



Supplier: Aprilis

Role: Implementation, delivery and support partner for third-party cloud software

Lot: G-Cloud 15 – Lot 2b (Cloud Software)

Apprilis supplies, implements and supports the software listed below as an authorised partner.

All prices exclude VAT. Final pricing is agreed via CCS call-off.

Software licence pricing

Software partner: Dovetail

Licence tier	Intended users	Licence unit	Pricing
Free	Individuals, students, non-profits	Organisation licence	Free
Professional	Freelancers and teams	Per user	Starting from \$25 per user per month
Enterprise	Medium and large organisations	Organisation licence	Starting from \$25,000

Licence summaries

Free

The Free licence is designed for individuals, students and non-profit organisations to analyse qualitative data such as interviews, recordings, documents and survey responses. It includes unlimited users, a single project with unlimited transcription and summarisation, AI contextual chat, and one channel for analysing feedback and voice-of-customer data. AI features are currently available while in beta and may change. Additional channel data points can be purchased separately at published rates.

Professional

The Professional licence is designed for freelancers and teams requiring advanced analysis and collaboration features. It includes unlimited projects and channels, tagging, views, filters, layouts, charts and insights, along with AI features such as advanced summaries and semantic search. Unlimited transcription, storage, summarisation and chat are included. Channel data points can be purchased separately at published rates.

Enterprise

The Enterprise licence is designed for organisations with larger teams and advanced governance requirements. It includes organisational administration, security and compliance features, scalable pricing, and multi-team collaboration. Enterprise provides

advanced AI capabilities, global configuration, access controls, custom data retention and redaction, along with integrations such as unlimited Ask Dovetail chat queries in collaboration tools. Pricing and contract terms are agreed at call-off.

Usage-based pricing, where applicable, varies based on the defined usage variable stated above. Any minimum licence commitments are stated in the pricing table.

What is included

The licence price includes access to the software service and standard functionality as described in the service description. Where the service is delivered as Software as a Service, hosting and standard updates are included. Apprilis acts as the delivery and support partner unless otherwise stated.

Commercial assumptions

- Prices are exclusive of VAT.
- Billing is monthly or annually as stated above.
- Licence pricing may vary based on usage variables such as user numbers, data volumes or transaction levels, where applicable.
- Service availability, support levels and data handling are as described in the service description and service definition.
- The CCS call-off terms take precedence.