



Crown Commercial Services G-Cloud 15 Framework

Service Definition | Lot 3 – Cloud Support Services

Artificial Intelligence (AI) Machine Learning (ML), Advanced Analytics and GenAI

Introduction to Stellarmann

Bespoke built, expert led, delivery driven

Stellarmann is a specialist technology and business transformation consultancy, supporting public and private sector organisations to deliver complex change with confidence.

We launched in 2020 to help clients access exceptional expertise while putting stronger accountability behind delivery, supported by clear governance in a rapidly evolving delivery landscape.

Since then, we've supported multi-million-pound programmes for major government departments and organisations, including HMRC and The Crown Estate, by building and leading high-performing outcome-focused teams matched to each engagement.

Our shared-risk commercial approach keeps delivery anchored to agreed outcomes and measurable progress, while our Engagement Delivery Management team provides hands-on oversight shaping robust Statements of Work, maintaining alignment to deliverables and acceptance criteria and reducing the operational burden on client-side leaders.

Trusted Supplier for Change & Innovation

Crown
Commercial
Service
Supplier

TS4
DOS7
DALAS
G-Cloud 15



psr:SOW
Accredited Supplier

AI/ML, Advanced Analytics and Gen AI

Service Description

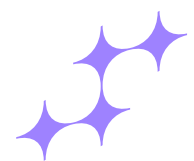
AI and GenAI promise productivity gains, but many organisations struggle to move from ideas to safe usable solutions. Common blockers are unclear use cases, weak data readiness and governance concerns about risk, privacy and control.

Stellarmann helps you apply AI, ML and analytics pragmatically. We start by identifying and prioritising use cases based on value, feasibility and risk. We assess data readiness and gaps, including quality, access, security and operational constraints.

We then design a solution approach that can be delivered and operated. This includes model selection and evaluation, integration patterns, and practical controls for responsible use such as human in the loop decisions, logging, monitoring and clear acceptance criteria. For GenAI we design prompts and patterns that reduce hallucination risk and support traceability.

We build prototypes or proof of value solutions to test outcomes quickly, then plan the route to production: MLOps practices, performance measures, service support and change impact. We transfer knowledge so teams can continue the work. The outcome is faster learning, reduced risk and AI solutions that are useful in the real world without unnecessary complexity.

We leave behind clear documentation, ownership and measures so the approach is sustained after the engagement.

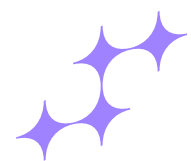


Features

- ✦ Use-case discovery and prioritisation for value
- ✦ Data readiness and gap assessment for feasibility
- ✦ Model selection and evaluation for fit
- ✦ GenAI prompt and pattern design for reliability
- ✦ Responsible AI risk assessment for safe adoption
- ✦ Solution architecture and integration design
- ✦ Prototype and proof of value builds to validate ideas
- ✦ MLOps design and operational planning
- ✦ Performance and evaluation measures defined
- ✦ Knowledge transfer and enablement for internal capability

Benefits

- ✦ Clear, feasible AI use cases
- ✦ Reduced AI delivery risk
- ✦ Faster proof of value cycles
- ✦ Improved data readiness
- ✦ Stronger governance and controls
- ✦ More reliable model performance
- ✦ Safer GenAI adoption
- ✦ Improved decision support
- ✦ Clear, practical path to production
- ✦ Sustainable internal capability



How this enables better outcomes

AI/ML and analytics work is strongest when connected to data strategy, governance, architecture and cloud delivery. This service links experimentation to operable outcomes, supported by change and adoption delivering transformation without unnecessary complexity.

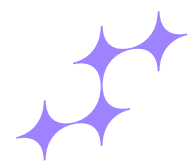
Common triggers

- ✦ Ideas around AI but no clear or safe delivery path
- ✦ Data quality and access block AI progress
- ✦ Risk and governance concerns slow decisions
- ✦ Teams need proof of value before scaling
- ✦ Insufficient capability for deploying and running ML in production

Service Constraints

Requires access to stakeholders, relevant datasets and technical environments. Model training at scale and full product build are out of scope unless separately commissioned.

Remote-first; onsite workshops by agreement.



