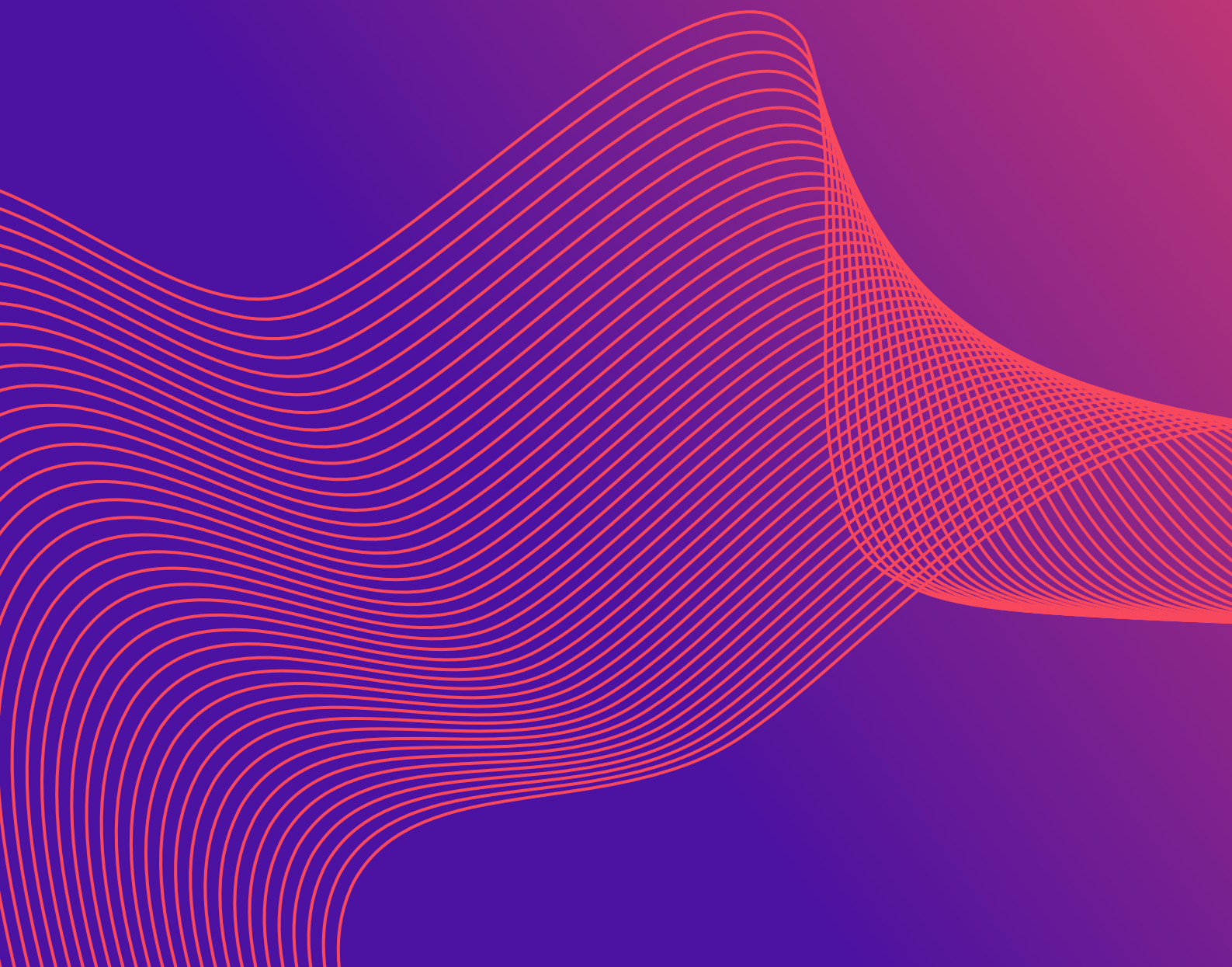




G-Cloud 15 Patient Engagement AI Solutions

Pricing Document



All prices shown represent the maximum catalogue prices for the service under G Cloud 15. Final pricing at Call-Off stage may be **lower** depending on scope, configuration, and anticipated usage volumes agreed with the buyer. Prices will not exceed the published catalogue values. Any additional requirements requested by the Buyer which fall outside the scope of the catalogue service would be treated as a formal variation and priced separately in accordance with the framework Call-Off procedures.

Fee Type per Catalogue Item [Bundle]	Maximum One-Time Fee	Maximum Annual Fee
One-time configuration fee for <i>all</i> service features available in the catalogue as per below	Up to £90,000	NA
Annual License (based on a minimum 3-year term) depending on the <i>selection and configuration</i> of service features available in the catalogue which include:		
- AI Appointment Automation deployed into up to 3 services		
- AI Assessments (per pack of 5 standard assessments)		
- eCorrespondence & Communication		
- AI Digital Front Door		
Annual SLA (Support & Maintenance) for <i>all</i> service features available		
Optional Annual Secure Cloud Hosting for <i>all</i> service features available		Up to £20,000 per annum

Miscellaneous

- EBO's default minimum term agreement is **three (3) years** from the date of signing of the Agreement.
- All fees are **exclusive of VAT**
- Elements which typically impact fees are complexity drivers, such as:
 - o **Integration requirements** with clinical, administrative, or third party systems
 - o **Number and complexity of workflows**, pathways, or automation rules enabled or required in a project
 - o **Languages selected** for deployment. Default is English.



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- **Channels of engagement** delivery beyond catalogue default such as the addition of WhatsApp (or similar messaging platforms), SMS provisionin etc
 - **Business Intelligence dashboards** beyond to solution default.
 - **Transactional volumes** and concurrency levels required by the Buyer
 - **Data residency, retention, and audit requirements** beyond the standard catalogue configuration
 - **Service availability requirements** including extended hours or enhanced support coverage or availability
 - **Buyer specific** security, assurance, or governance requirements
 - **Payment terms** where these materially differ from standard public sector terms
 - **Optional functional modules** or capabilities explicitly marked as optional in the catalogue or not listed specifically in the catalogue. Therefore, any services, modules, or activities not expressly included within the catalogue service description are out of scope and would require a separate Buyer initiated variation or procurement.
- Contact us (hello@ebo.ai) to better understand the **Return on Investment** computation and **Benefits Realisation** programs we offer for our solutions.



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