

Make *transformation* deliver

2026 | Services

Agile Delivery

Strategic Leadership Service Definition



ABOUT STRATEGIC LEADERSHIP CASE STUDIES METHODOLOGY SOCIAL VALUES LET'S CONNECT

Tel
07863536585

Email
anna@agileprojectdelivery.co.uk



ABOUT AGILE DELIVERY

We are a transformation partner
built to **protect investment** and
make change deliver.

Tel
07863536585

Email
anna@agileprojectdelivery.co.uk



WHAT WE DO

Agile Delivery is a UK consultancy that helps leaders **gain confidence that transformation is **under control**.**

We work at the point where strategy meets delivery, bringing clarity to priorities, tightening governance, and stopping value leakage. The result is calmer, more focused programmes that deliver outcomes you can stand behind.





Strategic Leadership



**Strategic
Visioning
Workshops**



**Innovation
Management**



**Organisational
Change**

Strategic Leadership

Strategic Leadership services support senior teams to plan, align and deliver change. We provide strategic planning, innovation management and organisational change expertise through structured workshops and programmes, helping organisations build consensus, engage stakeholders, and execute clear, outcome-focused strategies with confidence and pace.

Features

1. Align leadership around shared strategic priorities and outcomes.
2. Define a clear, evidence-led vision and case for change.
3. Enable structured, insight-driven decision-making on complex issues.
4. Translate strategy into actionable goals and delivery-ready plans.
5. Establish governance to prioritise high-impact innovation initiatives.
6. Create repeatable ways to turn ideas into delivered outcomes.
7. Embed change management to ensure adoption and value realisation.
8. Engage stakeholders to build alignment, momentum, and ownership.
9. Build organisational agility and readiness for sustained change.
10. Measure progress and reinforce capabilities to sustain outcomes.

Benefits

1. Align leadership around a clear, unified strategic direction.
2. Enable faster, confident decision-making on complex priorities.
3. Provide structure and clarity for strategic planning and execution.
4. Surface risks, dependencies, and opportunities early to reduce risk.
5. Accelerate delivery of high-value initiatives aligned to business goals.
6. Build ownership and accountability across leadership and delivery teams.
7. Improve organisational readiness and resilience for sustained change.
8. Reduce resistance and increase adoption of new ways of working.
9. Strengthen collaboration and alignment across teams and functions.
10. Sustain transformation through embedded capability and continuous improvement.

Strategic Leadership

Strategic Visioning Workshops

Strategic Visioning Workshops from Agile Project Delivery help leadership teams align around a clear, actionable future. We guide stakeholders through structured, insight-driven sessions that integrate innovation leadership, strategic planning, and change management. Using proven methods, we surface priorities, unlock consensus, and define a focused path forward. The result is a shared vision and a roadmap that drives momentum, ownership, and execution.

Features

1. Align leadership around shared strategic priorities
2. Facilitate structured, insight-driven decision-making
3. Define a compelling long-term vision
4. Surface risks, opportunities, and capability gaps
5. Build consensus across senior stakeholders
6. Translate vision into actionable strategic goals
7. Strengthen organisational agility and change readiness
8. Integrate innovation and evidence-led planning
9. Enable faster alignment on complex issues
10. Deliver a clear, outcome-focused strategic roadmap

Benefits

1. Align leadership around a unified strategic direction
2. Define clear priorities to guide execution efforts
3. Enable faster, consensus-driven decision-making
4. Deliver structure to complex strategic discussions
5. Accelerate planning through focused stakeholder input
6. Clarify roles and responsibilities for strategic delivery
7. Surface key risks and capability dependencies early
8. Foster ownership and accountability across teams
9. Strengthen organisational readiness for change
10. Drive momentum with an actionable strategic roadmap

Strategic Leadership

Innovation Management Programmes

Innovation Management Programmes from Agile Project Delivery help organisations turn ideas into tangible value. We design and deliver structured, outcome-focused initiatives that embed innovation leadership, strategic planning, and organisational agility. Using proven methods, we align stakeholders, prioritise opportunities, and accelerate implementation. The result is a scalable, value-driven innovation capability that supports long-term growth and adaptability.

