



Software Services

SmartTools Digital Asset Marketplace

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1 Pricing for SmartTools Digital Asset Marketplace

Instructions

The Buyer should determine the required Licence Bundle from the options listed within the table below. The price represents an annual license bundle for user access to the SmartTools Digital Asset Marketplace software as a service.

Aside from the quantity of licences, there are no differences between SMT025, SMT026, SMT027, SMT028, and SMT029.

SMT030 allows the Buyer to add a quantity of licences over and above the 500 stipulated in option SMT029 i.e., to cater for larger scale licencing needs.

SMT025 is the minimum entry point.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT025	SmartTools Asset Management and Digital Marketplace x100	There is a minimum order quantity of 100 licences per annum.	Mandatory	Licence Bundle	1	GBP	95,000	95,000
SMT026	SmartTools Asset Management and Digital Marketplace x200	Price for usage up to and including 200 licences per annum.	Optional	Licence Bundle	-	GBP	185,000	-
SMT027	SmartTools Asset Management and Digital Marketplace x300	Price for usage up to and including 300 licences per annum.	Optional	Licence Bundle	-	GBP	265,000	-
SMT028	SmartTools Asset Management and Digital Marketplace x400	Price for usage up to and including 400 licences per annum.	Optional	Licence Bundle	-	GBP	337,000	-
SMT029	SmartTools Asset Management and Digital Marketplace x500	Price for usage up to and including 500 licences per annum.	Optional	Licence Bundle	-	GBP	394,500	-
SMT030	SmartTools Asset Management and Digital Marketplace - Price for additional licences	Price is per additional licence above 500.	Optional	Per Licence	-	GBP	450	-

2 Customisation / Integration Services

Instructions

The below table provides pricing options should the Buyer wish to customise the software service with their own bespoke datasets / inbound feeds. These are one-off prices, with scope outside those listed based on Metricell's SFIA Rate Card.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SRV001	Integration per Asset / Infrastructure Dataset	Integration works to receive and automatically load a Buyer supplied Asset / Infrastructure Dataset.	Optional	One-Off, Per Integration	-	GBP	Inclusive	-
SRV002	Integration with Performance Management Dataset	Integration works to receive and automatically load a Buyer supplied Performance Management Dataset.	Optional	One-Off, Per Integration	-	GBP	17,000	-
SRV003	Integration with Service Management Dataset	Integration works to receive and automatically load a Buyer supplied Service Management Dataset.	Optional	One-Off, Per Integration	-	GBP	14,500	-
SRV004	Integration with Estate Management Dataset	Integration works to receive and automatically load a Buyer supplied Estate Management Dataset.	Optional	One-Off, Per Integration	-	GBP	8,500	-
SRV005	Integration with Customer Relationship Management Dataset	Integration works to receive and automatically load a Buyer supplied CRM Dataset.	Optional	One-Off, Per Integration	-	GBP	21,250	-
SRV006	Integration with Geographic Dataset	Integration works to add Buyer defined Polygons, Points of Interest, and other GIS data.	Optional	One-Off, Per Integration	-	GBP	4,250	-
SRV007	Integration with Coverage and Best Server Raster Dataset	Integration works to add Buyer coverage and best server raster information.	Optional	One-Off, Per Integration	-	GBP	26,000	-
SRV008	Integration with Other Buyer Defined Dataset	Integration works to add other Buyer defined dataset/s.	Optional	One-Off, Per Integration	-	GBP	Priced based on SFIA Rate Card	-

3 SLA Pricing

Instructions

The Buyer should determine the level of support required based on Metricell's Bronze, Silver, Gold and Platinum definitions. These are summarised and listed within the table below.

