

Service Portfolio

Solutions on the Basis of
MendelOnline and Beyond

Table of Contents

Service Portfolio	1
1. Background of the Mendel Company	3
1.1 History	3
1.2 Organisation	3
1.3 Services.....	3
1.4 Portfolio	4
1.5 MendelOnline	4
2. Projects.....	5
3. Links	8

1. Background of the Mendel Company

1.1 History

The Mendel Company dates back to the year 1961. Originally our company was engaged in the production of printed matter and as publishers of foreign trade publications. Already in the mid of the nineties we began to offer electronic publications. In 1998, we commenced to render data content services. Since the beginning of the century we also offer research services and established our own foreign trade internet portal in the year 2008. We added a specialised online database in connection with the implementation of the new EU customs legislation in 2016. In a nutshell, we have evolved to a leading information service and data content provider in the field of global customs and foreign trade measures over the last two decades.

1.2 Organisation

Since 2004 the Mendel Company has operated in the form of GmbH & Co. KG, a limited partnership (KG) in which the general partner is a limited liability company (GmbH). Mendel is managed by its two managing partners Kolja Marc Mendel (since the year 2000) and Anna Gayk (since 2008). The company is located in the German city of Bochum and currently has a core staff of about 40 co-workers that collaborates with a global network of several hundred correspondents and direct contacts in nearly all countries of the world.

Mendel has an editorial department staffed by experts in customs and import procedures as well as tariff and taxation measures of destination countries. This editorial department coordinates the content of the publications of Mendel. In addition Mendel has its own IT department and all technical resources for the production of electronic and online publications as well as related services. Our company handles all matters of electronic publication and services with its own staff. We also have developed all our specialised foreign trade database applications and solutions in-house. This ensures a close correlation between the specialist information and its electronic implementation.

1.3 Services

We are specialised in the research, provision and updating of foreign trade information and data with a focus on tariff and non-tariff measures of virtually all countries in the world. Besides corresponding publications in different formats, including our foreign trade portal **MendelOnline**, we also offer individual researches with our service **MendelResearch**, as well as the provision of data content. The corresponding service **MendelContent** covers a wide range of data concerning tariff, non-tariff and export control measures, sanctioned party lists and rules of origin. With our service **MendelConsult** we moreover support the planning, analysis, programming, implementation and maintenance of data-driven foreign trade-related projects and solutions.

As information service and data content provider, we regularly supply data to a multitude of international corporations as well as official institutions, including the European Commission. We also render online and web services which support export promotion activities in several countries and on different continents. Our publications and services are consulted by thousands of clients and users every workday.

In this connection, an independent external evaluation of the European Commission's Market Access Database (MADB) has reconfirmed our service approach by the finding that *'the MADB offers reliable information on specific importing rules and on applied tariffs that can only be obtained through very good local networks that are often difficult to develop in certain countries.'*

1.4 Portfolio

The specialised information and data content is being elaborated by our own editorial department, working with the worldwide network of information sources and resources. In this way, we have created a data content repository which is outstanding in its combination of quality and quantity. On the basis of our comprehensive databases on foreign trade information, we provide different types of online, information and data content services.

Our portfolio is based on customs tariffs data, comprising international commodity and customs nomenclatures as well as tariff measures for a wide range of countries worldwide. In addition, we procure content on non-tariff measures of various destination countries such as import procedures and formalities or certification requirements. Our service offer is complemented with data content on rules of origin as well as on export control measures and international sanctioned party lists.

All data content is available in various formats and for different solutions as **MendelContent** offers the most flexible approach to the data formats and interfaces supported. In addition to the provision of data content for specialised customs applications we supply data for use within different ERPs and also support individual solutions. As regards specialised applications, our data content is available for the global customs and trade management solutions of SAP, MIC and AEB. Moreover, we regularly deliver data for SAP ERPs. Further customs software providers as well as international corporations with distinct solutions rely on our data content. Besides interfaces of software providers we also support custom interfaces with data content in XML or other structured file formats like CSV or simply in Excel.

1.5 MendelOnline

MendelOnline is a foreign trade internet portal which provides and systematically links country information on tariff and non-tariff measures. The portal also works with mobile devices and is available 24/7 worldwide under www.mendel-online.eu.

MendelOnline shares the outstanding quality with the other services mentioned above. The portal supports uniform classification and informed compliance in international corporations. It is also used regularly by export promotion agencies for their information activities and services. In this connection, **MendelOnline** has been customised for the Swiss export promotion agency Switzerland Global Enterprise (S-GE), the corresponding institution of Norway, namely Innovasjon Norge (Innovation Norway), the agency Enterprise Singapore (ESG) under the Ministry of Trade and Industry (MTI) of Singapore as well as the ASEAN Secretariat (ASEC).

Query results obtained from **MendelOnline** may also be integrated into other web-based information solutions on the basis of corresponding web services over an API. Related functionality has been implemented for ESG as well as the customer service portal of S-GE.

Appendix to this section: MendelContent Catalogue available on request

2. Projects

As specialised publishers and leading information service and data content provider in applied global trade measures, we are continuously engaged in projects with a relevance to our service offering on G-Cloud. In the following we list a choice of projects which have been carried out in the years 2022 to 2026. However, as these projects have commenced before and are also still ongoing, the corresponding information is also given. For a collection of links to these projects please turn to section 3 of this document.

— **Publications:**

Mendel continuously publishes on the subject matters of customs and foreign trade, including regularly updated loose-leaf binders or electronic publications, our own specialised magazine FOREIGN TRADE and the widest spread German publication in the field of external trade called 'K und M'. The latter we publish in collaboration with the Hamburg Chamber of Commerce. All of these publications have been produced for many years or even decades and are also published in the current year of 2026.

