WHITETREE

TRUST | INTEGRITY | INNOVATION | EXCELLENCE

Pricing Document

G-Cloud 15

30th January 2026

1 Pricing Approach

G-Cloud 15 Pricing services listed on the G Cloud 15 may be procured through the following approaches:

1.1 Time and Materials

Standard commercial arrangement based on the rate card for the Services listed on G Cloud 15, which will involve agreement to provide services and to invoice monthly based on effort expended.

1.2 Fixed Price

A fixed price arrangement for services listed on G Cloud 15, based on an estimate of the work to be carried out, this will be invoiced by instalments in accordance with an agreed deliverable milestone schedule. The total price will be in accordance with the rate card, for the Fixed Price deliverables.

2 Rate Card

2.1 UK Resources

Rate Card (£ per day) Standard							
Consultant Level	**LMS/VLE Consultancy**	**DSAT Stage 1 - 3 Learning Design Services**	**Packages Services**	**Accessibility as a distinct service**	**Technical illustration, complex images and technical drawings**	**Blended learning solutions**	**Ongoing lifecycle support**
Junior Consultant	570.00	570.00	570.00	570.00	570.00	570.00	570.00
Consultant	790.00	790.00	790.00	790.00	790.00	790.00	790.00
Senior Consultant	890.00	890.00	890.00	890.00	890.00	890.00	890.00
Principal Consultant	1010.00	1010.00	1010.00	1010.00	1010.00	1010.00	1010.00
Head of Capability	1080.00	1080.00	1080.00	1080.00	1080.00	1080.00	1080.00
Director	1330.00	1330.00	1330.00	1330.00	1330.00	1330.00	1330.00

2.2 Offshore Resources

Rate Card (£ per day) Standard							
Consultant Level	**LMS/VLE Consultancy**	**DSAT Stage 1 - 3 Learning Design Services**	**Packages Services**	**Accessibility as a distinct service**	**Technical illustration, complex images and technical drawings**	**Blended learning solutions**	**Ongoing lifecycle support**
Junior Consultant	970.00	970.00	970.00	970.00	970.00	970.00	970.00
Consultant	1190.00	1190.00	1190.00	1190.00	1190.00	1190.00	1190.00
Senior Consultant	1290.00	1290.00	1290.00	1290.00	1290.00	1290.00	1290.00
Principal Consultant	1410.00	1410.00	1410.00	1410.00	1410.00	1410.00	1410.00
Head of Capability	1480.00	1480.00	1480.00	1480.00	1480.00	1480.00	1480.00
Director	1730.00	1730.00	1730.00	1730.00	1730.00	1730.00	1730.00

3 Standards for Consultancy Day Rates

Consultant's Working Day	7.25 hours exclusive of travel and lunch
Working Week	Monday to Friday excluding national holidays
Office Hours	0900- 1700 GMT/BST
Travel and Subsistence	Included in day rate within M25. Payable at department's standard T&S rates outside M25.
Mileage	As per Travel & Subsistence above
Professional Indemnity insurance	Included in day rate
Prices	Rates are in pound Sterling and exclusive of VAT.

4 Supporting Software Licenses

Some of our services will depend upon the software products from third party vendors, in addition to any consultancy or support services from Whitetree Group Limited. To provide best value for money for our customers, we will typically negotiate licensing at the point of engagement with a client, thereby ensuring the best possible pricing to meet specific client needs.

5 Contact Details

To discuss your requirements further please contact us info@whitetree.co.uk.

Please include the following key information:

- Organisation name.
- Your name and contact details.
- A brief description of your business situation and/or requirement
- An indicative timescale for when you would like to start the work.