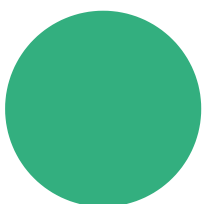




Pricing document

Contents

Annual pricing plans	1
Add-ons	2
Pricing FAQs	3





Annual pricing plans

£5,000

per year (billed annually)

- ✓ Up to 20 seats
- ✓ Up to 5,000 participants
- ✓ Unlimited projects
- ✓ Unlimited panels
- ✓ SSO / Single Sign-On
- ✓ Invoice / PO payments
- ✓ Advanced permissions & roles
- ✓ 2 Factor Authentication
- ✓ Email and in-app chat support

Need more capacity?

Plan your capacity at the start of the contract. Additional seats and participants can be added at any time, with charges pro-rated for the remainder of your contract year.

Additional seats: £450 per 5 seats per year

Additional participants: £120 per 1,000 per year

Pricing example

A research team expects to grow from 20 to 30 researchers over the next year, and anticipates their participant database reaching 8,000.

They'd need 2 blocks of additional seats (£900) and 3,000 extra participants (£360) on top of the base plan.

Total: £6,260 +VAT per year

Discounts

Multi-year discounts available. Contact us to discuss.



Add-ons

ONBOARDING

Premium onboarding (6 weeks)

£1,995

- ✓ Custom sandbox environment
- ✓ Professional setup with your data
- ✓ Hands-on guidance
- ✓ Live usage in two weeks
- ✓ Ongoing support throughout
- ✓ Rollout strategy for wider team

Guided onboarding (3 weeks)

£995

- ✓ Custom sandbox environment
- ✓ Professional setup with your data
- ✓ Hands-on guidance

SUPPORT

Premium support

£2,400/year

- ✓ Dedicated support channel
- ✓ Priority support
- ✓ Dedicated CSM

INTEGRATIONS

API access — £1,200/year

SCOPED ON REQUEST

- Additional training
- Dedicated technical support
- Additional security requirements (e.g. ISO 27001, SOC 2)



Pricing Frequently Asked Questions

What is a seat?

A seat represents a single person from your organisation who will be using Participant Kit. For example, they might be a researcher, designer or administrator.

What is a participant?

A participant is anyone you're doing research with or have in a panel. The participant limit is effectively a limit on the people you have in your panel.

What happens if we need more capacity?

Additional seats and participants can be added at any time, with charges pro-rated for the remainder of your contract year. Reductions take effect at renewal.

Where is the data stored?

All of your data will be stored and processed within the EU by default.

What is the minimum contract term?

12 months.

What are the payment terms?

Flexible. We can invoice annually or accommodate your organisation's procurement requirements.

How do you keep the data safe?

We use industry standard cloud infrastructure, bank grade security and encryption to keep data safe and secure.

Unlike some other companies we give you two-factor authentication as standard.

What happens to the data if we cancel?

You own your data and are free to download it at any time. We are committed to open data and are working to publish our schema for digital consent as an open standard.