Features

1. Establish structured innovation governance frameworks
2. Prioritise high-impact ideas and opportunities
3. Embed innovation leadership across key teams
4. Design scalable, outcome-focused innovation pipelines
5. Align innovation with strategic business objectives
6. Facilitate cross-functional collaboration and ideation
7. Integrate change management into innovation delivery
8. Accelerate concept validation and pilot execution
9. Build internal capability through targeted upskilling
10. Track innovation performance using defined metrics

Benefits

1. Deliver structured innovation aligned to business goals
2. Enable faster execution of high-value initiatives
3. Build internal capability for continuous innovation delivery
4. Define clear governance for idea-to-value processes
5. Accelerate decision-making through prioritisation frameworks
6. Foster a culture of experimentation and adaptability
7. Strengthen cross-functional collaboration and knowledge sharing
8. Reduce risk through early-stage validation and pilots
9. Improve return on investment from innovation activities
10. Drive sustained growth through scalable innovation systems

Strategic Leadership

Organisational Change Programmes

Organisational Change Programmes from Agile Project Delivery help organisations navigate complex transformation with clarity and control. We design and deliver structured, value-driven change initiatives that embed agility, strengthen stakeholder relationships, and align teams to strategic goals. Our approach integrates change management, innovation leadership, and targeted communication. The result is improved engagement, reduced resistance, and successful adoption of new ways of working.

Features

1. Define clear change vision and case for action
2. Engage stakeholders through structured communications planning
3. Align change strategy with business priorities
4. Build organisational readiness for transformation
5. Enable leadership alignment and role modelling
6. Embed agile mindsets and adaptive behaviours
7. Manage resistance with targeted interventions
8. Develop tailored change plans and toolkits
9. Monitor adoption with clear success metrics
10. Sustain change through capability building and reinforcement

