Software Services

SmartTools AI-Powered Network Testing and Assurance

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1 Pricing for SmartTools AI-Powered Network Testing and Assurance

Instructions
The Buyer should determine the required Licence Bundle from the options listed within the table below. The price represents an annual license bundle for user access to the platform supporting the AI-powered network testing and assurance capabilities.

Aside from the quantity of licences, there are no differences between SMT001, SMT002, SMT003, SMT004, and SMT005. The final line item (SMT006) allows the Buyer to add a quantity of licences over and above the 250 stipulated in option SMT005 i.e., to cater for larger scale licencing needs.

SMT001 is the minimum entry point.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT001	SmartTools Geospatial Visualisation in Maps and Dashboards x50	There is a minimum order quantity of 50 licences per annum.	Mandatory	Licence Bundle	1	GBP	**95,000**	**95,000**
SMT002	SmartTools Geospatial Visualisation in Maps and Dashboards x100	Price for usage up to and including 100 licences per annum.	Optional	Licence Bundle	-	GBP	**185,000**	-
SMT003	SmartTools Geospatial Visualisation in Maps and Dashboards x150	Price for usage up to and including 150 licences per annum.	Optional	Licence Bundle	-	GBP	**265,000**	-
SMT004	SmartTools Geospatial Visualisation in Maps and Dashboards x200	Price for usage up to and including 200 licences per annum.	Optional	Licence Bundle	-	GBP	**337,000**	-
SMT005	SmartTools Geospatial Visualisation in Maps and Dashboards x250	Price for usage up to and including 250 licences per annum.	Optional	Licence Bundle	-	GBP	**394,500**	-
SMT006	SmartTools Geospatial Visualisation in Maps and Dashboards - Price for additional licences	Price is per additional licence above 250.	Optional	Per Licence	-	GBP	**900**	-

2 Mobile Applications

2.1 Interchangeable Test and Measurement Mobile Applications (AutoMobile, Beacon, Network Surveyor)

Instructions
The suite of mobile applications are licenced as 'Interchangeable Test and Measurement Mobile Applications', which are controlled and report into the central SmartTools platform (SMT001). This is defined further within the Service Definition document.

Each option represents an annual license bundle for user access to a suite of test and measurement mobile applications. Licences are interchangeable between Network Surveyor (aka. Surveyor), AutoMobile and Beacon Android Apps based on Buyer testing requirements. Licence count is defined by the total number of unique App registrations per annum.

Aside from the quantity of licences, there are no differences between TMA001, TMA002, TMA003, TMA004, and TMA005.

TMA006 allows the Buyer to add a quantity of licences over and above the 500 stipulated in option TMA005 i.e. to cater for larger scale licencing needs.

TMA007 allows the Buyer to purchase an additional annualised service charge for advanced setup, delivery and support of their applications. This may include hardware in line with the restrictions of the Framework.

TMA001 is the minimum entry point for this additional software component.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA001	Interchangeable Test and Measurement Mobile Applications x100	There is a minimum order quantity of 100 licences per annum.	Mandatory	Licence Bundle	1	GBP	**5,000**	**5,000**
TMA002	Interchangeable Test and Measurement Mobile Applications x200	Price for usage up to and including 200 licences per annum.	Optional	Licence Bundle	-	GBP	**9,500**	-
TMA003	Interchangeable Test and Measurement Mobile Applications x300	Price for usage up to and including 300 licences per annum.	Optional	Licence Bundle	-	GBP	**13,500**	-

TMA004	Interchangeable Test and Measurement Mobile Applications x400	Price for usage up to and including 400 licences per annum.	Optional	Licence Bundle	-	GBP	**17,000**	-
TMA005	Interchangeable Test and Measurement Mobile Applications x500	Price for usage up to and including 500 licences per annum.	Optional	Licence Bundle	-	GBP	**20,000**	-
TMA006	Interchangeable Test and Measurement Mobile Applications - Price for additional licences	Price is per additional licence above 500.	Optional	Per Licence	-	GBP	**25**	-
TMA007	Optional: Advanced Setup, Delivery and Support for Interchangeable Test and Measurement Mobile Applications	Annual service charge for an advanced Setup, Delivery and Support of Metricell's SmartTools Test and Measurement Mobile Applications. Price is per licence, totalling the Qty of Product Codes TMA001, TMA002, TMA003, TMA004, TMA005 and TMA006.	Optional	Service	-	GBP	**500**	-

It should be noted that the rate of sampling shall not exceed one point, per five seconds, per licence for any of the interchangeable test and measurement mobile applications. Additional sampling can be negotiated with Buyers on a case-by-case basis depending on their requirements.

2.2 Aptus Crowdsourcing Mobile SDK

Instructions
An optional component to this software service is the Aptus 'Crowdsourcing Mobile SDK'. This is defined further within the Service Definition document. Should the Buyer wish to proceed with this option, they must select a Licence Bundle from the options listed within the table below.

