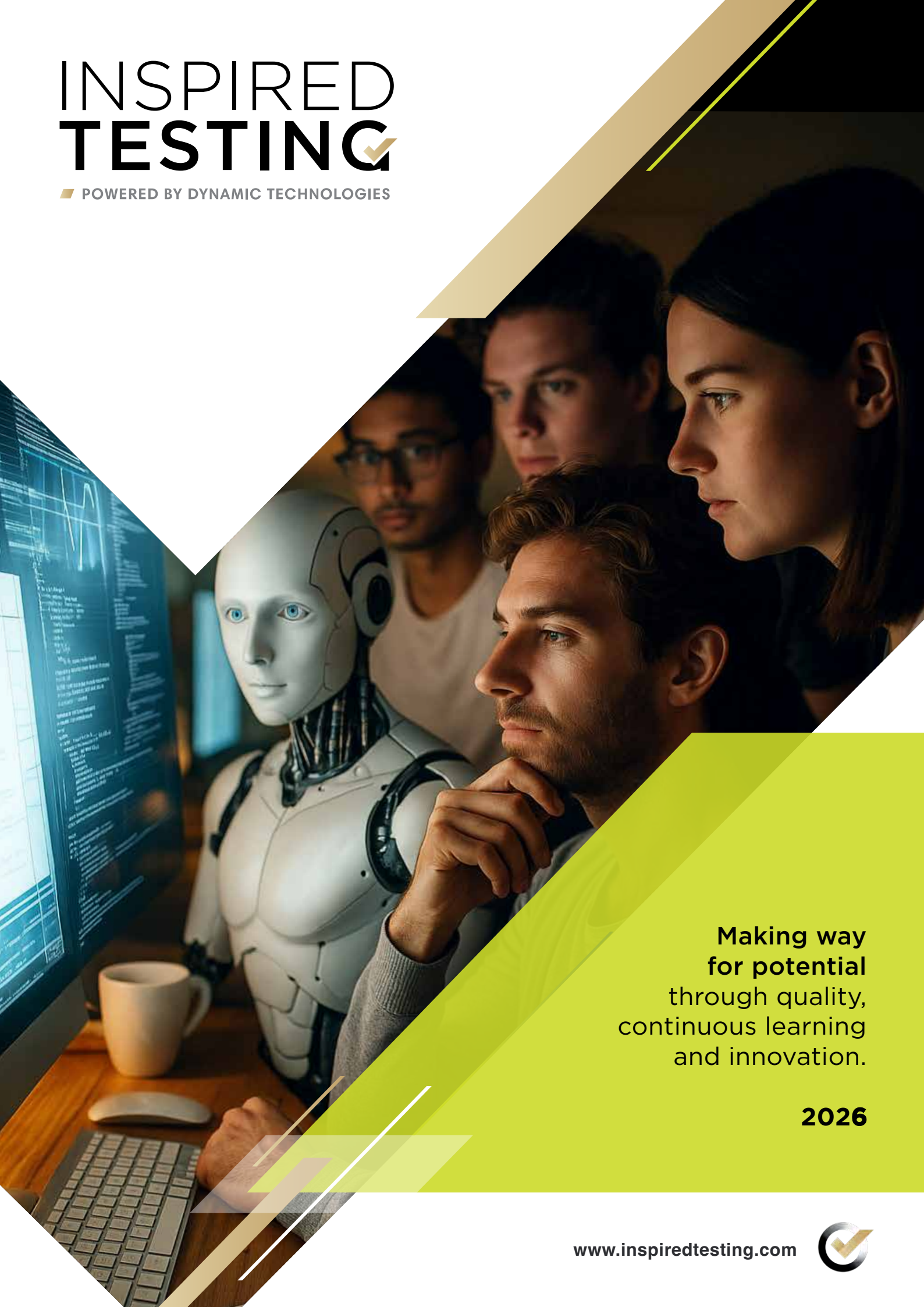


INSPIRED TESTING

POWERED BY DYNAMIC TECHNOLOGIES



Making way
for potential
through quality,
continuous learning
and innovation.

2026

www.inspiredtesting.com



We are consistently trusted by top global brands



JIMMY CHOO



VISA

sage

Vitality



SIEMENS
Ingenuity for life



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Case Studies

Tools, Frameworks and Languages

Enterprise Platforms

Making your future
software engineering
relevant today.

www.inspiredtesting.com

Who We Are

Inspired Testing is a global software testing company headquartered in London, with delivery centres in Edinburgh, Johannesburg and Cape Town, South Africa.

Inspired Testing is being established as the first-choice software testing consultancy in the UK, delivering exceptional value through the adoption of innovative technologies, attracting top talent, and nurturing local potential.

*Our goal is to play an integral role in the **delivery of exceptional software**, which brings about the **real business change** your company is striving towards.*

WE TEST AND CONSULT - we are a pure play testing company, which means we have a dedicated focus in the field of software testing and take great pride in Test Automation, Performance Testing, Functional Testing and our Outsourced Managed Service. We also provide test consulting and work with companies, regardless of their level of test maturity, to take them to the next level.

WE RESEARCH AND INNOVATE - in this day and age, it is important to keep pace with technology to enable rapid innovation. Inspired Testing is at the cutting edge of testing innovation, leveraging AI and other technology to improve software quality outcomes. From our dynamic test automation framework to the BETA launch of [VeloAI - an innovative artificial intelligence platform](#) designed specifically to enhance the software testing process, our research and development keeps us ahead of expectations in the testing market.

WE RECRUIT AND UPSKILL YOUR STAFF - Our Technical Team of Consultants are experts in assisting you to find the right candidate at the right time for your business, through Permanent Placements, while the Inspired Testing Academy develops some of the industry's foremost internal training programmes to upskill and keep your teams relevant.

WE BACK OURSELVES – whether you have no testing competency in your business at all, or you consider yourself to be extremely mature in your testing, we are confident that we can provide value and make a difference to your business.

