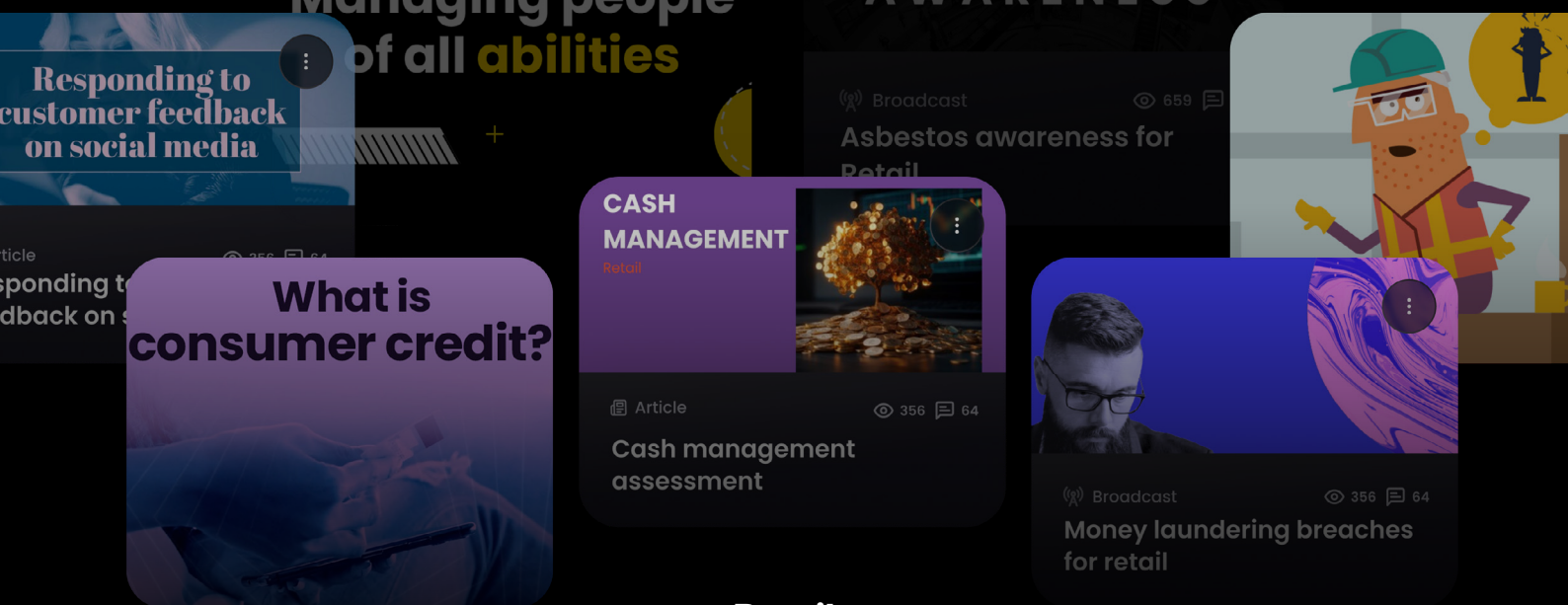




Retail

Content that *powers* performance

Retail moves fast — and so should your learning.

That's why we've built a content suite tailored for the challenges, pace and priorities of retail teams.

Designed with leading retailers like **John Lewis** and **Ann Summers**, our **Retail Sector Suite** helps you upskill teams, build campaigns and run training that actually sticks. From mastering customer service to understanding consumer behaviour, everything's designed to drive real impact on the shop floor and beyond.

Why retail teams choose Thrive Content

Content mapped to your goals

You'll never navigate the library alone. Brief us and we'll map the right content to your programmes, initiatives or campaigns.

Premade pathways

Launch training faster with ready-made pathways built around the skills, roles and behaviours your retail teams need.

Content requests

Spotted a gap? Tell us. We'll feed your request into our roadmap and prioritise new content that benefits your learners and the wider Thrive community.

Campaigns that get noticed

Spark curiosity and drive meaningful conversation with campaign-ready content and bonus assets that bring important topics to life and set a clear learning focus.

All the formats your people love

From bite-sized video explainers and animated SCORMs, to TikToks, guides, podcasts and quizzes — you'll never be stuck with boring again.

Designed for retail impact

From delivering standout service to building customer loyalty, our retail content helps your people shine. It's mobile-friendly and built for the flow of work — so your frontline teams can learn wherever they are, whenever they need it.

Let's grow your people, your performance and your sales

"Working with the Thrive team is just such a delightful experience. They're highly collaborative, open to feedback, and happy to make any small adjustments that we may need ... The quality of the content is fantastic. We really appreciate it, and have developed a really trusted relationship with the team."

- Design Manager within Retail L&D at Specsavers

"If you're looking for a big chunk of content that's short, snappy and engaging, with a great support team behind it, Thrive Content is your answer. They're really curious about what we want to achieve in the business and are always looking to support that."

- Learning & Development Manager at Morrisons