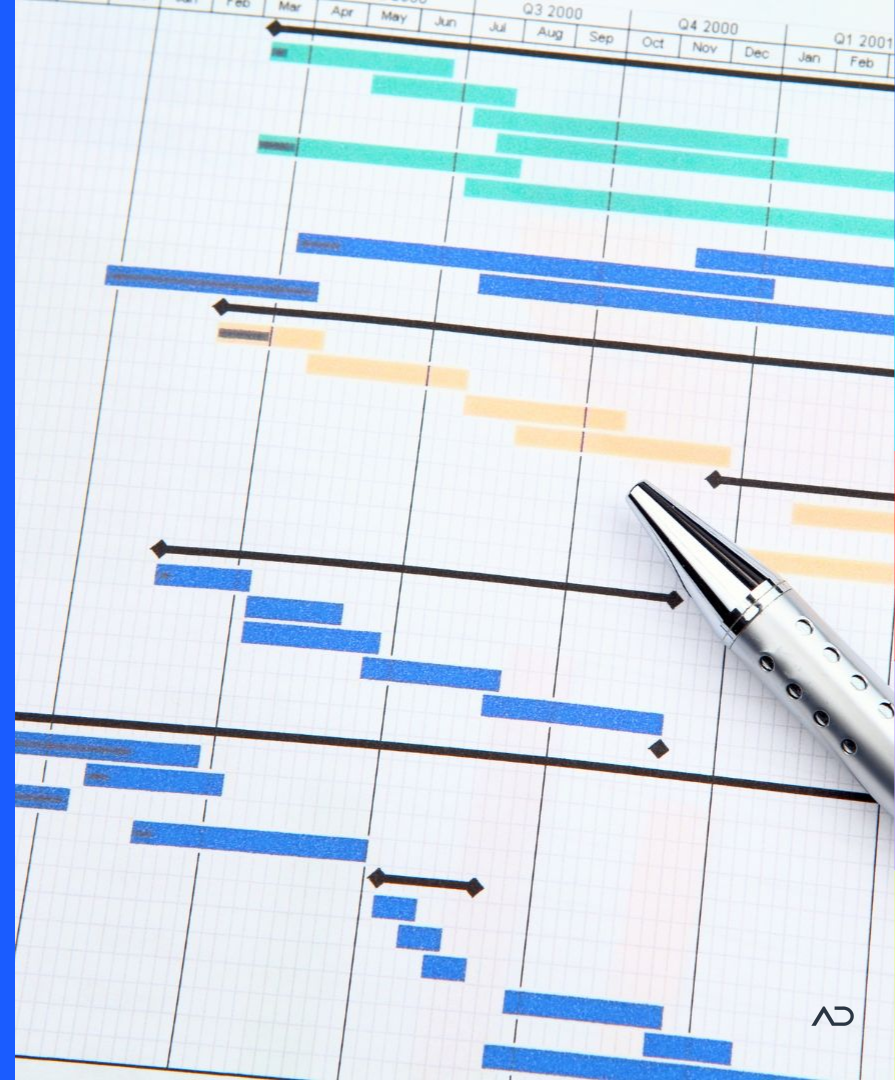
Benefits

1. Deliver consistent adoption of new ways of working
2. Define structured pathways for successful transformation
3. Enable faster alignment across leadership and teams
4. Build organisational resilience through targeted change support
5. Strengthen engagement with clear, purposeful communication
6. Accelerate change readiness across business functions
7. Reduce resistance through tailored stakeholder strategies
8. Improve delivery outcomes through embedded agility
9. Drive behavioural change linked to strategic goals
10. Sustain transformation with long-term capability building

Accelerate Your Transformation

Case Studies

Agile Delivery



Simplifying Success: Streamlining the Technology Landscape to Pay Dividends in FinTech Growth



FinTech engagement across 3 workstreams: Salesforce CPQ re-implementation business case, licensing rationalisation, and a governed BI reporting blueprint

Problem

Fragmented customer data from a mis-implemented CPQ broke the single customer view. A sprawling, overlapping application landscape inflated costs. BI and reporting were inconsistent and poorly governed, obscuring core commercial metrics and KPIs.

Approach

I mobilised a blended team across three workstreams: assessed and redesigned the single customer view; audited the application estate to retire and right-size licences; and defined a governed data and reporting model with trusted KPIs, metric definitions, and a delivery approach.

Impact

Produced a business case to re-implement CPQ to restore a true single customer view; delivered a reporting blueprint and initial dashboards for accurate commercial metrics; and executed licence rationalisation recommendations, enabling immediate savings and ongoing cost control.

£1.3m

Cost Savings

3

Workstreams

1

Single View of Customer

From Gridlock to Green Lights: Designing Delivery for a Fare Payments Scale-Up



Creating a lean operating model so a 200-person B2B SaaS could scale strategic programmes without relying on heroics.

Problem

Chaos in priorities, unpredictable delivery and unclear governance meant a 200-person B2B SaaS scale-up ran on heroics, not a designed Target Operating Model. Strategic programmes slipped, key engineers bottlenecked everything and change rarely landed cleanly.

Approach

I designed a lean operating model, co-created with teams: scaled agile and quarterly planning, a gated idea-to-adoption lifecycle, governance and role clarity, plus a PMO handbook, tooling and trackers to standardise ways of working.

Impact

Quarterly planning now confidently schedules hundreds of features with visible dependencies. Launches bring fewer last-minute surprises, stakeholders trust dates, and teams experience calmer, less political delivery that relies on the operating model rather than heroics.