Delivery Principles



Inspired Testing at a Glance



■ **15+ years'** experience in software testing across all testing disciplines.



■ Head office in the **UK**, with delivery centres **globally**.



■ **250+** staff focused on testing with **150+ test subject matter experts**.



■ Part of the **Dynamic Technology Holdings Group** with over 1,500 staff and a diverse range of technology solutions, digital services, training solutions and related core competencies.



Dynamic Technologies Group

Dynamic Technologies is a global technology group with 1 500+ staff and 8 group companies providing digital solutions across multiple industries and sectors. Our specialised knowledge and expertise are the perfect foundation for your dynamic digital transformation journey. Our solutions include software and app development, AI, SQA and software testing, legal enterprise business solutions, data analytics, cloud services, CRM, UX/UI design, loyalty software, ICT skills development and other related competencies

Our group companies comprise [BPC Resourcing](#), [CloudSmiths](#), [DVT](#), [Dynamic DNA](#), [Emerald Consulting](#), [Inspired Testing](#), [Inspired Xpert](#), [Sincera](#), and [xSMTHS](#). Dynamic Technologies has offices and representation in the UK, European, US, South African and sub-Saharan Africa markets.

"We invest in people, ideas and technology"

- **Chris Wilkins,**
CEO, Dynamic Technologies



www.dynamic-tech.com

21+

Years' Experience

1500+

Professional Staff

250+

Satisfied Clients

9

Offices in Africa, Europe, the UK and USA

275

Graduates, Learners and Interns



Why Inspired Testing?

1 Offshore cost-effectiveness

6 Test consulting and R&D

11 FREE proof of concept

2 Reduce cost of ownership

7 All our staff are ISTQB certified

12 Tool agnostic

3 Flexible commercial model

8 Inspired Testing Academy

13 Remote delivery

4 Pure play global testing company

9 Highly specialised in each testing service

14 A company of excellence and ISO27001 certified

5 International delivery management experience

10 Flexible Resourcing model

14 good reasons why us

Advanced Automation Testing Concepts

Behaviour Driven Development (BDD) focuses on specific behaviours in a system, and using these to drive the development and any subsequent Test Automation requirements. We recognise that BDD isn't only a wrapper for automation, it's a means to drive conversations to build a shared understanding.

Acceptance Test Driven Development (ATDD) takes user requirements and writes out acceptance tests that help ensure the software meets these requirements. These can be in the form of BDD, or any format the team sees fit. It means that requirements are testable and is a great way of building testability into an application.

Shift Left encompasses all of the above, involves testers early and often, and shifts their involvement closer to the start of development. It validates the value they bring in terms of testing ideas, requirements and concepts, not just the physical software.

DevOps is a mindset of continuous delivery using automation to deploy software in a safe way through feedback of the automated tests throughout the Software Delivery Life Cycle (SDLC).

Our Services



AI-Augmented
Functional
Testing



AI-Enhanced
Test Automation



Performance
Testing



Web Performance
Testing



Security
Testing



Accessibility
Testing



Strategic
Test Consulting



Test Data
Management



Test Environment
and Release
Management



Data
Testing



End-to-End
Integration
Testing



Outsourced
Managed
Services



AI Empowered
Talent
Augmentation



Exploratory
Testing



Talent
Referrals



Inspired Testing
Academy

AI-Augmented Functional Testing

Manual Testing is still the foundation of all testing yet the most cost-effective testing solution, requiring fewer specialised technical skills than Automated or Performance Testing. With manual testing, the focus lies more on communication, attention to detail, critical thinking, and analytical skills.

Sufficient and efficient system testing is performed using concepts like Boundary Analysis, Equivalence Testing, Decision Trees and many more.

Test cases developed by the Test Analyst will be used as the foundation for Automation and non-functional testing in future, ensuring change monitoring on the system..

- **Test case design and development** – The creation, verification, and rework of test cases & test scripts after the test plan is ready.
- **Test environment and data setup** – The Test Analyst decides the software and hardware conditions under which a work product is tested. It is one of the critical aspects of the testing process and can be done in parallel with the Test case design and development phase. The Test Analyst is required to do a readiness check (smoke testing) of the given environment to ensure readiness to test.
- **Test execution** – Testing of the software build is done based on test plans and test cases prepared. The process consists of test execution, test maintenance and bug reporting. If bugs are reported, then it is reverted to the development team for correction and confirmation testing will be performed afterwards.
- **Monitoring and reporting** – The completion of test execution which involves several activities like test completion reporting, collection of test completion matrices and test results. Testing team members meet, discuss and analyse testing artefacts to identify strategies that must be implemented in future, taking lessons from the current test cycle.



