



Pricing Document

Safeguard: Conversation Analysis for Internet Safety and Digital Forensics

Supplier: Securium Ltd

Framework: G-Cloud 15

1. Overview

Safeguard is conversation analysis software that supports public sector organisations in identifying, assessing, and managing online harms and crimes.

The service can be procured as client software with a user interface or back-end software service with API. Pricing is flexible based on functionality, deployment model, and contract size.

Safeguard contracts under G-Cloud 15 may range from £15,000 to £500,000, depending on customer requirements.

2. Pricing Model Summary

Pricing is based on a combination of Software licence fees, Configuration and onboarding needs, professional services (SFIA-aligned), and ongoing support and maintenance.

All prices are **exclusive of VAT**.

3. Software Licence Pricing (Indicative)

Licence Type	Description	Indicative Annual Price Range
Back-End Software	Conversation analysis engine, API	£15,000 – £120,000
Client software + User Interface	Core engine with analyst / operator UI, licenced for a selected multiplicity of computers	£25,000 – £250,000
Enterprise Deployment	High-volume, multi-team, multi-use-case deployment	£150,000 – £500,000

Pricing varies according to: - Number of users / analysts, Hosting and deployment model, and Integration requirements.

4. Implementation, Configuration and Professional Services

Professional services are priced using SFIA-aligned daily rates. These services may include: Safeguarding and risk model configuration, Data ingestion and integration, Policy, threshold and workflow design, Analyst training, Custom use-case development.



SFIA-Aligned Consultancy Day Rates

SFIA Level	Strategy & Architecture	Business Change	Solution Development	Service Management	Procurement & Support	Client Interface
Follow	£449	£449	£449	£449	£449	£449
Assist	£560	£560	£560	£560	£560	£560
Apply	£720	£720	£720	£720	£720	£720
Enable	£840	£840	£840	£840	£840	£840
Ensure/ Advise	£960	£960	£960	£960	£960	£960
Initiate/ Influence	£1,170	£1,170	£1,170	£1,170	£1,170	£1,170
Strategy/ Inspire	£1,300	£1,300	£1,300	£1,300	£1,300	£1,300

Standards: - Consultant working day: **7.5 hours** (excluding lunch) - Working week: **Monday to Friday**, excluding UK public holidays - Office hours: **09:00 – 17:30**.

5. Support and Maintenance

Support Tier	Description	Indicative Annual Cost
Standard Support	Business hours support, updates and maintenance	Included / £5,000 – £15,000
Enhanced Support	Priority response	£15,000 – £40,000
Enterprise Support	24/7 support, SLA-backed response	£40,000 – £80,000

Support pricing depends on service criticality and SLA requirements.

6. Volume Discounts and Contract Value

- Volume discounts may apply for multi-year or high-volume contracts
- Total contract values typically fall between **£15,000 and £500,000** over the contract term

7. Assumptions and Exclusions

- Prices exclude VAT
- Travel and subsistence are not included unless explicitly stated
- Any third-party software or hosting costs are excluded unless specified

8. Ordering and Contact

Safeguard can be procured through the G-Cloud 15 Digital Marketplace under the G-Cloud Call-Off Contract.

Contact: info@securium.co.uk