Engaging Stellarmann

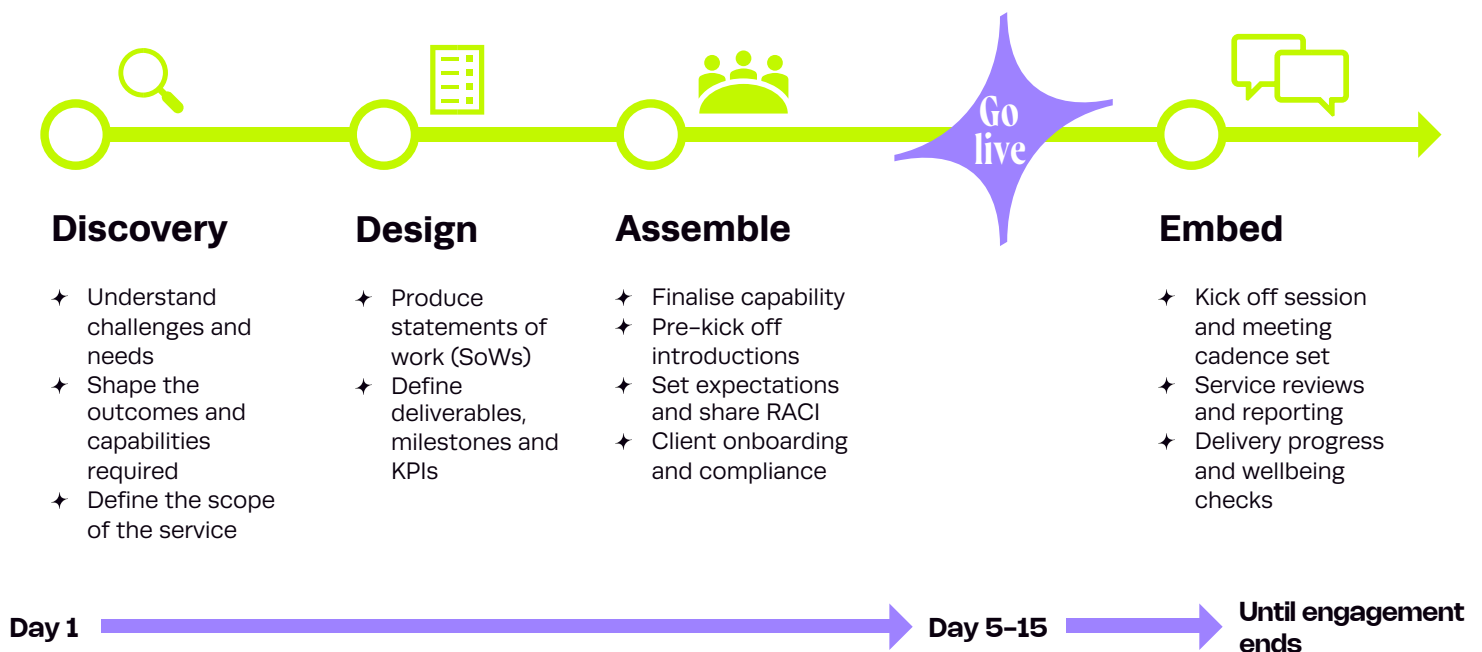
Ordering

Our services can be engaged inline with the G-Cloud 15 framework call off terms. Please get in touch initially by emailing gcloud@stellarmann.com

Service Delivery

We assign each of our clients a dedicated, free of charge engagement delivery manager who will be responsible for shaping the services, outcome and deliverables as well as for ensuring the quality-of-service delivery.

We will guide you through our comprehensive four stage service delivery process that takes our buyers from initial discovery to the end of the engagement.