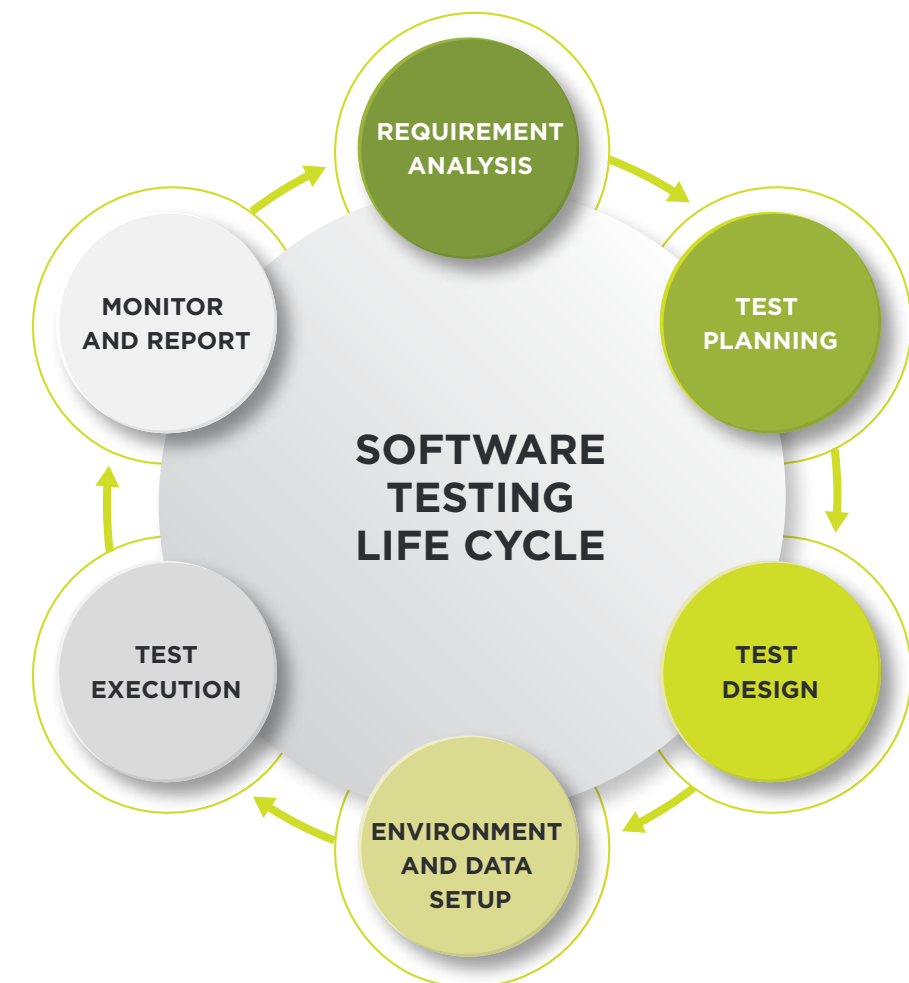
4 REASONS YOU NEED THIS TYPE OF TESTING

- Create a foundation for all other types of testing with analysis of business needs and the creation of a test plan or strategy. This ensures minimal testing for the maximum return.
- User experience is arguably the best reason to do manual testing. When it comes not just to functionality but also first impressions, there is no replacement for the human eye.
- Only a human can double-check language use and other key localization factors in a product targeting multiple regions.
- Manual testing allows for Exploratory Testing. This is a hugely beneficial testing type that allows the tester to freely test the system using his intuition and experience to guide him through the business process and to put the software through more complex scenarios that are not necessarily covered by initial requirements.
- Manual testing assists with test coverage since automation can leave gaps or holes and not every single test case can be automated.



WHAT IS OUR HIGH-LEVEL APPROACH TO THIS TYPE OF TESTING?

- **Requirement analysis or Static Testing** – The Test Analyst studies the requirements from a testing point of view to identify testable requirements and may interact with various stakeholders to understand requirements in detail.
- **Test planning** – Senior Test Analyst determines the test plan/strategy considering various impacting factors..





OUR TOOLS AND TECHNOLOGIES

Inspired Testing prides itself on being tool agnostic. This allows for a consultant to focus on the fundamentals of the function under test rather than focusing on the tool being used to validate the results. Our consultants are trained to understand the basic concepts within a development lifecycle and focus on analysing and assessing the tool required to test the functionality efficiently and sufficiently.

We do however break down the tool for manual testing into the following categories with some examples of industry standards:

- **Test Case Management** – Xray, Zephyr, QC, QTest, TestRail, TestMonitor, SpiraTest
- **Ticket Management** – Jira, Trello, Asana, Zoho Projects, Wrike, Redmine, Solution Manager
- **Execution** – SQLBrowser, DBeaver, SQLServer, Postman, SoupUI, Grifana, ELK Stack, DataDog
- **Reporting** – PowerBI, ShareX, Free Cam, Whatagraph, Tableau, FlashBack



Never underestimate the positive impact of Manual Testing because it is a manual tester who can go off the script and find a problem previously hidden.

- Stefan Haselsteiner, Test Manager

INNOVATIVE LEGAL TECHNOLOGY 3E Data Migration testing

Move massive amounts of data to 3E with confidence.

■ How can we help you?

Preferred Elite Technology and
Implementation Partner.

ELITE

ELITE

Technology
Partner

ELITE

Implementation
Partner

AI-Enhanced Test Automation

Test Automation is an essential component of modern software development. It becomes increasingly important as software evolves, with new development added over time that could potentially impact existing features. These defects, if left unchecked, can be minor, or have a profound impact on the business, user experience and reputation. By automating testing, ongoing and Regression Testing can be done quickly, efficiently, and cost-effectively.



5 REASONS YOU NEED TEST AUTOMATION

- You need to iterate fast.
- You need a short turnaround on testing.
- You need to cover repetitive tasks.
- You have a large regression backlog which is taking up your testers' time.
- You need unit testing, and your developers need to focus on development.



WHAT IS OUR HIGH-LEVEL APPROACH TO THIS TYPE OF TESTING?

- Follow the Automation Pyramid approach.
- Start with a strong suite of unit tests to provide code coverage.
- Create automated integration tests that operate at the API layer.
- Create 'sanity' and 'happy path' tests for the UI.
- Reduce the maintenance requirement and ensure that tests run as fast as possible.



OUR TOOLS AND TECHNOLOGIES

- Unit testing frameworks.
- Mocking libraries.
- HTTP clients for REST and SOAP (API) requests.
- Open-source technologies like Selenium which can cater for web, mobile and desktop applications, only resorting to image based or commercial tools if application is not supported by the open-source stacks.
- These tools make up our internal Automation Framework that provides guidelines on how scripts should be created and consolidates all reporting tasks.



OUR APPROACH TO TEST AUTOMATION

Unit testing

- We request priority from the Product Owner and developers.
- We familiarise ourselves with the codebase and the business logic.
- We mock off any external integrations.
- We test each function to ensure that the expected outcomes occur based on the state of the input data.
- Should mutation testing be part of the requirement we will run mutation tests across the existing unit test regression to identify mutants. Once identified new tests will be scoped to squash any mutants discovered.