200

B2B scale-up

100+

Features scheduled each quarter

1

Delivery TOM designed & implemented

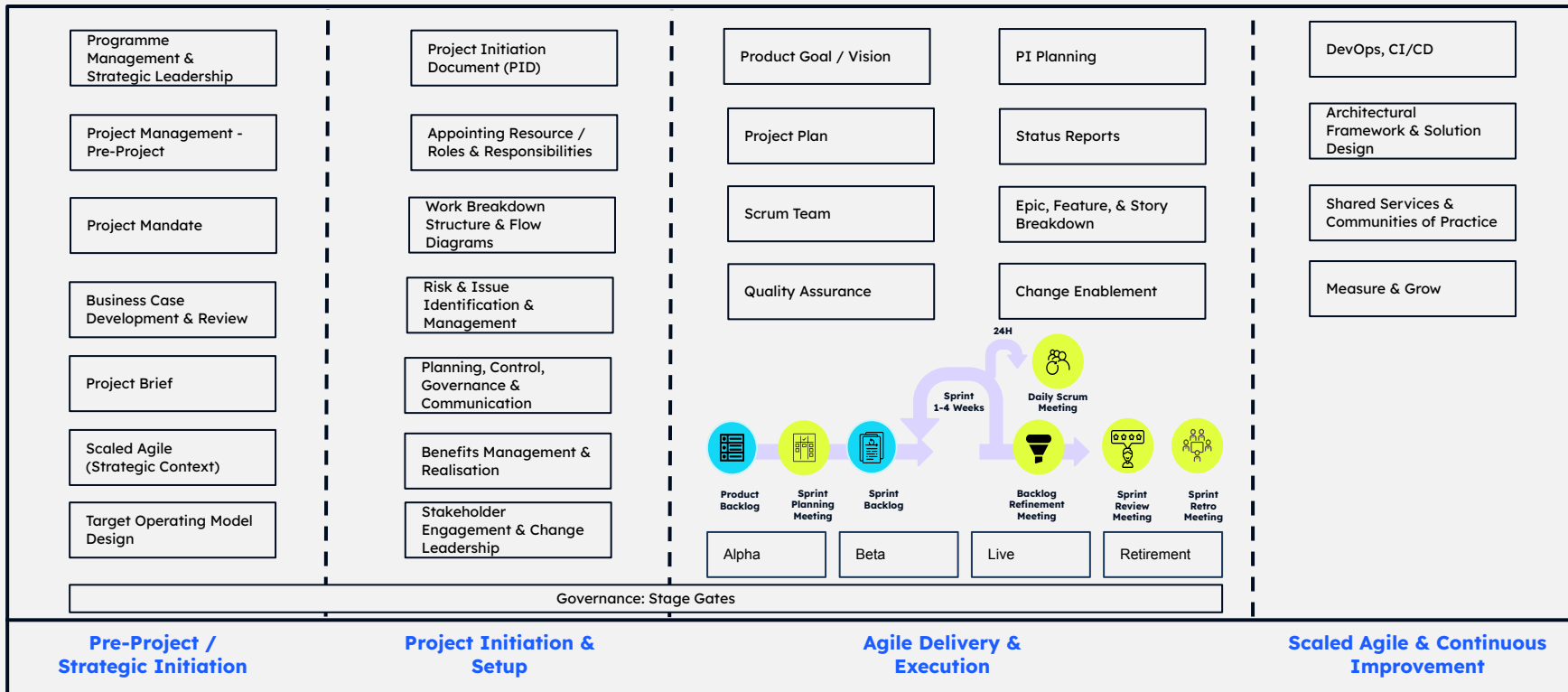
Accelerate Your Transformation

Agile Project Delivery's Methodology

Agile Delivery



DELIVERY METHODOLOGY



High-level vision, objectives, and feasibility.

Transforms strategic intent into a structured project.

Execution using the appropriate delivery methods when the groundwork has been laid.

To ensure alignment for larger initiatives with multiple teams.

Make *transformation* deliver

Social Values

Agile Delivery



We Build Community

Because meaningful engagement, shared knowledge, and accessible education shapes everything we do.

We Believe in the Power of Dialogue

Over the past five years, we've **hosted 16 Socratic Dialogues**—full-day explorations of essential human questions like **freedom, happiness, leadership, and responsibility**. Through these thoughtful conversations, we **enhance awareness**, cultivate **active listening** and **confident speaking**, and **inspire greater social engagement**.

