

## Econocom - AI Ideation Service Pricing Document

Service Name: AI Ideation Workshop

Service Description: The AI Ideation Service is a one-day workshop designed to align AI strategy across business stakeholders and identify a 6-12 month roadmap for AI adoption. The service helps organisations discover high-impact AI use cases, understand infrastructure and data requirements, and accelerate practical implementation planning.

### Scope of Pricing:

- On-site or remote AI ideation workshop
- Facilitation by senior AI consultants
- Identification of key AI use cases
- Creation of a prioritised AI roadmap
- Alignment session with decision-makers
- Summary report and next-step recommendations

Total Cost: £10,000 (fixed price, excluding VAT)

### Inclusions:

- All workshop materials
- Pre-session discovery call
- Delivery of workshop outputs and final report
- Travel & expenses (UK mainland)

### Exclusions:

- Follow-on implementation or technical delivery
- Additional workshops or extended scoping
- Solution build or proof-of-concept delivery

Validity: This pricing is valid for 90 days from the date of issue.

Contact: Econocom UK - [sales.uk@econocom.com](mailto:sales.uk@econocom.com)