Acceptance testing

- We request test cases from a client in a standard format.
- Step name, Step Action, Expected Result.
- If the client does not have test cases, we provide a test analysis service to create test cases.
- Our first priority is to focus on the integration layer and create API tests which are quick to write and maintain and provide the highest return on investment to the team. These tests will have a combination of functional and non-functional requirements to provide as much feedback as possible as early as possible.
- Ideally UI tests are limited to simply UI problems, data should be tested at the API layer and business logic should be tested by the Unit Tests. UI scripts take the most effort to create and maintain therefore should be limited in scope.

In general

- Our teams meet with a Product Owner at each sprint to ensure that the work for the next sprint is the most relevant or highest priority.
- A backlog is created and groomed into sprints following the Scrum.



Nothing is more satisfying than seeing a client implement automated tests into their DevOps deployment pipelines.

- Jéhan Coetzee, Head of Consulting

Delivery

- Working code is delivered for use within a company's DevOps pipeline.
- Inspired Testing is also able to advise on how best to use the tests, and where each type of test is valid within the release pipeline.

Our Framework

Inspired Testing has created an automation framework using open-source technologies which we use to deliver automation solutions for clients that have not already selected an automation tool or have chosen a tool which is not fit-for-purpose.

Our framework is available in both C# and Java and is comprised of a selection of tools which have been identified as the common solutions to our clients' problems. The framework is designed to be Scalable, Maintainable, and Extensible whilst maintaining a core solution which all our projects refer to. This is achieved by implementing Object Oriented Programming (OOP) concepts to reduce code duplication and emphasise clear script writing and reusability through concepts like the Page Object Model. Whilst our framework is prescriptive it does not constrain our testers. Instead, this approach enables them to extend or override the existing methods through OOP techniques, allowing the team to get started quickly. They are still able to solve complex problems through code without having to request assistance from the framework development team.

Using our framework we are able to interact with the following technologies:

- Web Applications
- Mobile Applications
- Microsoft Stack Desktop Applications (WinForms etc.)
- Email
- REST and SOAP APIs
- Excel
- Databases (MSSQL, MySQL, Postgres, SQLite)
- CSV

Our framework is built on the NUnit and JUnit5 for C# and Java respectively. This allows us to take advantage of the pre-existing test concepts and reporting which allows us to seamlessly report results to any Continuous Integration tool or Test Management tool which accepts the JUnit format of test results. We are also able to implement a Behaviour Driven Development (BDD) version of the framework as it is simply a test harness which utilises the underlying automation toolset.

INNOVATIVE LEGAL TECHNOLOGY

The 3E Automation Accelerator

A ready-to-execute test solution.

Borne out of Inspired Testing's years of specialisation and expertise within the legal tech sector.

FASTER. BETTER. SAFER.

■ How can we help you?

Preferred Elite Technology and
Implementation Partner.

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Partner

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Implementation
Partner

Performance Testing

The future of Performance Engineering, in a fast-paced technological era

Performance engineering, either in isolation or as part of a larger system, is critical to identifying potential real-world issues before they occur.

A good example is online systems used to handle high-traffic events like Black Friday sales, concert ticket sales, or healthcare emergencies. Performance Engineering covers a variety of different aspects, from stability to user experience and responsiveness.

Not all systems benefit from Performance Engineering, but Performance Engineering almost always benefits systems for which performance is a key metric.



7 REASONS YOU NEED THIS TYPE OF TESTING

- You are launching a new sales campaign with potential major traffic.
- Your go-to-market strategy includes Mobile First.
- Your internal users are complaining about a slow interface.
- Your new site interacts with multiple third-party applications.
- You want to make sure that the software released doesn't impact your performance.
- Ensure that your hardware spend actually match your project needs.



WHAT IS OUR HIGH-LEVEL APPROACH TO THIS TYPE OF TESTING?

- Understand the application/site/client solution.
- Decide with the client on which user journeys are responsible for most of the traffic.
- Create a set of automated performance scripts using a tool like Neoload to test the web interface or APIs.
- Make sure we configure monitors on the back end or that we have access to analytics or application performance metrics.
- Execute a series of tests to measure responses, determine where the slowdown (bottleneck) is, recommend changes, and retest.
- Ensure all stakeholders understand the findings.



OUR TOOLS AND TECHNOLOGIES

- Neoload, LoadRunner, JMeter.
- HTTP/S, HTTP2, GWT, SOAP, REST, RTMP, Web Sockets, Silverlight, Oracle, SAP, Citrix.
- Packaged applications like SAP, Oracle EBS, PeopleSoft, Salesforce, JD Edwards,
- MS Dynamics, SAGE, and Guidewire.



OUR APPROACH TO PERFORMANCE TESTING

Load simulation

- We simulate web traffic to identify where the back-end performance issues lie.
- Web Performance Testing bypasses the browser by sending the requests that would have been generated by your interaction with the browser, to the web server. This doesn't place much focus on the correct functioning or the end-user experience and is centralized around the back-end performance of larger systems.

Web performance consulting

- We focus on specific ways to make your site load faster, once the web browser starts receiving content – effectively optimising the order in which requests are received and displayed in the browser.
- This is quite different from the traditional approach, and while it can make your site much quicker to load, it does not put the load on the back end.
- We do an analysis of the performance of your site as compared to the sites of your direct competitors.

In general

- We will always have a single point of contact on a project.
- Monitoring is one of the most valuable tools in our Performance Engineering arsenal
- Without insight into server resource utilisation, performance tests become just audit checkpoints.