We Champion Knowledge Sharing

In 2025 alone, we've **delivered three interactive sessions**: an overview of Agile and Scrum, a practical walkthrough of Jira, and foundational best practices for psychological safety in workshops. Together, these sessions have **empowered over 120 people**—making knowledge accessible, practical, and impactful.

We're Making Accessible Upskilling Accessible

In the past year, we've developed **five online courses**—covering PRINCE2, Agile and Scrum, Scaled Agile, mastering Jira, and successful facilitation skills. Designed to open doors into project and delivery roles, these courses have already **helped 45 people** build their careers in 2025 alone.

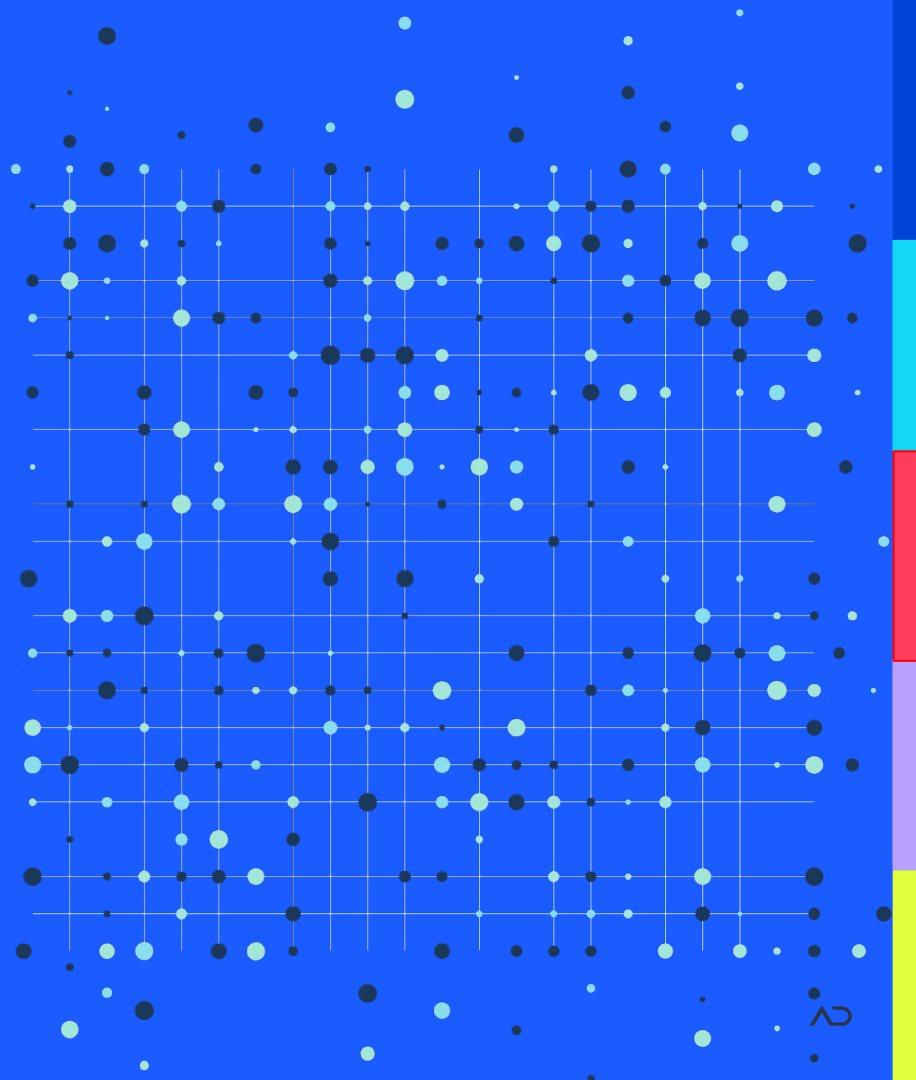
2026

Anna Bromley

anna@agileprojectdelivery.co.uk

Let's Connect

Agile Delivery



2026

Service Definition

Thank you for reading!

Agile Delivery

