

Flare Digital Signage

G-Cloud Price List

2026 (G-Cloud 15)

1. Licence overview

An individual licence is required for each display registered on the Flare Management Interface.

Each licence includes:

- Access to Flare for an unlimited number of content editors
- 24/7 phone support + business hours email / web-chat support
- Content hosting and backup
- Use of all standard templates and features
- Automatic system updates

2. Licence costs and discounts

The standard licence cost is **£276/year** (£23/month) per display.

The following discounts are available when licensing 10 or more displays (the discount rate reached is applied to all licences):

Displays	Discount	Licence cost
10 - 19	10%	£248.40/year = £20.70/month
20 - 49	15%	£234.60/year = £19.55/month
50 - 99	20%	£220.80/year = £18.40/month
100 - 199	25%	£207.00/year = £17.25/month
200 - 299	30%	£193.20/year = £16.10/month
300+	35%	£179.40/year = £14.95/month

Non-profit, NHS, and educational organisations are eligible for an additional **10%** discount on the above rates.

We also offer licence pricing which includes leasing of the Flare display endpoint – please contact us for details.