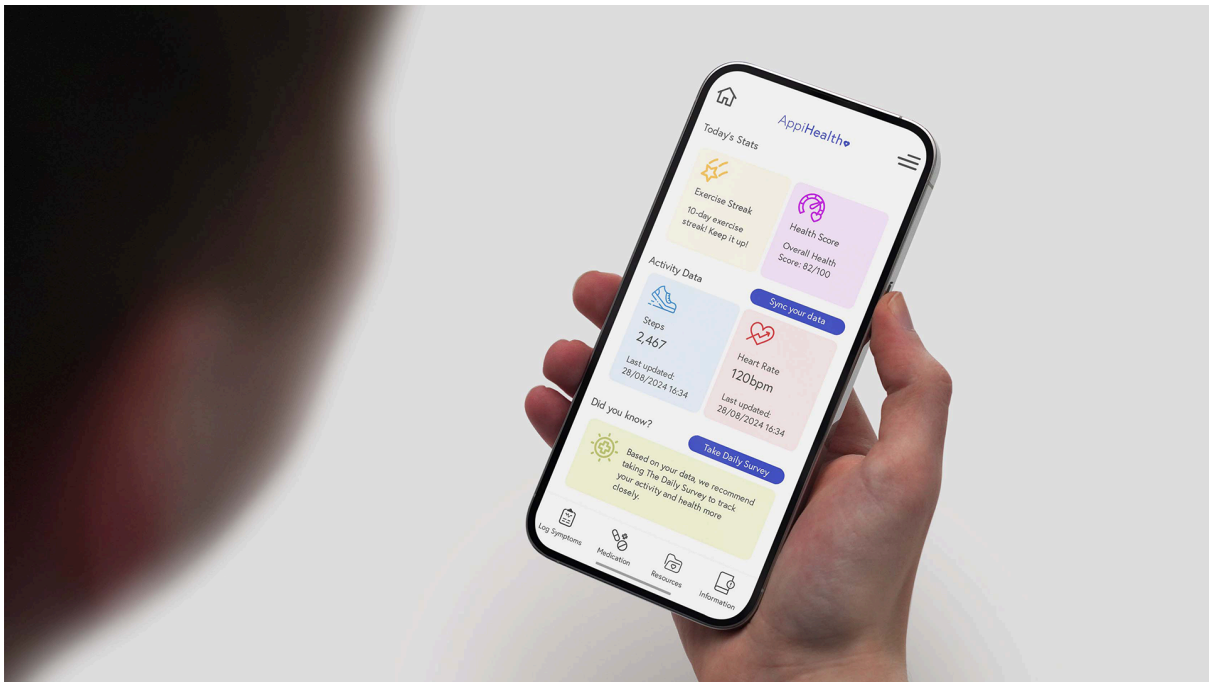


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AppiHealth

AppiHealth represents a specialised SaaS product, outputted from Citrus Suite's technology framework, focusing on health-related functionalities. AppiHealth is designed to streamline and enhance the production of mobile health apps & web based support platforms - any health condition can be supported with a bespoke app.



At its core, AppiHealth is built on a tried and tested health tech stack, offering a range of features tailored to meet patients' support requirements.

Health Data Management: AppiHealth excels in managing sensitive health data. It employs advanced encryption and secure data handling practices, ensuring patient information is stored and transmitted safely, adhering to healthcare industry standards like DTAC.

Patient Engagement Tools: The framework includes features that encourage patient engagement, such as medication reminders, health metric tracking, and personalised health dashboards. These tools are designed to be intuitive and user-friendly, enhancing patient adherence and participation in their health journey.

