

Make *transformation* deliver

2026 | Services

Agile Delivery

Product Development & Portfolio Service Definition



ABOUT PRODUCT DEVELOPMENT & PORTFOLIO MANAGEMENT CASE STUDIES METHODOLOGY SOCIAL VALUES LET'S CONNECT

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ABOUT AGILE DELIVERY

We are a transformation partner
built to **protect investment** and
make change deliver.

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WHAT WE DO

Agile Delivery is a UK consultancy that helps leaders **gain confidence that transformation is **under control**.**

We work at the point where strategy meets delivery, bringing clarity to priorities, tightening governance, and stopping value leakage. The result is calmer, more focused programmes that deliver outcomes you can stand behind.





Product Development & Portfolio Management



**Product &
Portfolio
Strategy**



**Product Portfolio
Review &
Optimisation**

Product Development & Portfolio Management

Product Development & Portfolio Management helps organisations define product vision, prioritise investment and deliver value faster. We run product strategy workshops, agile product management and lean MVP approaches to align customer needs with business goals. Using data-led portfolio analysis, we optimise roadmaps, capacity and outcomes.

Features

1. Define product vision aligned to strategic business objectives.
2. Facilitate structured workshops to shape product strategy.
3. Prioritise initiatives using value- and impact-based frameworks.
4. Create clear, delivery-ready product and portfolio roadmaps.
5. Balance customer needs, value, and delivery capacity.
6. Assess portfolio performance using agreed metrics and evidence.
7. Identify underperforming products, risks, and optimisation opportunities.
8. Optimise investment and resource allocation across product portfolios.
9. Align stakeholders on product priorities and trade-offs.
10. Enable continuous improvement through iterative portfolio refinement.

Benefits

1. Deliver a clear product strategy aligned to business goals.
2. Enable faster, more confident product and investment decisions.
3. Improve visibility across product portfolios, priorities, and risks.
4. Optimise investment based on value, impact, and feasibility.
5. Reduce duplication by identifying and removing low-value products.
6. Align product roadmaps with customer needs and market demand.
7. Balance innovation with delivery capacity and operational constraints.
8. Accelerate roadmap development through structured prioritisation.
9. Improve resource allocation for maximum portfolio impact.
10. Increase return on investment through focused product execution.

Product Development & Portfolio Management

Product Strategy Workshops & Portfolio Management

Product Strategy Workshops & Portfolio Management services from Agile Project Delivery help organisations align product investment with strategic goals. We facilitate structured workshops to define vision, prioritise initiatives, and optimise portfolios using data-driven, value-focused methods. Our approach balances customer needs, business value, and delivery capacity. The result is a clear product strategy, an actionable roadmap, and better-informed portfolio decisions.

Features

1. Define product vision aligned to business goals
2. Facilitate workshops to shape product strategy
3. Prioritise initiatives using value-based frameworks
4. Map product roadmaps across teams and timelines
5. Balance customer needs with delivery capacity
6. Align stakeholders around strategic product decisions
7. Evaluate portfolio performance using key metrics
8. Optimise investment across product lines and services
9. Identify gaps, risks, and innovation opportunities
10. Support continuous refinement through iterative planning

Benefits

1. Defined product strategy aligned to business goals
2. Deliver clear, prioritised product investment decisions
3. Enable faster alignment across product and leadership teams
4. Optimise portfolio based on value and feasibility
5. Improve visibility across product lines and initiatives
6. Support decision-making with data-driven insights
7. Balance innovation with operational delivery capacity
8. Accelerate roadmap development through structured planning
9. Reduce duplication through portfolio rationalisation
10. Increase ROI through focused product execution

Product Portfolio Review & Optimisation

Product Portfolio Review & Optimisation services from Agile Project Delivery help organisations assess and align their product investments for maximum impact. We analyse portfolio performance, prioritise high-value initiatives, and identify underperforming products using data-driven, value-focused methods. Our approach balances strategic fit, customer needs, and delivery capacity. The result is a streamlined, high-performing portfolio that drives growth and reduces waste.