— **MendelCustleg:**

We also publish on customs legislation in the EU in different editions and in both German and English, including a specialised database solution called Custleg. Our integrated Practitioner's Edition of the UCC legal package also forms the basis of Custleg. Our integration approach is very popular and also frequently used by customs authorities, such as for instance in Germany or in Ireland.

— **MendelOnline Web Portal:**

Our foreign trade portal, as described in the foregoing section, is operational since 2008 and has users on all continents, including corporate licences for corporations as well as country licences for export promotion agencies. For the latter **MendelOnline** is individually labelled and, if and as required, specifically customised. In the following samples of correspondingly labelled databases are given which are usually made available to economic operators by geographical licences:

— **Customs Database:**

Customisation of **MendelOnline** for the Swiss export promotion agency Switzerland Global Enterprise (S-GE). The corresponding service is rendered since the beginning of the year 2014. The Customs Database has proven to be a very successful tool with thousands of registered users and has become the most important and most used source in Switzerland and Liechtenstein for customs information about destination countries worldwide. The Customs Database is available for companies established in Switzerland and Liechtenstein after registration with the service.

— **Database for eksport:**

Customisation of **MendelOnline** for the Norwegian export promotion agency Innovasjon Norge (Innovation Norway - IN). The project commenced in 2016, has been constantly developing since then and has a four-digit number of registered users. The Database for eksport is available for companies established in Norway after registration with the service.

- **ESG Tariff Finder:**
Customisation of MendelOnline for the Singapore export promotion agency Enterprise Singapore (ESG). The project was established in 2017 and introduced a modern and responsive front end. Since then a four-digit number of users has onboarded. The ESG Tariff Finder is available for companies established in Singapore after registration with the service.
- **ASEAN Tariff Finder:**
Customisation of MendelOnline for the ASEAN Secretariat (ASEC). The project was established in 2024 and a four-digit number of users has onboarded to the new tool. The ASEAN Tariff Finder is available for companies established in the 11 ASEAN Member States after registration with the service.
- **MendelOnline Web API:**
The data as contained in MendelOnline may also be accessed over web services via APIs. It can thus be embedded in the web resources of corporations or agencies and also allows for data access for analytical purposes. An example of an established web service is given in the following:
 - **Web Service for Enterprise Singapore:**
The Tariff Finder had been integrated with the Networked Trade Platform (NTP), Singapore's trade single window solution operated by Singapore Customs, employing a set of web services. Currently web services are in use for other solutions of Enterprise Singapore.
 - **Web Service for Switzerland Global Enterprise:**
The Customs Database is integrated with the customer service portal of Switzerland Global Enterprise by a dedicated web service.
- **MendelOnline Data Content:**
The data as contained in MendelOnline may also be made available as raw data, usually in the XML format. With this raw data individual database solutions can be fed for both the purpose of display of the information to operators and the purpose of analytical use, for instance in connection with the negotiation or evaluation of free trade agreements. An example of a solution basing on the data content of MendelOnline is the following very popular tool:
 - **Acces2Markets (formerly Market Access Database):**
The Market Access Database (MADB) had been established by the Directorate-General for Trade (DG TRADE) of the European Commission. In October 2020 it has been re-launched as a main part of the new Access2Markts portal of DG TRADE. Access2Markets is the most important and most used source in the EU for customs tariffs and import formalities of destination countries worldwide and has more than 10,000 unique users every working day. All external data on tariffs, internal taxes and import formalities for currently more than 150 destinations is supplied by Mendel. We have been continuously providing data for this and further projects to the European Commission since the year 1998. The former MADB has been subject to external evaluations which have reconfirmed the high relevance of the tool as well as the outstanding data quality.

— **MendelContent beyond MendelOnline:**

Further foreign trade data content beyond and in addition to **MendelOnline** may likewise be made available as raw data, predominantly in the XML format but, as the case may be, also in other formats. This additional raw data may feed individual database solutions and may support the purposes of information display to operators and the one of analytical use, for example in connection with the evaluation of compliance with international arrangements.

The related data content comprising for instance export control commodity lists, embargo country commodity lists, sanctioned party lists, logical elements of rules of origin for actual calculation of the originating status as well as customs exchange rates is in regular use in projects for international corporations and their global trade management solutions.

— **MendelConsult:**

Our service **MendelConsult** complements the aforementioned services whenever foreign trade-related projects require new features to be developed and added to existing solutions or the development of new solutions is intended. This service comprises all aspects of planning, analysis, programming, implementation and maintenance which may be rendered jointly or, of course also in different combinations, individually. Also, proofs of concept (POCs) may be supported in this way. The service is regularly executed for international corporations and governmental institutions operating in the field of foreign trade.

3. Links

In the following, links to the projects and web resources mentioned in the foregoing sections are given:

- **MendelOnline**
www.mendel-online.eu
- **Customs Database (Switzerland Global Enterprise – S-GE)**
<https://www.s-ge.com/en/customs-database-worldwide-customs-tariffs>
- **Database for eksport (Innovation Norway)**
<https://www.innovasjon Norge.no/no/verktoy/eksport-og-internasjonalt-satsing/database-for-eksport>
- **EnterpriseSG Tariff Finder (Enterprise Singapore)**
<https://sg.mendel-online.com>
- **ASEAN Tariff Finder (ASEAN Secretariat)**
<https://asean.mendel-online.com>
- **Access2Markets – A2M (European Commission, DG TRADE)**
<https://trade.ec.europa.eu/access-to-markets/en/home>
- **Custleg – Database of EU Customs Legislation**
www.custleg.eu
- **‘K und M’ (Hamburg Chamber of Commerce)**
www.hk24.de/produktmarken/beratung-service/international/export/exportvorschriften/einfuhrbestimmungen-konsulats-mustervorschriften/1167178
<https://kundm.online>