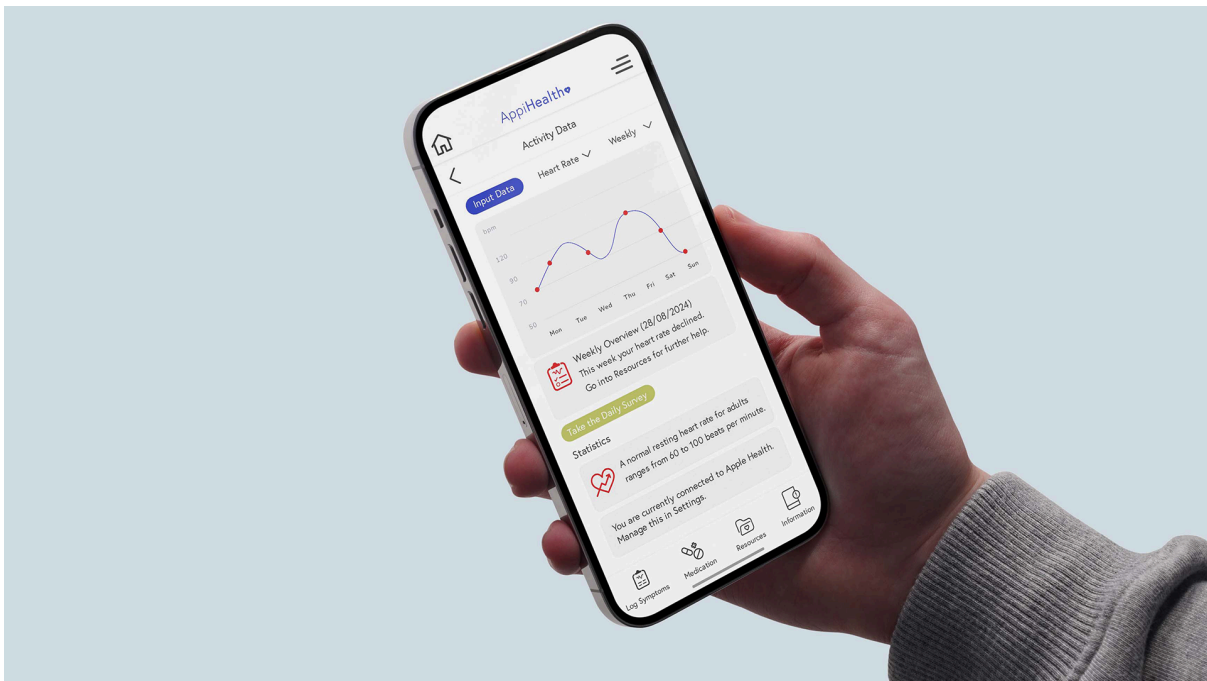
Real-Time Health Monitoring: Leveraging the power of mobile technology, AppiHealth facilitates real-time health monitoring. This feature is crucial for remote patient monitoring, telehealth, and ensuring continuous data flow in clinical trials.

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Customisable and Scalable: Reflecting the dynamic nature of healthcare needs, AppiHealth is designed to be both customisable and scalable. It can be swiftly reconfigured to support various health conditions and patient groups, making it a versatile tool for a wide range of health applications.

Compliance-Centric Design: The technology is developed with a strong focus on compliance, ensuring that all health apps created using AppiHealth adhere to the relevant regulations and standards in the healthcare industry.

User-Centric Interface: In line with Citrus Suite's commitment to user-focused design, AppiHealth features an interface that prioritises ease of use, making digital health tool accessible to a broader range of users.



AppiHealth offers scalable solutions tailored to the diverse needs of healthcare providers, from basic information apps to comprehensive, integrated systems. Each package is designed to enhance patient care, streamline operations, and provide valuable insights into patient health, ensuring that healthcare providers can deliver the best possible care.

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AppiHealth Pricing & Features

Silver Package Support App	Gold Package Connected Version	Diamond Package Bespoke Dynamic System
An essential information app for patients and staff.	A connected version with a web backend for administration and data analytics.	A comprehensive, highly customised system with advanced features and integrations.
Cost	Cost	Cost
Setup: £6k - £12k Annual Subscription: £4k	Setup: £12k - £48k Annual Subscription: £8k	Setup: circa £48k-£100k Annual Subscription: £16k
Features	Features	Features
An AppiHealth branded iOS & Android apps on App Stores Educational Resources & Self-Management Tools. Health information articles, videos, and tips. Symptom Tracking & Health Management Log symptoms, track activity, diet, and mood. Medication Reminders Notifications for medication adherence. Feedback & Communication Channels Direct communication with healthcare providers.	Everything in Silver plus: Your own Branded iOS & Android apps Web-based Portal Content Management System (CMS) Dynamic updates to educational content Advanced Symptom Tracking & Health Management Detailed analytics and personalised recommendations Enhanced AI Consultations Symptom checkers and virtual consultations.	Everything in Gold plus: Health data integration Tailored functionalities and AI-driven health insights NHS Digital Login Integration or DTAC Data Management Real-time monitoring and custom reports Security & Compliance, Advanced data protection and regular security audits Patient & Provider Engagement Gamified health challenges and community support features.