Features

1. Assess portfolio performance across key metrics
2. Prioritise initiatives based on value and impact
3. Identify underperforming or misaligned product investments
4. Optimise resource allocation across the product portfolio
5. Align product mix to strategic business objectives
6. Map opportunities against customer needs and trends
7. Rationalise redundant or low-value product lines
8. Apply data-driven frameworks to support decision-making
9. Facilitate cross-functional alignment on product priorities
10. Support continuous improvement through portfolio iteration

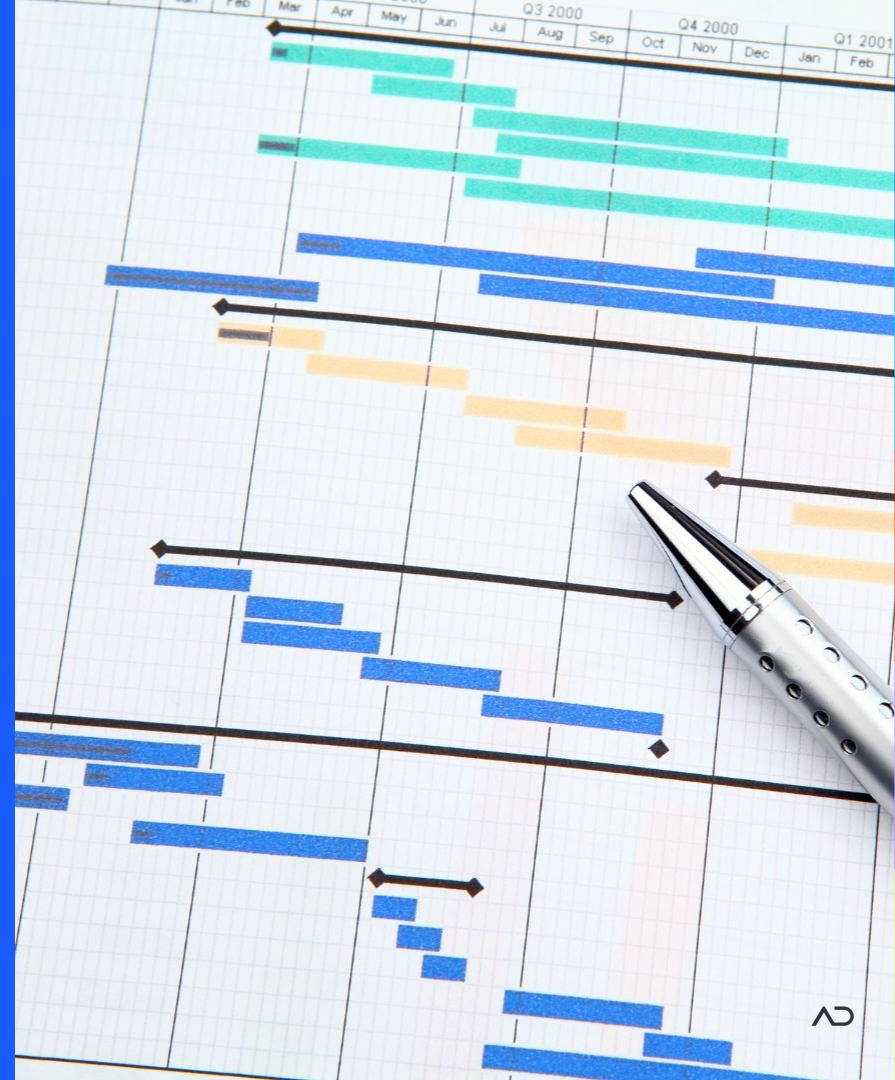
Benefits

1. Deliver a streamlined, high-performing product portfolio
2. Enable smarter investment through data-led decisions
3. Prioritise initiatives aligned to strategic objectives
4. Reduce duplication and eliminate low-value products
5. Improve visibility across portfolio performance and risk
6. Optimise resource allocation for maximum business impact
7. Define clear criteria for product success and exit
8. Support faster, more confident product decisions
9. Align product mix with customer and market needs
10. Increase ROI through focused portfolio optimisation

Accelerate Your Transformation

Case Studies

Agile Delivery



Turning Data into Discovery: Powering Clinical Insights with Intelligent Publishing



Developing an AI big data pipeline to enrich and commercialise unstructured journal data.

Problem

Publishing company needed to organise and enhance unstructured journal data for pharmaceutical clients, driving better clinical research insights and revenue. They sought an agile approach to create a robust AI pipeline, accelerating product innovation.

Approach

I led the development of a big data pipeline on an existing proprietary data platform, building 10 new microservices to organise, structure, and search journal content. This enabled targeted data offerings – grouped by subject areas – to boost ROI for life science research.

Impact

Enabled a global publishing company to launch the Text Journal product, generating an anticipated \$1M in annual revenue. Strengthened agile practices, enhanced offerings, and positioned the business as a leading data partner for global pharma clients.

£1m

Investment

10

Microservices implemented

\$1m

Annual Recurring Revenue

2

Onshore & Nearshore teams

From Gridlock to Green Lights: Designing Delivery for a Fare Payments Scale-Up



Creating a lean operating model so a 200-person B2B SaaS could scale strategic programmes without relying on heroics.