The support and maintenance price is based on a % of the Buyer's investment in the licencing of 'SmartTools Asset Management and Digital Marketplace'. For example, should the Buyer select the SMT025 (100 licences per annum and a Platinum SLA Level; the total per annum is £118,750. Calculated as follows: £95,000 + 25% @ £23,750 = £118,750.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA001	Bronze Support Level / SLA	Annual price for UK based support, in line with the Bronze Service Level Agreement (See 'Service Definition Document')	Mandatory	% of SW Licence Spend	1	GBP	10.00%	10% of SW Licence Spend
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	15.00%	15% of SW Licence Spend
SLA003	Gold Support Level / SLA	Annual price for UK based support, in line with the Gold Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	20.00%	20% of SW Licence Spend
SLA004	Platinum Support Level / SLA	Annual price for UK based support, in line with the Platinum Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	25.00%	25% of SW Licence Spend

4 Example Pricing Scenarios

4.1 Scenario A: Buyer Procures the Software Service at the Lowest Price Point

Total annual spend (GBP excl. VAT) = £104,500

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT025	SmartTools Asset Management and Digital Marketplace x100	There is a minimum order quantity of 100 licences per annum.	Mandatory	Licence Bundle	1	GBP	95,000	95,000

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA001	Bronze Support Level / SLA	Annual price for UK based support, in line with the Bronze Service Level Agreement (See 'Service Definition Document')	Mandatory	% of SW Licence Spend	1	GBP	10.00%	9,500

4.2 Scenario B: Buyer Procures the Software Service, with Higher Licence Bundle Option and a Silver SLA Level

Total annual spend (GBP excl. VAT) = £453,675

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT029	SmartTools Asset Management and Digital Marketplace x500	Price for usage up to and including 500 licences per annum.	Optional	Licence Bundle	1	GBP	394,500	394,500

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	1	GBP	15.00%	59,175

4.3 Scenario C: Buyer Procures All of Scenario B, with Some Customisation

Total annual spend (GBP excl. VAT) = £474,925

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT029	SmartTools Asset Management and Digital Marketplace x500	Price for usage up to and including 500 licences per annum.	Optional	Licence Bundle	1	GBP	394,500	394,500

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SRV001	Integration per Asset / Infrastructure Dataset	Integration works to receive and automatically load a Buyer supplied Asset / Infrastructure Dataset.	Optional	One-Off, Per Integration	1	GBP	Inclusive	0
SRV002	Integration with Performance Management Dataset	Integration works to receive and automatically load a Buyer supplied Performance Management Dataset.	Optional	One-Off, Per Integration	1	GBP	17,000 <i>*Note: Does not impact SLA Price</i>	17,000
SRV006	Integration with Geographic Dataset	Integration works to add Buyer defined Polygons, Points of Interest, and other GIS data.	Optional	One-Off, Per Integration	1	GBP	4,250 <i>*Note: Does not impact SLA Price</i>	4,250

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	1	GBP	15.00%	59,175

5 Standard Pricing Terms

These are Metricell's standard pricing terms, subject to negotiation with the Buyer.

- All prices in GBP, excluding VAT.
- 30 days' payment terms, invoiced quarterly in advance following software operational (Production) deployment.
- Minimum 12 month commitment.
- Response Times as per the selected Support Level (Bronze, Silver, Gold or Platinum).
- Licence for Clients own use, based on the seats availability (number of accessible login credentials, not active usage). Licences can be re-assigned.
- Software Terms and Conditions Apply. See Terms and Conditions document.
- Any and all bespoke software IPR (including such contents as the source code, designs and related collateral) created and implemented by Metricell Limited, remains under the ownership of Metricell Limited.
- Pricing is based on a Software as a Service model and no licences are deemed to be perpetual.
- Prices are inclusive of solution hosting within Metricell's UK datacentre.
 - Service Performance KPIs and Service Desk KPIs will be provided as per the agreed SLA.
 - Data retention:
 - Point Retention: 13 months.
 - Aggregation Retention: 24 months.
 - Archive Retention: 36 months (available offline only).
 - The Buyer may choose to host the software service inhouse, which will be supported by Metricell depending on Buyer requirements, chosen architecture and by applying the SFIA Rate Card. Licencing costs may remain unchanged.



About Metricell

Metricell is on a mission to deliver connectivity. We work with our customers to design, deliver and manage wireless communication networks – with a shared ambition of achieving flawless network experience. We've been responsible for many first-to-market products, and our technology is characterised by the relentless pursuit of automation and digitalisation.

Our geospatial intelligence tools traverse a wide variety of business processes – from Test & Measurement to Customer Experience Management – and we're pioneers in Crowdsourcing and Digital Self Care. Our technology is today in use by a range of customers; thousands of their personnel; and millions of subscribers worldwide.

Find out more at www.metricell.com

