

Assess fraud risk associated with email addresses

A powerful fraud risk scoring solution fuelled by email intelligence

Email addresses are ideally suited to identify customers as part of your organisation's identity management strategy. More importantly, an email address is a unique global identifier that unlocks digital engagement and transactions in every industry because it is:



The unique
global identifier



Used in virtually
100% of all online
transactions



Rich with transaction
history and behaviour



Difficult to change because
it links multiple online
accounts for fraud risk
decisions

Leveraging email intelligence to assess risk

LexisNexis® Emailage® is a proven fraud prevention solution that uses email intelligence as a core risk identifier, delivering succinct decisioning data that helps stop fraud without negative impact to genuine customers.

Emailage assesses risks by evaluating data points such as:



Verification of the
existence of an email
address and its domain



Fraud risk indicators



Type of fraud the email has
been associated with



Industry where
the fraud occurred

Join the consortium

Using a patented, proprietary analytic approach, Emailage can enhance your fraud protections. The power comes from the global consortium of companies that all contribute insights to the ever-growing network.

The network consists of:



Over 2.7 billion
transactions served
in 2022



Over 1,500 customers
globally that use Emailage
and contribute to the
network as part of the
consortium



1.7 billion unique
email addresses



34 million emails marked
as confirmed or suspected
fraud in 2022

With Emailage, you get the benefit of thousands of LexisNexis Risk Solutions clients driving the feedback loop across the globe, yielding a rapidly growing force working together to outsmart fraudsters.

When you incorporate Emailage into your fraud and identity management workflow, your team will be able to evade ever-evolving fraud tactics more effectively and approve transactions faster – all while improving the customer experience.



Assess fraud risk associated with email addresses with LexisNexis® Emailage®

Talk to us to book a demo



For more information, call 029 2067 8555
or email uk-irl-enquiry@lexisnexisrisk.com

risk.lexisnexis.co.uk

This document is for informational purposes only and does not guarantee the functionality or features of any LexisNexis Risk Solutions products identified.

LexisNexis Risk Solutions does not represent nor warrant that this document is complete or error free.

LexisNexis and the Knowledge Burst logo are registered trademarks of RELX Inc. Other products may be trademarks or registered trademarks of their respective companies.

Emailage is a registered trademark of Emailage Corp.

Copyright © 2024 LexisNexis Risk Solutions.