Problem

Chaos in priorities, unpredictable delivery and unclear governance meant a 200-person B2B SaaS scale-up ran on heroics, not a designed Target Operating Model. Strategic programmes slipped, key engineers bottlenecked everything and change rarely landed cleanly.

Approach

I designed a lean operating model, co-created with teams: scaled agile and quarterly planning, a gated idea-to-adoption lifecycle, governance and role clarity, plus a PMO handbook, tooling and trackers to standardise ways of working.

Impact

Quarterly planning now confidently schedules hundreds of features with visible dependencies. Launches bring fewer last-minute surprises, stakeholders trust dates, and teams experience calmer, less political delivery that relies on the operating model rather than heroics.

200

B2B scale-up

100+

Features scheduled each quarter

1

Delivery TOM designed & implemented

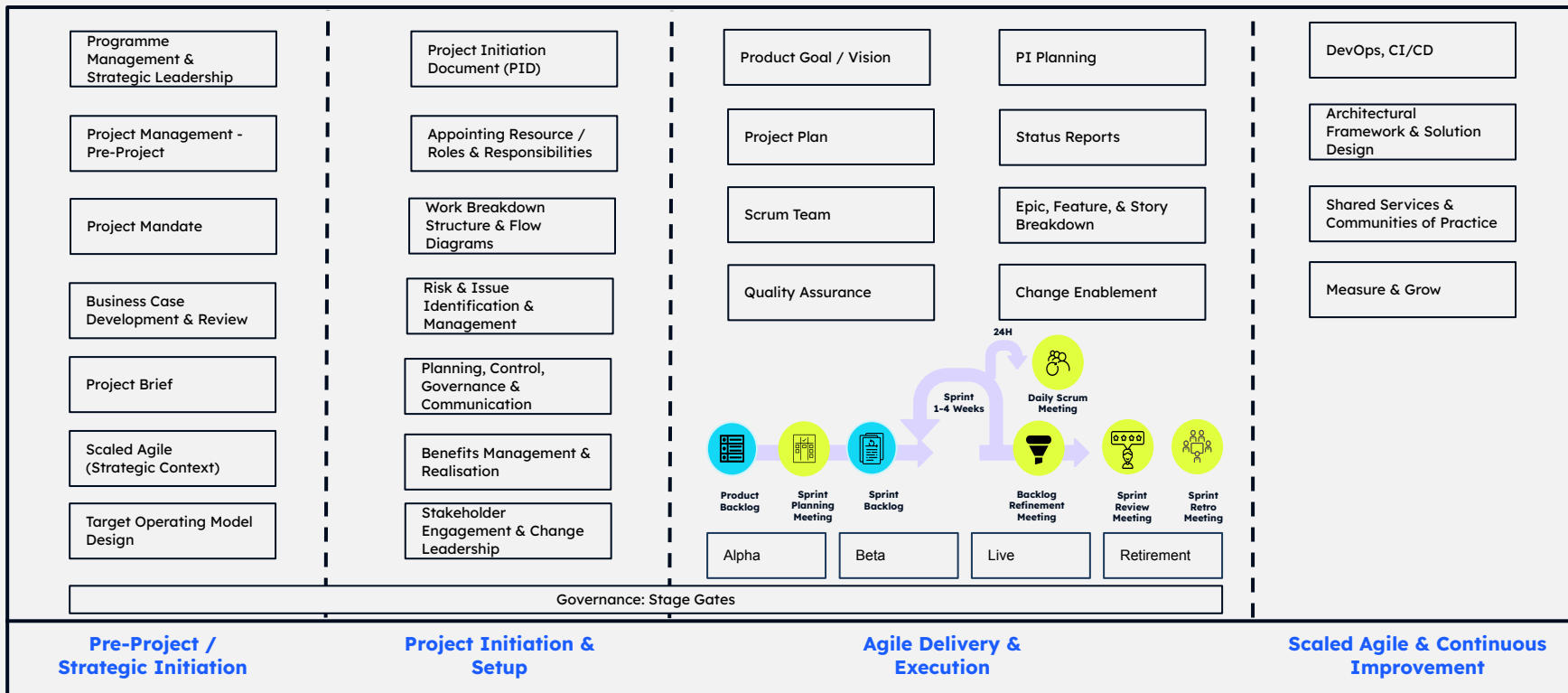
Accelerate Your Transformation

Agile Project Delivery's Methodology

Agile Delivery



DELIVERY METHODOLOGY



High-level vision, objectives, and feasibility.