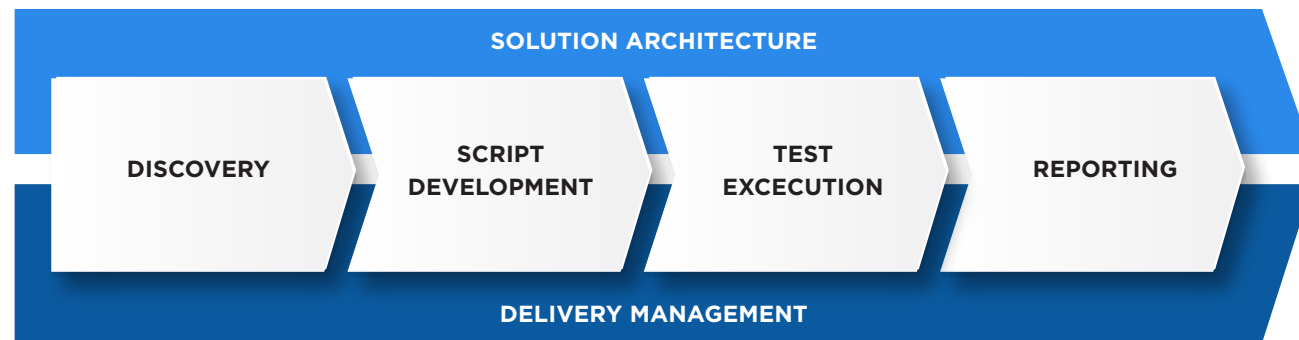


With Performance Engineering, the changes are tangible, trackable, and based on numbers and statistics. The mathematician in me loves that I can clearly identify trends and changes in performance results.

- Rishen Moodley, Principal Consultant

Methodology and Approach

- Our methodology and approach to performance engineering are founded on best practices.
- In our experience following our proven standardized approach allows us to:
 - Deliver the best value
 - Provide a high level of client satisfaction
 - Manage the risk effectively.



Delivery

- We approach Performance Engineering projects as short-term projects. Unless our clients have mature testing practices and Agile/DevOps teams, they do not need a dedicated team.
- Projects are developed in a reusable way to give our clients the best return on investment.

INNOVATIVE LEGAL TECHNOLOGY 3E Performance Testing

Build trust in your 3E Solution.
Improve efficiency and increase profitability

■ How can we help you?

Preferred Elite Technology and
Implementation Partner.

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Technology
Partner

ELITE

Implementation
Partner

Web Performance Testing is a specialised suite of services designed specifically to assess, test, rectify and optimise website performance. Many organisations aren't aware that they have a Web Performance problem until it results in a poor user experience leading to sales losses, reputational damage, or worse. Every website, no matter how complex, needs to be tested at a basic level, to meet a certain level of performance, usability, functionality and compatibility.

FOUR REASONS YOU NEED THIS TYPE OF TESTING

- To ensure your website meets industry-standard Performance metrics to deliver an excellent user experience, is intuitive, stable, and is easily accessible to your customers.
- Your website is accessed using a variety of devices in different formats. It's important to ensure it's compatible with multiple devices, and that the user experience is consistent.
- Websites are regularly updated with new features and content. It's important to ensure your website continues to function as expected after regular feature updates.
- Your website is a gateway to your business, and so it's important to ensure it's secure against unauthorised access and attacks, both internal and external.

WHAT IS OUR HIGH-LEVEL APPROACH TO THIS TYPE OF TESTING?

- Inspired Testing offers a holistic Web Performance Testing service that seeks to find and implement effective solutions to user experience issues.
- This includes a combination of improving the back-end response, implementing a Content Delivery Network (CDN), image optimization and front-end development advice.
- We use industry-standard measurement metrics and techniques, including Google Core Vitals and Search Engine Optimisation, to maximise Website Performance.
- Our Web Performance Testing service includes a basic, low-cost Web Performance analysis, followed by an optional three-tiered Web Performance Advisory service.

OUR TOOLS AND TECHNOLOGIES

- Custom developed tools specific to web performance testing.
- Chrome developer tools.
- Google Web Core Vitals and Search Engine Optimization.

OUR APPROACH TO WEB PERFORMANCE TESTING

Root Cause Analysis

- Inspired Testing's Web Performance Testing service helps engineers and web developers find and understand the root cause of their user experience issues, find and use the tools and techniques they need to resolve them, and prioritise which issues to resolve first.

Continual Improvement

- Products and services that promise a one-click optimisation process may be effective in certain situations for a limited time, but will not help organisations to continually improve their Web Performance over time.

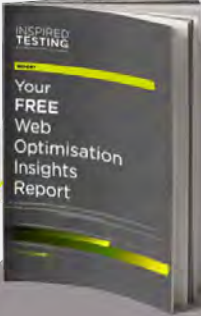
ROI

- Inspired Testing helps organisations improve their Web Performance baseline, not only improving the skill level of the engineers writing the code, but also helping the business understand why performance is important and see the results. It's both an educational service and third-party review of performance.

Get your **FREE** web optimisation insights report.

See for yourself how your website is performing and how Google rates your site speed.





Exploratory Testing is a unique approach to testing that relies on feedback from the system – either while doing other types of testing in production or using the feedback to inform and execute future testing. It's sometimes regarded as testing that 'breaks the system', though while that sometimes happens during an exploratory test, it's not the aim of the test, rather a byproduct. The real value of Exploratory Testing is the ability to uncover unknowns, thereby increasing the scope and effectiveness of future testing.

2 REASONS YOU NEED THIS TYPE OF TESTING

- There are always going to be things that people don't know about an application, or a requirement. We use exploratory testing to identify the 'unknown unknowns' of an application.
- By using Exploratory Testing we can explore, and uncover some of those unknowns, and for those that we do uncover we can then decide whether they should feed into the Automation Testing that we're doing, thereby increasing the coverage of our automation.

WHAT IS OUR HIGH-LEVEL APPROACH TO THIS TYPE OF TESTING?

- We make use of Charters and Personas to really drive and make our Exploratory Testing more focused.
- A charter is a directive, a focus on the testing session. It may focus on the user log in screen, or a specific feature of an API, from which we explore and focus on that specific area.
- It's not random, but rather an iterative test execution, where the more we learn, the more we can focus testing on specific areas of risk.

OUR TOOLS AND TECHNOLOGIES

- There are a host of tools suited to Exploratory Testing. We are tool agnostic and adapt to all requirements.
- Fiddler, Postman and Chrome Dev tools are used to learn more about the application, and to further drive and focus the testing.
- A notepad is a great tool. We take notes and track what we've done over time.

