

G-Cloud Pricing Document

Plinth: AI-Powered Programme Management Platform

Pricing Overview

Plinth pricing is based on programme type and usage. All prices are annual subscriptions with no setup fees.

Case Management

Programmes: Early Help, Social Prescribing, Youth Services, Adult Learning, Older People's Services

For programmes tracking individual residents through casework. Pricing is based on the number of concurrently open cases. Once a case is closed, it no longer counts towards usage. Cases are bought in buckets of 50 cases. For example:

Number of open cases	Price
50	£3,500/year
100	£7,000/year
250	£17,500/year

In addition, our AI powered case note transcription and generation platform is charged at 2p per minute of transcribed recording.

Family Hubs & Community Hubs

For location-based services with integrated activities and casework.

Programmes: Family Hubs, Community Centres, Day Centres

Model	Price
Per hub	£5,000/year

Includes:

- Up to 50 open cases at any time
- Activity booking and attendance tracking
- Room/venue booking
- Reporting and dashboards

Additional case management: £70 per open case beyond the included 50.

Booking Programmes

For provider-coordinated activity programmes with eligibility checking.

Programmes: Holiday Activities and Food (HAF), Short Breaks, Early Years

Providers	Annual Price
Up to 30	£15,000
31-40	£20,000

Providers	Annual Price
41-50	£25,000
51-60	£30,000
60+	Custom

Includes:

- Public booking portal with eligibility checking
- Session and attendance tracking
- Automated communications (SMS/email)
- DfE MI reporting outputs (HAF)
- Voucher code system
- Real-time capacity tracking
- Provider onboarding and management

Grant Management

For grant programmes and commissioned services.

Programmes: Community grants, VCS commissioning, local authority grant schemes

Funds Distributed	Annual Price
Up to £250k	£2,500
Up to £500k	£5,000
Up to £1m	£7,500
Up to £2.5m	£12,500

Funds Distributed	Annual Price
Up to £5m	£15,000
Up to £10m	£25,000
Over £10m	Custom

Includes:

- Online application forms with AI eligibility checking
- AI-powered due diligence (Charity Commission, Companies House, financial analysis)
- Assessment portal with scoring tools
- Panel collaboration and decision tracking
- Payment scheduling and monitoring
- AI-generated impact reports

Multi-Programme Discount

Get 15% off for each additional programme you add. This discount is shared equally across all programmes.

The discount stacks — adding a third programme gives another 15% off, shared across all three.

Example 1: Two programmes

Family Hubs (1 hub) + HAF (up to 30 providers)

Programme	List Price	Discount	Discounted Price
Family Hubs	£5,000	7.5%	£4,625

Programme	List Price	Discount	Discounted Price
HAF	£15,000	7.5%	£13,875
Total	£20,000		£18,500

Example 2: Three programmes

Family Hubs (1 hub) + HAF (up to 30 providers) + Grant Management (up to £250k)

Programme	List Price	Discount	Discounted Price
Family Hubs	£5,000	10%	£4,500
HAF	£15,000	10%	£13,500
Grant Management	£2,500	10%	£2,250
Total	£22,500		£20,250

What's Included

All subscriptions include:

- **Support:** Live chat and phone support (10:00–17:00 GMT/BST)
- **Training:** Initial training, train-the-trainer sessions, weekly webinars
- **Updates:** Continuous platform improvements at no additional cost
- **Data:** Secure EU hosting, GDPR compliance, data exports
- **Onboarding:** Setup, styling, and data migration support

Optional Add-Ons

Add-On	Price
UK data hosting	On request
Custom API integrations	On request
Additional training sessions	On request

How to Order

1. **Initial Discussion:** Contact us to discuss your requirements
2. **Requirements Scoping:** We scope work, confirm pricing, and agree timelines
3. **G-Cloud Order Form:** Submit order via the Digital Marketplace
4. **Commencement:** Onboarding depends on the size of the programme.

Contact

Email: hello@plinth.org.uk

Website: plinth.org.uk

Book a Demo: Available via website

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