Note: final cost depends on the number of features & modules. Contact us for a proposal:

Projects@CitrusSuite.com

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Example Apps

Silver Package Support App	Gold Package Connected Version	Diamond Package Bespoke Dynamic System
The Silver Package offers an essential iOS & Android information app designed to empower patients and healthcare staff with vital tools and resources. It is an ideal solution for healthcare providers looking to enhance patient engagement and self-management without the need for complex integrations.	The Gold Package provides a connected version of AppiHealth with a web backend for administration and data analytics. It is designed for healthcare providers looking to integrate more dynamic features and robust analytics into their patient care strategies.	The Diamond Package offers a comprehensive, highly customised system with advanced features and integrations. It is designed for healthcare providers looking for a fully integrated, state-of-the-art system to support complex patient care needs and drive better health outcomes.
Cancer Wellbeing App	Symptom Tracker for Kidney Disease	Comprehensive Diabetes Management App
Provides educational resources about cancer treatments and self-care tips. Tracks symptoms and mood to assist patients in managing their health.	Integrates with clinician portal remote tracking & management. Provides health recommendations based on tracked data.	Offers personalised health insights without classifying as a medical device. Integrates numerous health tracking devices and wearables.
Cardiovascular Rehab App	Mental Health Support App	Advanced Chronic Pain Management App
Offers videos and articles on heart health and rehabilitation exercises. Logs physical activity and medication reminders to support patient recovery.	Offers dynamic content updates with the latest mental health resources. Features dynamic surveys and algorithms for health information.	Provides personalised pain management plans and enhanced telehealth features. Includes community support features and gamified health challenges to engage patients.

Contact us for a free evaluation of your requirements & proposal.



How AppiHealth Can Support the NHS

The NHS's digital transformation agenda highlights the critical role of digital tools and data in enhancing healthcare delivery. AppiHealth is uniquely positioned to support the NHS in achieving its goals by providing a comprehensive suite of digital solutions tailored to the needs of patients and healthcare providers. With a focus on digital health integration, patient empowerment, and efficient healthcare delivery, AppiHealth aligns with the NHS's vision for a digitally-enabled future.

Supporting the NHS Digital Strategy

1. Supporting Independent Healthy Lives

- **NHS Services in People's Pockets:** AppiHealth enhances patient accessibility by offering a mobile platform that puts NHS support and information directly into users' pockets. This aligns with the NHS's vision of expanding the functionality of the NHS App and NHS.UK.
- **Digital Self-Help and Therapies:** AppiHealth includes features like symptom tracking, medication reminders, and personalised health recommendations, empowering patients to manage their health proactively and reducing the burden on NHS resources.

2. Accelerating Adoption of Proven Tech

- **Tech Research and Development Partnerships:** AppiHealth is designed to facilitate partnerships between technology innovators and frontline healthcare teams, encouraging the co-creation of digital health solutions that can be rapidly adopted across the NHS.
- **Standardised Tech Buying:** AppiHealth adheres to NHS standards for interoperability, clinical safety, and cybersecurity, ensuring that the platform meets NHS requirements and can be easily integrated into existing systems.

4. Aligning Oversight with Accelerating Digital Transformation

- **Embedding Digital Technologies:** AppiHealth offers digital tools that are integral to the NHS's operational framework, helping to embed digital technologies within healthcare delivery and administration.
- **Supporting Social Care:** By providing high-speed connectivity and digital tools, AppiHealth supports social care providers in building strong digital foundations necessary for transformation.

Contact us to discuss or to request a proposal: Projects@CitrusSuite.com