JIMMY CHOO

"Inspired Testing was invited by Jimmy Choo to look for opportunities to optimise customer experience in a fast-changing mobile centric world. Inspired Testing helped Jimmy Choo to ensure that they were adopting latest best practises to optimise customer experience. Jimmy Choo intends to continue working with Inspired Testing as a partner to help make sure this continues in a fast-changing online world."

- Hannah Colman, Global Chief Executive of Global Omni Channel and EMEA



"We are keen to put our learners first - sparking their enthusiasm for learning and making our content and systems intuitive and engaging, helping them meet their professional and personal goals. Not only do we listen to our learners and act on their feedback, but we want to ensure our content is accessible to all. The testing with Inspired Testing is an integral part of delivering this."

- Chloe Weatherhead, Senior Project Manager



Strategic Test Consulting

Inspired Testing's professional consulting services helps solve some of the biggest challenges currently facing companies that rely on integrated software systems. Many companies have very little in place when it comes to Test Automation and strategic Software Quality Assurance as part of their SDLC (Software Development Lifecycle) and business holistically. This in turn leads numerous performance and process issues, with a knock-on effect on other vital operations of a business. Inspired Testing has a deep understanding of the client's business across industries - combined with impeccable delivery and cross-disciplinary teams which is vital for all-round success while delivering a full-service stack and managed services to clients as they drive their digital transformation programs.



HOW WILL MY BUSINESS BENEFIT FROM INSPIRED TESTING'S CONSULTING SERVICE?

- Ease of onboarding staff, vendors and suppliers.
- Ease of tender applications with a robust SQA strategy.
- Methodology alignment.
- Delivery alignment.
- Quality gate management.
- Defect management.
- Optimised and efficient way of work.
- Evaluation report from a certified vendor governed by ISO regulations.
- ROI on Software Quality Assurance.
- Additional value added service into vital operational areas such Business Analyst, Development and Project Management Office.



OUR APPROACH TO CONSULTING

Inspired Testing's strategic business processing approach provides a framework to improve software development quality in organisations through:

Indomitable quality

- Insufficient testing increases costs, decreases customer satisfaction, affects employee efficiency and can impact sales performance. Our quality from day one helps ensure thorough and consistent quality at every phase of the Software Testing Life Cycle.

Reduced time to market

- Software delivery life cycles are being constructed for optimised continuous development and quality services.
- Our impeccable quality solutions are designed to save valuable time for each quality gate phase of delivery.

Agility

- Improved process flow and business operations through a strategic approach that takes into account all aspects of the business that quality has a direct and indirect impact on.

Risk and cost

- Our innovative, efficiency-driven testing solutions and defect detection reduces project risks and costs at a price point that enables the testing function to add value, rather than consume cost.

Our impact

- We have implemented similar Software Quality Assurance and maturity strategies at various clients with proven results, positive feedback, first-hand testimonials and continued business relations over the years.

Our promise

- We have the passion, drive, determination and expertise in Software Quality Assurance together with strategic foresight, coupled with the right people, teams, and technology.

Outsourced Managed Services

Testing has become a highly-specialised function of software development, requiring a steep investment in skills and training. Fortunately, these skills are now available through a managed service from established and experienced service providers. Leveraging business and software development staff for testing is not ideal, as they don't necessarily have the focus and skills to test at the required level.



3 REASONS YOU NEED THIS TYPE OF SERVICE

- **Testing has become specialised.** In the past, testing wasn't even recognised as a career, nowadays testing is a highly specialised skill that requires its own people, departments and management.
- **Most companies aren't geared for testing.** Testing is not a core function, and resources are usually stretched thin with additional resources regularly onboarded for larger projects.
- **Testing is branching out.** Today's fast-paced business environment means Test Automation and Performance Testing is mandatory, and those skills are expensive to obtain, and not easy to find.



WHAT IS OUR HIGH-LEVEL APPROACH TO TESTING AS AN OUTSOURCED MANAGED SERVICE?

- **Consulting.** It starts with a consulting phase, where we listen to the client's requirements and challenges. Once we have gained a better understanding of the challenges, we provide a customised proposal with the structure of the managed service and the delivery thereof.
- **Agree the required services.** We offer a full range of Managed Testing Services, from Security Testing to Automation, Performance and Manual Testing skills, and tailor the service to the client's specific needs.
- **Manage the process.** We take over the management of the testing to the degree you feel comfortable.



WHO IS OUTSOURCED MANAGED TESTING SERVICES FOR?

- Smaller companies that have little to no testing resources or aren't particularly advanced in their testing.
- More complex mixed-service environments.
- Companies that want to ramp up their testing.
- Companies looking to reduce their cost of ownership.



OUR APPROACH TO OUTSOURCED MANAGED TESTING SERVICES

Reduce the cost of recruitment, upskilling and training

- Even companies that have their own testing competency face challenges with recruiting the testing skills they need.
- Recruitment can be difficult in itself, but then companies have to start nurturing, upskilling and managing those people, and incur overhead costs like seating and insurance, so the cost of ownership of skills, so to speak, can be high.

More efficient management

- We take over all aspects of people management and skills development, and the cost to the client is then limited to testing.

Scalability

- Rapid onboarding is both costly and risky. With a Managed Service clients can scale up or down quickly.

Dedicated resources

- We dedicate a team of testers to a client, who will then be integrated into the company culture and learn the specifics of the project they've been recruited for.
- Hiring and training your own staff to work on specific projects can be costly but can also run into unforeseen issues like staff churn. We can switch people in and out of a project without incurring any delays and minimal impact to client delivery.

Research and development costs

- It takes time and research to keep abreast of modern testing technologies, tools and methodologies. We maintain an ongoing investment in R&D, and the value is passed on to the client.

Peace of mind

- Companies can be far more confident that whatever testing they do is done to the highest standard using modern methodologies, and the risk is shared between themselves and Inspired Testing.



