

apolitical

AI Workforce Enablement for Government

G-Cloud 15 pricing and offer overview

About Apolitical

G-Cloud 15 pricing and offer overview

Apolitical is the world's largest online network of public servants, with a mission to make governments smarter. Its platform is used by over 500,000 public servants and policymakers across 170 countries, providing governments with the tools, skills and networks they need to become more effective and tech-enabled organisations.

Apolitical is a mission-driven technology and systems partner to governments, supporting the public sector to build workforce capability and deliver effective, future-ready services. We work collaboratively with public sector partners, focussing on trust, security and responsible delivery.

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| ➤ UK-based SME and certified B Corp | ➤ ISO/IEC 27001-certified information security management |
| ➤ Dedicated Trust Centre covering data protection, security and accessibility | ➤ Platform built on NCSC Cloud Security Principles |
| ➤ Trusted by UK public sector teams at all levels, including FCDO, DWP, Cabinet Office, Home Office, Defra, DESNZ, DBT and the Local Government Association | ➤ Partner with leading academic and expert institutions, including the University of Oxford, LSE, Stanford and Demos-Helsinki |

Apolitical's AI Workforce Enablement for government, with standard AI-powered adapted learning, includes:

1. Individual user access

- Personalised online workforce assessments capturing task, role and capability data
- Adaptable learning pathways aligned to organisational priorities and user needs

2. Organisational insights

- AI-enabled analysis generating insights from aggregated workforce information
- Role-based dashboards providing workforce and individual-level visibility

Rate card

Apolitical is flexible to organisational needs and contexts. Our team is happy to discuss organisational requirements, including adjustments to standard service arrangements, enhanced options and specific user-group considerations. Contact us at partnerships@apolitical.co with your enquiries.

Workforce enablement including standard AI-powered adapted learning: costs for differing user group sizes

Number of users	Price per user (£)	Standard rate at lower limit (£)	Standard rate at upper limit (£)
250 – 499	999	249,750	498,501
500 – 999	989	494,505	988,021
1000 – 4999	979	979,020	4,894,121
5000 – 9999	969	4,845,150	9,689,331

Service suitable for whole departments, organisations and governments. For user groups above 10,000, contact us directly to discuss flexible and discounted rates for large-scale adoption.

Figures presented do not reflect discounts that will be applied as part of G-Cloud 15.

Standard service notes

- Standard license and service for 12 months
- Active partnership management
- Customer support for learners
- Apolitical platform hosted
- English language

Service variation options

- Multi-year license and service
- Tailored learning content
- Co-branded, co-developed insights reports
- Integration
- Additional or alternative languages

Service pricing considerations

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Pricing based on scope, scale and delivery approach

- Pricing for this service is based on standard deployment for an agreed numbers of users.
- The timescales and resourcing we agree depend on your specific requirements including the size and complexity of your organisation.
- The timeline and resourcing will depend on what you require to drive and deliver activities.
- Depending on the nature and scale of the service, Apolitical is open to discussions regarding situations where more than one partner, organisation or team is involved with the option to aggregate the billing/reporting across services.
- Apolitical will agree an invoicing schedule during delivery mobilisation planning. If your organisation has payment preferences, please contact our team to discuss this in advance. Our invoices will be payable within 30 days.
- We're happy to discuss pricing arrangements with all public sector organisations.
- VAT is not included in our published rates.
- All figures presented do not reflect discounts that will be applied as part of G-Cloud 15.

➤ We are excited to work with you to enable your workforce with our AI-powered learning tools.

To learn more about our offer, and discuss how we can help your organisation, get in touch with the team at partnerships@apolitical.co



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