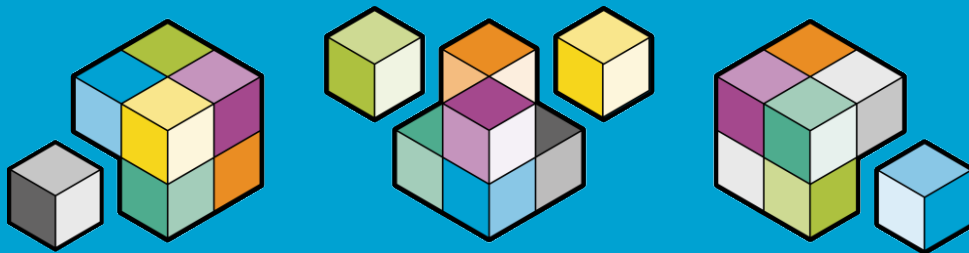
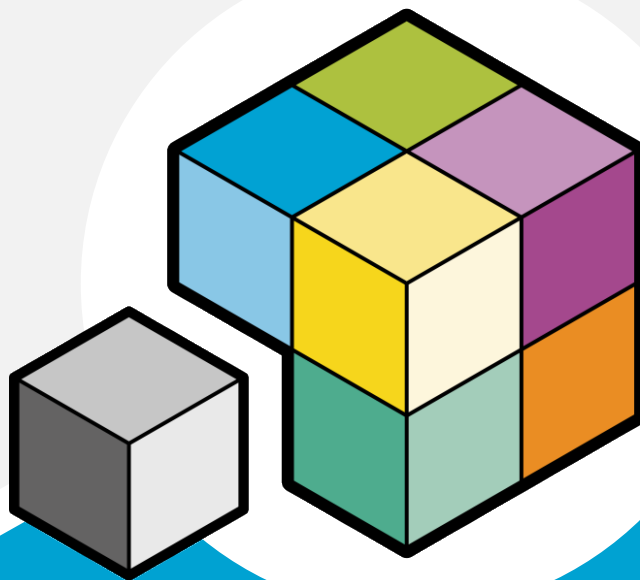


Liferay Analytics Cloud

G-Cloud 15 **Pricing**

January 2026



www.placecube.com

G-Cloud 15 Pricing

G-Cloud Service Name

Liferay Analytics Cloud

Service Overview

Enhance your digital strategy through your target audience and performance data across your organisation's touchpoints. Liferay Analytics Cloud is a customer and web analytics tool that aggregates data and visualises analytics regarding people and interactions. Track and consolidate customer profile and behavioural data into a single view of the customer from across your organisation's touchpoints.

Please see Liferay Analytics Cloud service definition for more information.

Pricing

Liferay Analytics Cloud pricing is as follows.

Number of users	Named Individuals	# of Seats	Page views per year	Price
Business	10,000	unlimited	5,000,000	£9,000 per year
Enterprise	100,000	unlimited	60,000,000	£18,000 per year
Set-Up (implementation & training)				£3,000 (one-off)
Add-ons				
Additional 5k named individuals				£6,000 per year
Additional 5m page views				£3,000 per year

Any additional activities such as data on-boarding, off-boarding, or establishment of integration with existing directory services, systems or networks will be in line with resources required for that activity. The individual day rate for each resource type is included in the SFIA rate card.

Key definitions

1. A **Named Individual** is a tracked person with identifiable contact information (i.e., a non-anonymous person)
2. A **Seat** refers to a single user of the software specified.
3. Pricing assumes an **underlying Digital Place or Liferay DXP subscription** (priced separately).

Contract information

Please see full terms and conditions.