I love Managed Service partnerships as it provides us with the opportunity to deliver real value to the client, far beyond just providing a resource who sits on site with a client.

- Leon Lodewyks, Chief Technology Officer

Talent Referrals

It's difficult to find the right person, with the right skills, if recruiters don't speak your language, right? Our Technical Testing Team of consultants are testing professionals that understand your technological landscape and business environment. We help clients find the right candidate for the job and help potential job seekers to map out their career aspirations. We don't just head hunt. Our permanent placement specialists have an extensive database of quality candidates that have already been pre-assessed and qualified upfront.

And best of all, you'll pay a fee - less than half the industry average

“

Inspired Testing, compared to other vendors, provides candidates that are directly aligned to the requirement of the position. The candidate's proficiency in skillset aligns exactly as stipulated on their CV. The candidates are always willing to assist which further illustrates the integrity of Inspired Testing which ultimately, adds exceptional value to our organisation.

**- Head of Quality Assurance and Testing at
a large South African commercial bank**

SEVEN REASONS to choose us for talent referrals

1



We speak the language of Testing

Our recruitment team are not just recruiters, but also **testing professionals** who understand the profession in and out.

2



Understanding our candidates

We have a comprehensive understanding of the various **career paths in testing** and we work closely with our candidates to map out their career aspirations.

3



Defining our clients' dev environment

We drill down into the technical details of the client's environment, methodologies and frameworks to ensure **accurate candidate positioning**.

4



Low Referral Fees

We help you find the **right skills** for your business.

5



Addressing Unemployment

Our commercial model makes **business sense** which in parallel, also positions job seekers to secure the next level of their career.

6



100% proven track record

Inspired Testing has used this exact recruitment process to **successfully hire** almost 300 employees.

7



48 hours turnaround

Our response is **proactive** as we already have assessed and qualified candidates for each testing discipline.

The Inspired Testing Academy

Over the past 15 years, the testing landscape has shifted almost entirely towards Test Automation, but the skills required for Test Automation lagged behind the curve. This meant there were still considerably fewer automation skills available and too many testers whose rudimentary automation skills needed updating.

In today's fast-paced world, Test Automation skills are becoming mandatory. If you can't automate, you're becoming irrelevant. The Inspired Academy offers comprehensive hands-on training courses to upskill your teams to meet the challenges of modern Test Automation and Performance Testing head-on.



WHY DO MY TEAMS NEED TRAINING?

- Automation and Performance Testing require coding skills that manual testers generally lack.
- Your teams need to know when, what and how to automate and performance test the system under test.
- To stay relevant as both testers and developers have to show proficiency in Test Automation and Performance Testing or risk being left behind.



WHAT MAKES THE INSPIRED ACADEMY DIFFERENT?

- Teams learn through practical, hands-on and relevant course material, by using real life project examples within the company environment which your team can relate to.
- 15+ years' experience consolidated into mentorship and coaching courses.
- Mentoring and collaboration by technical specialists, sharing experience, knowledge, lessons learned and best practices.
- Certificate on completion.

Standard courses:

- 1) [Introduction to Programming](#)
- 2) [Introduction to Automation](#)
- 3) [Advanced Automation](#)
- 4) [Introduction to Performance Testing](#)
- 5) [API Testing and Automation](#)
- 6) [Behaviour-Driven Development](#)

Masterclasses:

- 1) [API Testing & Automation](#)
- 2) [Behaviour-Driven Development](#)
- 3) [Web Application Testing with Selenium](#)
- 4) [Robot Framework](#)
- 5) [Consumer-Driven Contract Testing](#)



INSPIREDACADEMY
GROWING YOUR TESTING POTENTIAL

*We turn ordinary testers
into extraordinary Software
Quality Engineers.*

- Louise Gilbert,
Learning and Development Coordinator



Our Approach to Technology and Innovation

Research and Development (R&D) is central to the value we offer at Inspired Testing. Our R&D programme is a critical component of our business strategy and service offering. This means that while we invest in R&D initiatives, we also invest in instilling an innovative culture among all of our employees.

We want all our employees to contribute to new services, tools, ways of work and problem solving.



OUR APPROACH

Incentivised R&D

- We incentivise our staff for submitting valuable ideas through ongoing R&D that we can implement for our clients, going beyond the basic delivery of Quality Assurance services.

Committed leadership

- Our R&D committee is made up of our collective leadership group, each of whom possess a wealth of experience and technical abilities that form the core of our knowledge base.
- The R&D committee is responsible for:
 - ▼ Implementing our R&D strategy.
 - ▼ Brainstorming.
 - ▼ Evaluating ideas.
 - ▼ Implementing and coordinating innovative solutions.
 - ▼ Empowering, encouraging and promoting others to participate in R&D.
 - ▼ White papers and blog updates on our website.

Proven results

- We have a long list of proven results derived directly from our ongoing investment in R&D, including:
 - ▼ Test implementations of chat bots powered by Artificial Intelligence (AI).
 - ▼ Programming robotic arms to perform tests that were previously dependent on a human's arms and could not be automated.
 - ▼ Decrease the cost of Automated Testing through our global Delivery Centres that extend our capabilities beyond Quality Assurance service provision to Robotic Process Automation (RPA).
 - ▼ Implementation of our own mobile device farm.
 - ▼ Implementing DevOps technologies and processes at clients.
 - ▼ Bridging the skills gap between manual testers and Software Quality Engineers through Inspired Testing's Academy.
 - ▼ Test Data Management solutions.
 - ▼ Docker containerised solutions.
 - ▼ Implement automated defect classification using AI.
 - ▼ Finding ways to test technologies that will become a standard in future such as gRPC microservices.
 - ▼ Automate test report generation and distribution.
 - ▼ Improve the quality of Unit Testing to find defects earlier and cheaper.
 - ▼ Change the mindset from wanting tests to pass to wanting them to fail through Mutation Testing.



Some of the most innovative solutions are often the simplest ones.