Each option represents an annual license bundle for user access to the Aptus Crowdsourcing Mobile SDK. Licence count is defined by the total number of unique registrations per annum.

Aside from the quantity of licences, there are no differences between TMA008, TMA009, TMA010, TMA011, and TMA012.

TMA013 allows the Buyer to add a quantity of licences over and above the 500,000 stipulated in option TMA0012 i.e. to cater for larger scale licencing needs.

TMA008 is the minimum entry point for this additional software component if the optional item is selected.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA008	Aptus Crowdsourcing Mobile SDK x100K	There is a minimum order quantity of 100,000 licences per annum.	Optional	Licence Bundle	1	GBP	**50,000**	**50,000**
TMA009	Aptus Crowdsourcing Mobile SDK x200K	Price for usage up to and including 200,000 licences per annum.	Optional	Licence Bundle	-	GBP	**95,000**	-
TMA010	Aptus Crowdsourcing Mobile SDK x300K	Price for usage up to and including 300,000 licences per annum.	Optional	Licence Bundle	-	GBP	**136,000**	-
TMA011	Aptus Crowdsourcing Mobile SDK x400K	Price for usage up to and including 400,000 licences per annum.	Optional	Licence Bundle	-	GBP	**172,000**	-

TMA012	Aptus Crowdsourcing Mobile SDK x500K	Price for usage up to and including 500,000 licences per annum.	Optional	Licence Bundle	-	GBP	**205,000**	-
TMA013	Aptus Crowdsourcing Mobile SDK - Price for additional licences	Price is per additional licence above 500,000.	Optional	Per Licence	-	GBP	**0.30**	-

It should be noted that the rate of sampling shall not exceed one point, per two hours, per licence for the Crowdsourcing Mobile SDK or SmartCitizen App. Additional sampling can be negotiated with Buyers on a case-by-case basis depending on their requirements.

3 Customisation / Integration Services

Instructions
The below table provides pricing options should the Buyer wish to customise the software service with their own bespoke datasets / inbound feeds. These are one-off prices, with scope outside those listed based on Metricell's SFIA Rate Card.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SRV001	Integration per Asset / Infrastructure Dataset	Integration works to receive and automatically load a Buyer supplied Asset / Infrastructure Dataset.	Optional	One-Off, Per Integration	-	GBP	**Inclusive**	-
SRV002	Integration with Performance Management Dataset	Integration works to receive and automatically load a Buyer supplied Performance Management Dataset.	Optional	One-Off, Per Integration	-	GBP	**17,000**	-
SRV003	Integration with Service Management Dataset	Integration works to receive and automatically load a Buyer supplied Service Management Dataset.	Optional	One-Off, Per Integration	-	GBP	**14,500**	-
SRV004	Integration with Estate Management Dataset	Integration works to receive and automatically load a Buyer supplied Estate Management Dataset.	Optional	One-Off, Per Integration	-	GBP	**8,500**	-
SRV005	Integration with Customer Relationship Management Dataset	Integration works to receive and automatically load a Buyer supplied CRM Dataset.	Optional	One-Off, Per Integration	-	GBP	**21,250**	-
SRV006	Integration with Geographic Dataset	Integration works to add Buyer defined Polygons, Points of Interest, and other GIS data.	Optional	One-Off, Per Integration	-	GBP	**4,250**	-
SRV007	Integration with Coverage and Best Server Raster Dataset	Integration works to add Buyer coverage and best server raster information.	Optional	One-Off, Per Integration	-	GBP	**26,000**	-
SRV008	Integration with Other Buyer Defined Dataset	Integration works to add other Buyer defined dataset/s.	Optional	One-Off, Per Integration	-	GBP	**Priced based on SFIA Rate Card**	-

4 SLA Pricing

Instructions
The Buyer should determine the level of support required based on Metricell's Bronze, Silver, Gold and Platinum definitions. These are summarised and listed within the table below.

The support and maintenance price is based on a % of the Buyer's investment in the licencing of 'SmartTools Geospatial Visualisation in Maps and Dashboards'. For example, should the Buyer select the SMT001 Licence Bundle (50 licences per annum), the minimum quantity of Interchangeable Test and Measurement Mobile Applications x100, and a Bronze SLA Level; the total per annum is £110,000. Calculated as follows: £95,000 + £5,000 + 10% @ £10,000 = £110,000

It should be noted that the SLA 'Total Price (GBP) Per Annum' will increase for any optional pricing items selected in the subsequent tables. Full examples are included at the end of this document.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA001	Bronze Support Level / SLA	Annual price for UK based support, in line with the Bronze Service Level Agreement (See 'Service Definition Document')	Mandatory	% of SW Licence Spend	1	GBP	**10.00%**	**10% of SW Licence Spend**
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	**15.00%**	**15% of SW Licence Spend**
SLA003	Gold Support Level / SLA	Annual price for UK based support, in line with the Gold Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	**20.00%**	**20% of SW Licence Spend**
SLA004	Platinum Support Level / SLA	Annual price for UK based support, in line with the Platinum Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	**25.00%**	**25% of SW Licence Spend**