Transforms strategic intent into a structured project.

Execution using the appropriate delivery methods when the groundwork has been laid.

To ensure alignment for larger initiatives with multiple teams.

Make *transformation* **deliver**

Social Values

Agile Delivery



We Build Community

Because meaningful engagement, shared knowledge, and accessible education shapes everything we do.

We Believe in the Power of Dialogue

Over the past five years, we've **hosted 16 Socratic Dialogues**—full-day explorations of essential human questions like **freedom, happiness, leadership, and responsibility**. Through these thoughtful conversations, we **enhance awareness**, cultivate **active listening** and **confident speaking**, and **inspire greater social engagement**.

We Champion Knowledge Sharing

In 2025 alone, we've **delivered three interactive sessions**: an overview of Agile and Scrum, a practical walkthrough of Jira, and foundational best practices for psychological safety in workshops. Together, these sessions have **empowered over 120 people**—making knowledge accessible, practical, and impactful.

We're Making Accessible Upskilling Accessible

In the past year, we've developed **five online courses**—covering PRINCE2, Agile and Scrum, Scaled Agile, mastering Jira, and successful facilitation skills. Designed to open doors into project and delivery roles, these courses have already **helped 45 people** build their careers in 2025 alone.

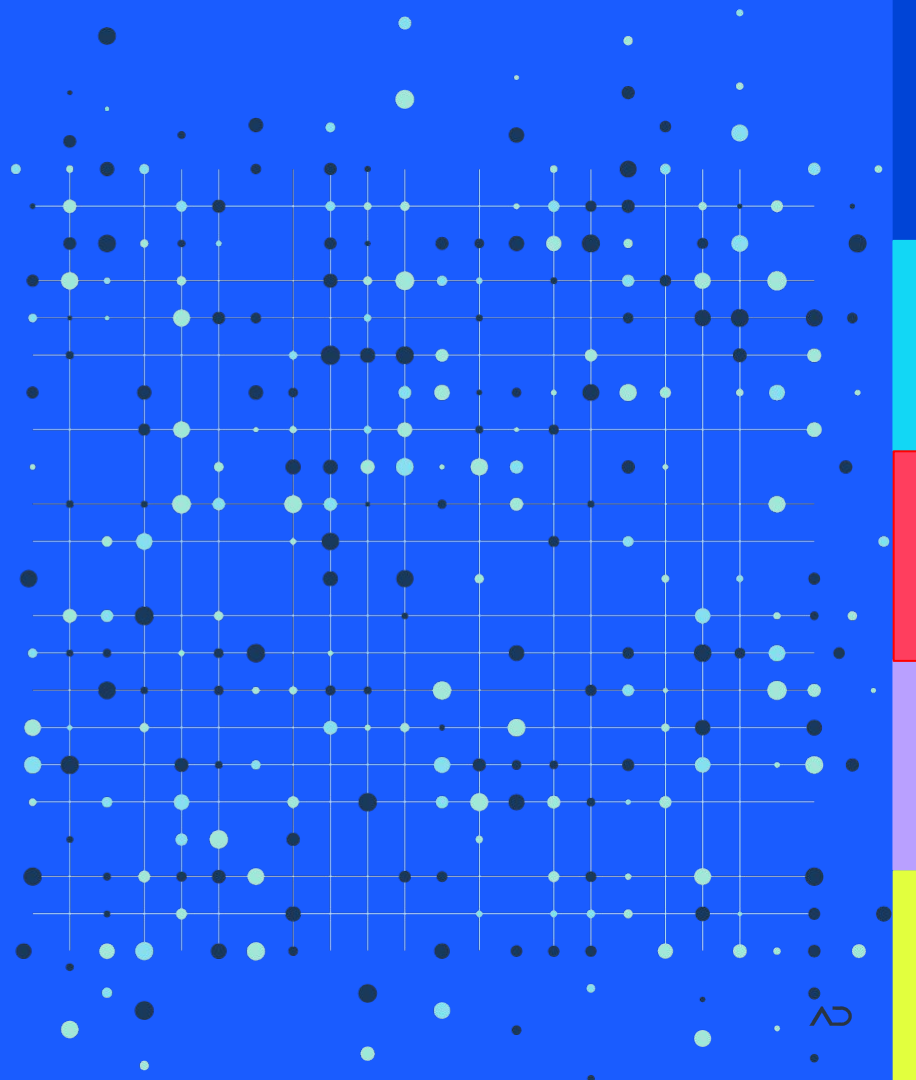
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Let's Connect

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2026

Service Definition

Thank you for reading!

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