- Nadine du Toit, Managing Executive

Group Collaboration



LEGAL ENTERPRISE BUSINESS SOLUTIONS

- Thomson Reuters Elite 3E and Enterprise Knowledge Leaders
- Certified Thomson Reuters Implementation and Product Partner
- Legal Practice Experts
- Over 80 years of Legal Sector Experience

THOMSON REUTERS
ELITE 3E
AUGMENTATION

SALESFORCE
AUGMENTATION



xSMTHS

SALESFORCE MARKETING CLOUD PARTNER

- Solution Design to meet business needs
- Implementation & integration with data and other tech
- Optimisation to unlock the full value of the technology
- Customised Training and Enablement
- Technical Support and Managed Services

cloudsmiths

SALESFORCE PLATINUM PARTNER

- Africa's largest Salesforce Platinum Partner
- Custom Salesforce Development
- Enterprise CRM Implementation Experts
- Pardot Automation Leaders

DATA ANALYTICS AND INFRASTRUCTURE

- Data Migration
- Data Transformation
- Cloud Migration
- Machine Learning (ML)
- Robotic Process Automation (RPA)

SALESFORCE,
DATA ANALYTICS AND
RPA AUGMENTATION

CONSULTING
AND TEST
MANAGEMENT

SOFTWARE
QUALITY
ENGINEERS

PERFORMANCE
TESTING

SECURITY
TESTING

FUNCTIONAL
TESTING

INSPIRED
TESTING
POWERED BY DYNAMIC TECHNOLOGIES

SKILLS
DEVELOPMENT
AND TRAINING

DEVELOPMENT
SERVICES
AUGMENTATION



DYNAMICDNA

We develop and empower.

LEARNERSHIP & BURSARY PROGRAMMES

- Systems Development NFQ 4
- Systems Development NFQ 5
- Software Testing NFQ 5
- Business Analysis NFQ 6

SKILLS PROGRAMMES

- Microsoft
- CompTIA

Mict SETA, Microsoft and Pearson accredited



smart people
smart solutions

SOFTWARE DEVELOPMENT PARTNER

- Mobile App Development
- Application Modernisation
- Azure Cloud Services
- UX/ UI Design
- Business Analysis

- BI and Analytics
- Custom Software Development
- Agile Consulting and Coaching
- DevOps Services

Case Studies

Manual Testing

CAPITAL INVESTMENT

Capital Investment called on Inspired Testing to ensure the quality of its software platform as part of a new bank rollout in the Isle of Man – the first bank of its kind to be opened in the region for three decades. Inspired Testing provided a strategic Software Quality Assurance foundation and implementation, combined with targeted testing of CIB’s banking hub, third party software integration, and Automated Regression Testing. We are mitigating vital risks to ensure consistent quality throughout every stage, from development to deployment. We have optimized key operations to reduce time to market, improve process flow and business operations, and significantly reduce risk and cost to the client.

SCOUTS UK



Scouts UK actively engages and supports young people in their personal development, empowering them to make a positive contribution to society. The organisation embarked on an operationally-critical project to upgrade its membership system, which is relied upon for scouting across the British Isle nations. A robust review of the system showed the software itself was very compartmentalised with many isolated parts, creating many dependencies that had to be carefully tested. Inspired Testing’s approach was scalable and flexible, adding great value by rationalising scripts in the testing phase of the project and identifying opportunities where things could be done better in future. A relationship that was commended and valued by the CEO of The Scouts.

Performance Testing

GLOBAL SCIENTIFIC RESEARCH REPOSITORY

One of the world’s largest global scientific research repositories runs a cloud-based software platform for a community of more than 5,000 scientists to securely capture, manage, share and gain insight from their structured and unstructured data, using end-to-end R&D data management tools and workflows. Inspired Testing provided a comprehensive suite of performance scripts, along with detailed monitoring imbedded into its software infrastructure, ensuring full visibility of the load capacity of the applications between builds, and the optimal, error-free rollout of regular feature updates.

Automation Testing

LARGE INSURANCE COMPANY

Inspired Testing provided a comprehensive Automated Testing solution for one of South Africa’s largest insurance companies, complete with Unit Testing, API Testing and UI Testing of the company’s backend server and Angular front end. The project was successfully completed despite the national Coronavirus lockdown, with teams working remotely to implement testing across the board on time and to budget, rapidly accelerating the company’s ability to deliver error-free services to its clients.

MERCEDES BENZ



One of the world’s foremost automotive manufacturers, Mercedes Benz uses a custom GO Portal system to maintain all its product offerings for each country, like market-related standard options, prices and plausibilities. Inspired Testing created a Test Automation solution for Mercedes Benz South Africa to compare prices of all vehicle codes from the Master data sheet (which is prepared for each country by Daimler in Germany), giving the local product team quick and quality feedback regarding data maintenance on the GO Portal.

Exploratory Testing

JIMMY CHOO



World-renown fashion house, Jimmy Choo, needed to significantly improve its web-based e-commerce platform to become more competitive in the booming online fashion retail market. Inspired Testing undertook a major performance review of Jimmy Choo’s global online store front and underlying architecture performance, including Synthetic Testing, real user monitoring, Salesforce Commercial Cloud analysis, and a network performance review, helping the group ensure it was adopting latest best practises to optimise customer experience.

VIRTUAL COLLEGE



Virtual College is an accredited self-enrichment course provider across multiple industries for more than 3.7 million online learners. The college has seen exceptional growth in the past three years, resulting in the expansion of both its bespoke and ready-to-go offerings. With a solution centered on providing a seamless transition from course development to production in a web environment across a pre-defined set of web browsers, Inspired Testing used an agile approach to test delivery that resulted in a general increase in quality and a distinct drop in user support calls across the online platform.

Tools, Frameworks and Languages



Enterprise Platforms



Inspired Testing is ISO certified

Inspired Testing also complies with the requirements of the Cyber Essentials Scheme (certificate number IASME-CE-013402) a simple but effective, UK Government backed scheme that will assist in protecting an organisation, whatever its size, against a whole range of the most common cyber-attacks.



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