5 Example Pricing Scenarios

5.1 Scenario A: Buyer Procures the Software Service at the Lowest Price Point

Total annual spend (GBP excl. VAT) = £110,000

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT001	SmartTools Geospatial Visualisation in Maps and Dashboards x50	There is a minimum order quantity of 50 licences per annum.	Mandatory	Licence Bundle	1	GBP	**95,000**	**95,000**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA001	Interchangeable Test and Measurement Mobile Applications x100	There is a minimum order quantity of 100 licences per annum.	Mandatory	Licence Bundle	1	GBP	**5,000**	**5,000**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA001	Bronze Support Level / SLA	Annual price for UK based support, in line with the Bronze Service Level Agreement (See 'Service Definition Document')	Mandatory	% of SW Licence Spend	1	GBP	**10.00%**	**10,000**

5.2 Scenario B: Buyer Procures the Software Service, with Higher Licence Bundle Option and a Silver SLA Level

Total annual spend (GBP excl. VAT) = £320,275

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT003	SmartTools Geospatial Visualisation in Maps and Dashboards x150	Price for usage up to and including 150 licences only.	Optional	Licence Bundle	1	GBP	**265,000**	**265,000**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA003	Interchangeable Test and Measurement Mobile Applications x300	Price for usage up to and including 300 licences per annum.	Optional	Licence Bundle	1	GBP	**13,500**	**13,500**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	1	GBP	**15.00%**	**41,775**

5.3 Scenario C: Buyer Procures All of Scenario B, with Additional Optional Components

Total annual spend (GBP excl. VAT) = £377,775

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT003	SmartTools Geospatial Visualisation in Maps and Dashboards x150	Price for usage up to and including 150 licences only.	Optional	Licence Bundle	1	GBP	**265,000**	**265,000**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA003	Interchangeable Test and Measurement Mobile Applications x300	Price for usage up to and including 300 licences per annum.	Optional	Licence Bundle	1	GBP	**13,500**	**13,500**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA008	Aptus Crowdsourcing Mobile SDK x100K	There is a minimum order quantity of 100,000 licences per annum.	Optional	Licence Bundle	1	GBP	**50,000**	**50,000**

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	1	GBP	**15.00%**	**49,275**

6 Standard Pricing Terms

These are Metricell's standard pricing terms, subject to negotiation with the Buyer.

- All prices in GBP, excluding VAT.
- 30 days' payment terms, invoiced quarterly in advance following software operational (Production) deployment.
- Minimum 12 month commitment.
- Response Times as per the selected Support Level (Bronze, Silver, Gold or Platinum).
- Licence for Clients own use, based on the seats availability (number of accessible login credentials, not active usage). Licences can be re-assigned.
- Software Terms and Conditions Apply. See Terms and Conditions document.
- Any and all bespoke software IPR (including such contents as the source code, designs and related collateral) created and implemented by Metricell Limited, remains under the ownership of Metricell Limited.
- Pricing is based on a Software as a Service model and no licences are deemed to be perpetual.
- Prices are inclusive of solution hosting within Metricell's UK datacentre.
    - Service Performance KPIs and Service Desk KPIs will be provided as per the agreed SLA.
    - Data retention:
        - Point Retention: 13 months.
        - Aggregation Retention: 24 months.
        - Archive Retention: 36 months (available offline only).
    - The Buyer may choose to host the software service inhouse, which will be supported by Metricell depending on Buyer requirements, chosen architecture and by applying the SFIA Rate Card. Licencing costs may remain unchanged.

metricell
Better Connected

About Metricell

Metricell is on a mission to deliver connectivity. We work with our customers to design, deliver and manage wireless communication networks – with a shared ambition of achieving flawless network experience. We've been responsible for many first-to-market products, and our technology is characterised by the relentless pursuit of automation and digitalisation.

Our geospatial intelligence tools traverse a wide variety of business processes – from Test & Measurement to Customer Experience Management – and we're pioneers in Crowdsourcing and Digital Self Care. Our technology is today in use by a range of customers; thousands of their personnel; and millions of subscribers worldwide.

Find out more at www.metricell.com

British Assessment Bureau UKAS MANAGEMENT SYSTEMS 8289 ISO 9001 QUALITY MANAGEMENT
British Assessment Bureau UKAS MANAGEMENT SYSTEMS 8289 ISO 27001 INFORMATION SECURITY MANAGEMENT
British Assessment Bureau UKAS MANAGEMENT SYSTEMS 8289 ISO 22301 BUSINESS CONTINUITY MANAGEMENT
British Assessment Bureau UKAS MANAGEMENT SYSTEMS 8289 ISO 14001 ENVIRONMENTAL MANAGEMENT
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