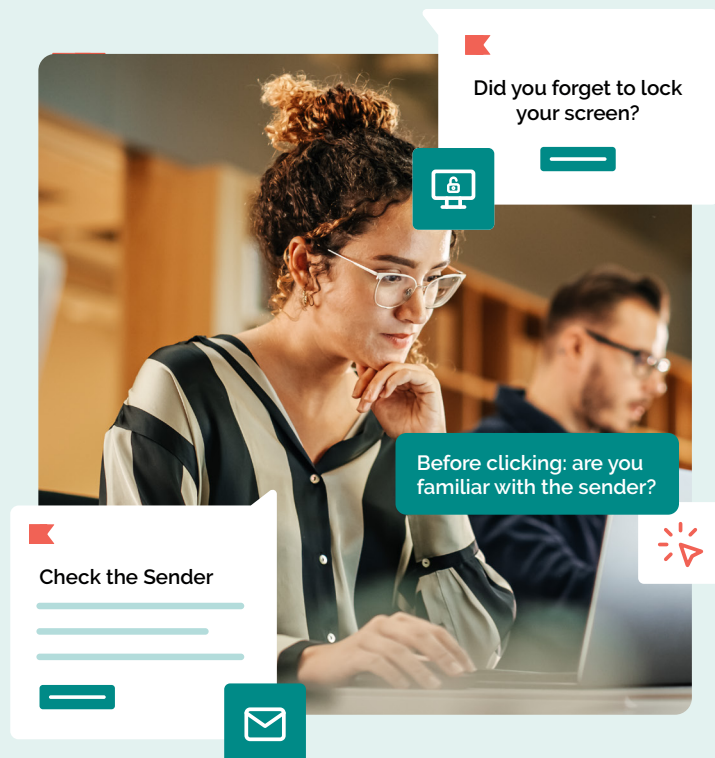


Intelligent Behaviour Change

When and where it matters.



How does Redflags® engage your people?

Redflags® highlights simple, actionable advice and uses relevant and personal examples to increase motivation. By exploiting cognitive biases to boost engagement Redflags® offers gentle nudges to guide behaviours when they happen.



How does Redflags® use Nudges to drive secure behaviour change?

By prompting people, at the moment of risk Redflags® gently "nudges" people out of auto-pilot to consider more closely the actions they're taking, and whether or not they are safe. Nudges are the perfect combination of security awareness delivered in context.



How does Redflags® measure engagement and compliance?

Redflags® gives you detailed measurement of engagement including number of nudges and content dwell time to maximise your visibility of compliance, engagement and risky behaviours. Activities can be tracked without intervention to set a behavioural baseline so you know exactly what change has happened.



How does Redflags® continually reinforce security awareness?

Redflags® content is pushed directly to people's devices on an ongoing basis; subtly, allowing them to engage when they choose to. Interesting "security stories" and real-life examples encourage curiosity, and make security relevant to people's personal lives.



Demonstrably reduce risk

With Redflags® you not only reduce bad security behaviours but can prove it too. Easily baseline behaviours and show the positive change after each campaign. Context-aware, non-disruptive nudges divert people away from high-risk activity in the moment.



Reach and educate everyone

Redflags® give unparalleled levels of coverage across the whole organisation, as well as targeting high-risk people.

Designed to be non-disruptive and low friction, Redflags® allows people to focus on their job, while keeping safe.

Drip-feeding campaigns of threat-led content, balanced with "evergreen" content, keeps people up to date with a variety of security matters.



Streamline security operations

Redflags® frees up the Security team to focus on tasks that genuinely need their skills, as content and campaigns, reporting and metrics, is refreshed and created for you.

Thoughtfully architected to not add weight to the Security tech stack, Redflags® is lightweight software that integrates with what you already have.

Are you wondering how to adapt
your security training in real-time?

Book a 15 minute demo!



Key features



Nudges

Little pop-ups that appear on the desktop at the moment of greatest risk to divert people away from risky behaviour



Stories and Tips

Educational content, from snippets to longer slide shows, that teach users all they need to know about a given topic



Threat-led content

Content that covers the latest trending cybersecurity topics, helps keep users up-to-date and balances "evergreen" topics like phishing



Group management

Target high risk users with campaigns that cover their greatest threat vectors to change behaviours



Branding

Add your company's brand identity to Redflags® to truly make it your own



Portal

Configure, manage and track user behaviour through the Redflags® management portal

Strengthen Your Security Today

Visit redflags.io to learn more, or get in touch directly at info@thinkcyber.co.uk.