



GoodSAM

Pricing Schedule

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G-Cloud 15 Framework

V1.0 January 2026

GoodSAM Cardiac Arrest Alerting, Dispatch, Custom Skills and Lone Working Modules



GoodSAM
Instant.Help

Crown
Commercial
Service
Supplier



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Feature	Definition	Details	Cost
GoodSAM Cardiac Arrest Alerting	Enables UK ambulance services to alert nearby staff and registered volunteers to suspected out-of-hospital cardiac arrests.	Includes CAD integration, onboarding and training, ongoing maintenance and support, unlimited volunteer users, and API access for reporting and performance analysis.	£45,000
GoodSAM Dispatch	Professional dispatch capability for statutory responders.	Enables the dispatch of Community First Responders (CFRs), staff and registered volunteers to a wide range of incident types, with role-based access and operational oversight.	1–100 Users: £12 per user per month 100-500 Users: £10 per user per month 500+ Users: £8 per user per month
GoodSAM Skills Module	Configurable skills creation, training and deployment capability.	Enables organisations to define custom skillsets, assign skills to responders, link skills to training materials, and dispatch responders based on validated skills. Supports unlimited skills and training packages.	1–100 Users: £6 per user per month 100-500 Users: £5 per user per month 500+ Users: £4 per user per month

All prices are per organisation, per year (unless other stated) and exclusive of VAT. Volume, multi-module bundle & multi-year discounts are available. Bespoke packages are available and pricing can be adjusted to reflect requirements. Contact us for more information.



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Feature	Definition	Details	Cost
Emergency Kit Registry Access (AED, Bleed Kit, Water & Fire Kits)	Access to the GoodSAM Emergency Kit Registry	Provides web-based access via the GoodSAM dashboard and integration with ProQA, enabling visibility and use of registered AEDs, bleed kits, water rescue equipment and fire kits during incident handling	£25,000
GoodSAM CPR Video access	Open any 999 caller's mobile phone camera to live stream video during the call with no app required	Provides a single live video stream to support video-assisted CPR, enabling call handlers to give visual CPR guidance in line with AACE requirements/guidance.	£10,000
GoodSAM Lone Working Module	Lone worker safety capability for staff and volunteers	Provides a panic button, timed check-in / check-out functionality, and automated alerts if a user does not safely exit a location or fails to check out. Supports real-time escalation and response	1–100 Users: £6 per user per month 100-500 Users: £5 per user per month 500 plus Users: £4 per user per month

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Module	Service Definition	Details	Price
Additional Coding / Development	SIFA Level 6 Coder		£300 per hour
Additional Support	SIFA Level 6 Project Manager		£300 per hour

Contact:

✉ Enquiries@instant.help

🌐 www.goodsamapp.org

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