

Product packages for every team and stage



Redflags

For organisations wanting access to nudging and high engagement content, simple customisation and branding at an affordable price point.

- ✓ Multiple prebuilt behaviour change campaigns
- ✓ New content added regularly
- ✓ Meaningful behaviour change with maximum engagement, delivering measurable results where it matters most

Number of users	Price per user/year
10-99	30.55
100-499	23.74
500-999	19.27
1000-1999	14.08
2000-2999	11.75
3000-4999	9.81
5000-9999	6.72
10000-19999	5.28
20000-49999	3.64



Redflags Studio

For companies that want greater control over their security awareness content and customisation.

- ✓ Prebuilt content and full customisation: the choice is yours
- ✓ Unlimited creation and editing access
- ✓ Tailor nudges and campaigns instantly

Number of users	Price per user/year
10-99	38.19
100-499	29.68
500-999	24.09
1000-1999	17.60
2000-2999	14.69
3000-4999	11.48
5000-9999	8.40
10000-19999	6.60
20000-49999	4.55



Redflags Enterprise

For enterprises requiring implementation support, account management, significant customisation, multi-language and experienced security awareness guidance.

- ✓ Full catalogue access to dynamic content and intelligent behaviour nudges
- ✓ Supports multiple languages and flexible group segmentation
- ✓ A dedicated team of experts delivering a fully managed, seamless experience tailored to your needs

Number of users	Price per user/year
10-99	N/A
100-499	N/A
500-999	N/A
1000-1999	23.23
2000-2999	19.40
3000-4999	15.15
5000-9999	11.09
10000-19999	8.72
20000-49999	6.01

1. All prices in GBP and exclusive of VAT.

2. Pricing is per user, per year.

3. For details on multi-year discounts contact the Redflags team.

Proven with
our customers



Compare Packages

Redflags

Redflags
Studio

Redflags
Enterprise

Pre-built Campaign Content			
Multiple prebuilt behaviour change campaigns	✓	✓	✓
NEW content added monthly	✓	✓	✓
Full access to Redflags Studio: Unlimited bespoke content creation and editing access		✓	
Full catalogue access and full triggers access			✓
Nudges			
Available Nudges	Core nudges in prebuilt campaigns	Core nudges in prebuilt campaigns	40+ (full catalogue access)
Unlimited access to Redflags Studio: Tailor prompts to your needs!		✓	
Tailor prompts to your needs with the support and guidance of a team of experts!			✓
Insights			
Access to Reporting Portal "Insights"	✓	✓	✓
Quarterly analysis packs			✓
Meta data reports			✓
Branding			
Basic branding (colours, logos)	✓	✓	✓
Full branding (colours, fonts, logos)		✓	✓
Campaign Customisation			
Limited customisation	✓	✓	✓
Redflags Studio to create & customise content yourself		✓	
Redflags content service to create & customise content for you			✓
Language Options			
English	✓	✓	✓
Multi-language options, 3 additional languages as standard			✓
Groups			
Groups included	1	2 groups for targeting and segmentation	4 groups for targeting and segmentation
Option to purchase more groups at an additional charge		✓	✓
Support			
Full access to our Redflags Knowledge Base and ticketed support	✓	✓	Account manager support
Monthly calls with our team of experts to plan and schedule security campaigns		Paid add-on	✓
Schedule building and management		Paid add-on	✓
Content building and management		Paid add-on	✓
Account manager to support with your queries		Paid add-on	✓
Professional Services			
Monthly calls with us to plan campaigns		Paid add-on	✓
Quarterly analysis packs		Paid add-on	✓
Support from experienced security awareness practitioners		Paid add-on	✓
Bespoke content creation			✓