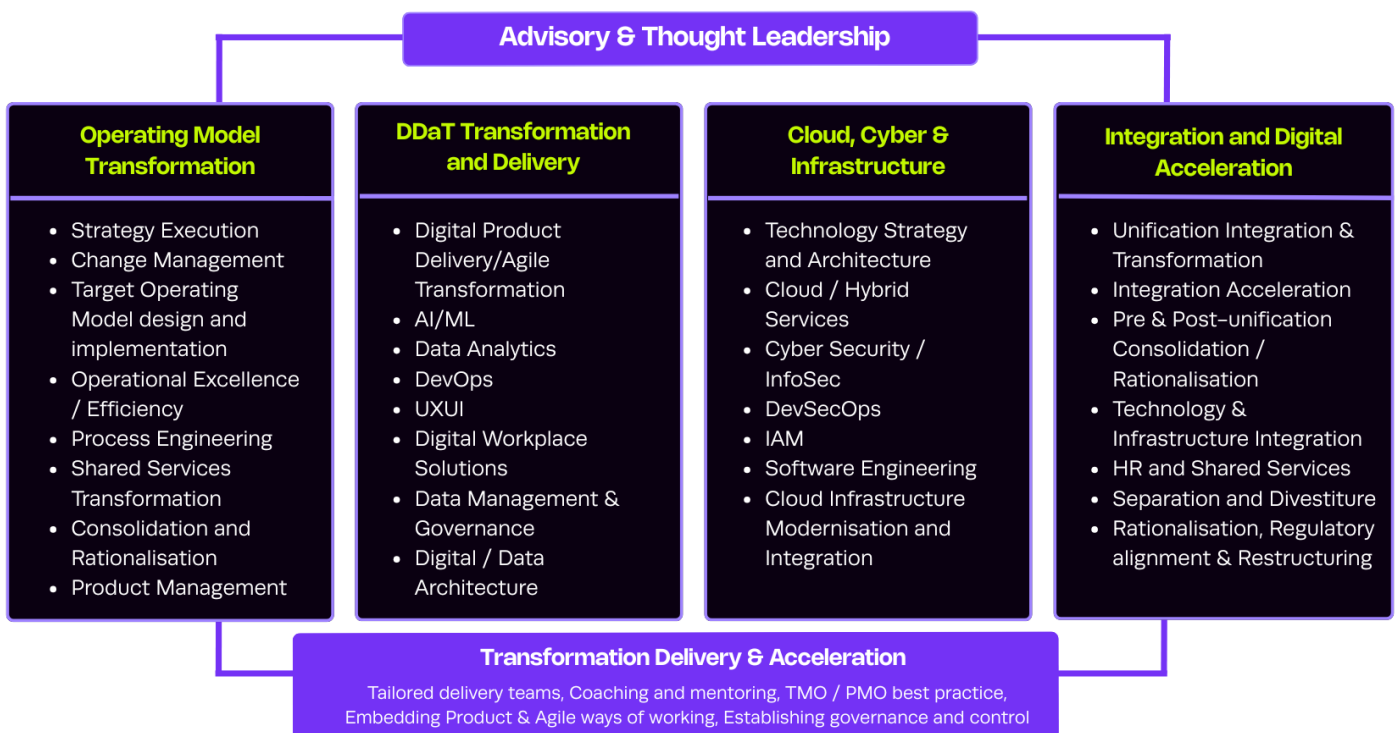


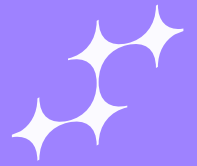
Stellarmann Services Overview

Our breadth of capability across technology and business transformation enables us to build long-term partnerships and support customers in achieving strategic outcomes, whether you need targeted expertise for a critical workstream or end-to-end delivery across a complex programme. We help organisations lean on exceptional expertise while putting stronger accountability behind delivery, supported by clear governance in a rapidly evolving delivery landscape.

Services are designed to accelerate progress while minimising unnecessary complexity: we mobilise quickly (often within 10–15 working days) embed as “one team” with client and supplier stakeholders and transfer knowledge so capability remains with your organisation. Every engagement involves a shared-risk commercial approach, anchored to agreed deliverables and acceptance criteria, supported by dedicated Engagement Delivery Management to provide delivery assurance, governance and clear reporting.

We do the hard yards of delivery alongside you. Bringing clarity, momentum and execution to every stage of the journey.





Get in touch

To find out more or request our public sector reference case studies

Email | gcloud@stellarmann.com

Call | 0203 393 6960

Visit | www.stellarmann.com



psr:SOW
Accredited Supplier

Crown
Commercial
Service
Supplier

TS4
DOS7
DALAS
G-Cloud 15

