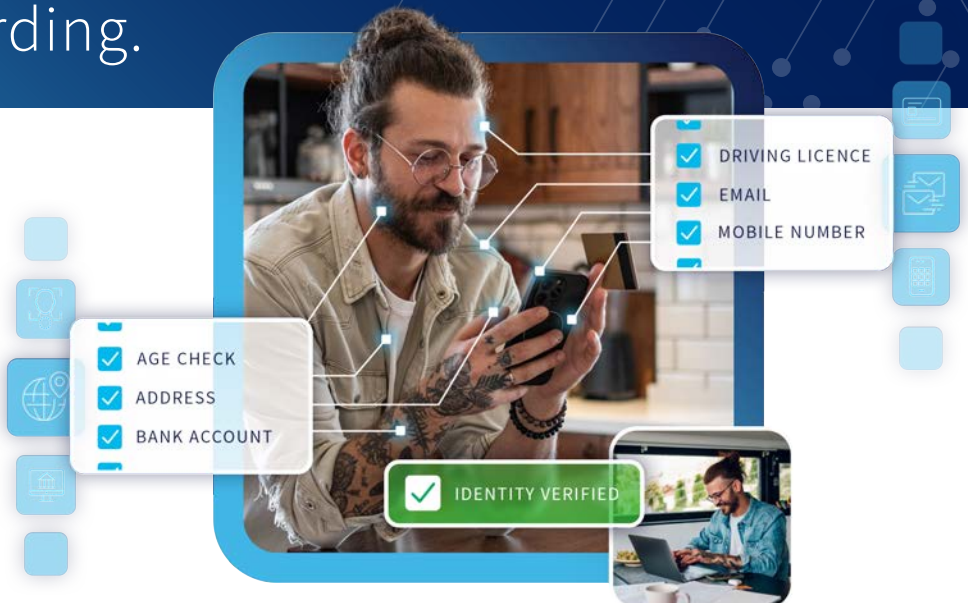


Flexible Identity Verification. Powerful Fraud Protection. Seamless Onboarding.

Why Choose LexisNexis® IDU®?

IDU® is a powerful, flexible identity verification solution that helps you balance fraud prevention, regulatory compliance, and customer experience - **all in one platform.**



42%
of consumers
abandon
onboarding due
to friction. ¹

45%
of fraud losses
can be attributed
to new account
creations. ²

88%
of customers say
security is their top
priority. ¹

**With IDU, you can prevent fraud
AND deliver a great onboarding
experience.**

1 in 11
new account
creations are fraud
attacks. ²

IDU helps you:



Verify Identities Instantly

- MATCH NAME, DATE OF BIRTH, AND ADDRESS TO **57.3 MILLION** LEXID® PROFILES.



Authenticate with Confidence

- BIOMETRIC FACIAL MATCHING.
- OCR FOR DOCUMENT VERIFICATION.
- ONE-TIME PASSWORDS (OTP) VIA SMS AND EMAIL.



Assess Risk Intelligently

- IDENTITY RISK SCORING USING **1,000 FRAUD** ATTRIBUTES.
- DIGITAL AND EMAIL RISK INTELLIGENCE FROM **3.4BN** DIGITAL IDENTITIES AND **5BN** EMAIL ADDRESS.
- PEPS & SANCTIONS CHECKS ACCESSING **7M+** GLOBAL RISK PROFILES.



Flexibility and breadth of services allow you to build your own IDV solution

Whatever level of identity verification you need, whatever makes sense for your organisation, IDU can support it:

- Identity Verification & Authentication
- Age Verification
- AML & KYC Checks
- Consumer Due Diligence
- Fraud Detection & Step-Up Authentication

Flexible Delivery Options allow you to utilise IDU services as is most appropriate to your use case and technical infrastructure:



API

Seamless integration into your existing systems and workflows



PLATFORM

Access via LexisNexis® RiskNarrative® or LexisNexis® Dynamic Decision Platform



PORTAL

Carry out step-up investigations and in-person IDV checks with our intuitive user portal



BATCH

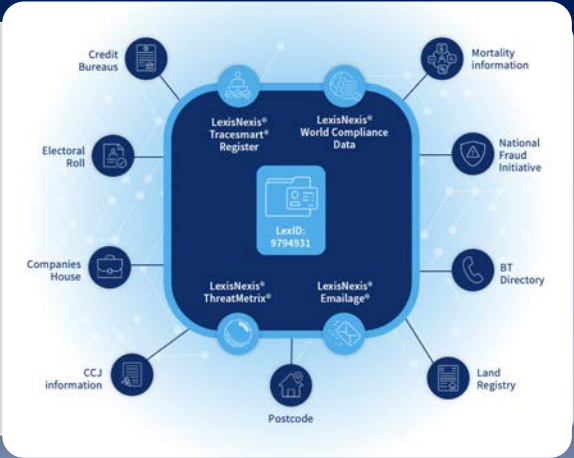
Bulk IDV processing for new books of business or periodic reviews



IDU delivers tangible business benefits

Grow business opportunity

- ✓ **Unmatched data coverage** means we can confidently verify the identities of more UK consumers, maximising your available market.
- ✓ We hold **20+ years** of referential data and reference **2.85 billion** UK consumer data points from **authoritative sources** as well as offering access to alternative data to expand coverage and provide further assurance.



- ☒ DRIVING LICENCE
- ☒ EMAIL
- ☒ MOBILE NUMBER

Accelerate onboarding and improve customer satisfaction

With **customisable scorecards** you can create the customer IDV journeys that provide the very best experience for your customers and set and adjust thresholds to optimise pass rates.



Meet regulatory compliance and reduce fraud losses with ease

Seamlessly incorporate other leading LexisNexis® Risk Solutions capability within your customer onboarding workflows to assess fraud risk and screen for sanctions and PEPs:

LexisNexis® ThreatMetrix®

LexisNexis® FraudPoint™ UK

LexisNexis® Emailage®

LexisNexis® WorldCompliance™ Data

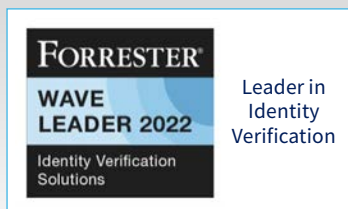


Drive operational efficiency

Our LexID® unique numerical identifier for UK adults, enables fast, precise identity verification, allowing increased automation and reducing decision uncertainty and resulting manual reviews.

CERTIFIED, TRUSTED AND RECOGNISED

TRUSTED BY



TRUST OUTCOME

DIATF Certified
under the UK Digital Identity and
Attributes Trust Framework

TRUST OUTCOME

20+ years
delivering market-leading
identity verification solutions

TRUST OUTCOME

We perform over
30 million
identity searches every year

Let us prove the value

Contact us to start your trial and experience the future of identity verification.

📞 029 2067 8555

✉ uk-irl-enquiry@lexisnexisrisk.com

🌐 risk.lexisnexis.co.uk/products/idu



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