



Software Services

SmartTools Geospatial Visualisation in Maps and Dashboards

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1 Pricing for SmartTools Geospatial Visualisation in Maps and Dashboards

Instructions

The Buyer should determine the required Licence Bundle from the options listed within the table below. The price represents an annual license bundle for user access to Geospatial Visualisation Maps (aka. SmartNetwork) and Dashboards (aka. SmartBoards) software as a service.

Aside from the quantity of licences, there are no differences between SMT001, SMT002, SMT003, SMT004, and SMT005. The final line item (SMT006) allows the Buyer to add a quantity of licences over and above the 250 stipulated in option SMT005 i.e., to cater for larger scale licencing needs.

SMT001 is the minimum entry point.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT001	SmartTools Geospatial Visualisation in Maps and Dashboards x50	There is a minimum order quantity of 50 licences per annum.	Mandatory	Licence Bundle	1	GBP	95,000	95,000
SMT002	SmartTools Geospatial Visualisation in Maps and Dashboards x100	Price for usage up to and including 100 licences per annum.	Optional	Licence Bundle	-	GBP	185,000	-
SMT003	SmartTools Geospatial Visualisation in Maps and Dashboards x150	Price for usage up to and including 150 licences per annum.	Optional	Licence Bundle	-	GBP	265,000	-
SMT004	SmartTools Geospatial Visualisation in Maps and Dashboards x200	Price for usage up to and including 200 licences per annum.	Optional	Licence Bundle	-	GBP	337,000	-
SMT005	SmartTools Geospatial Visualisation in Maps and Dashboards x250	Price for usage up to and including 250 licences per annum.	Optional	Licence Bundle	-	GBP	394,500	-
SMT006	SmartTools Geospatial Visualisation in Maps and Dashboards - Price for additional licences	Price is per additional licence above 250.	Optional	Per Licence	-	GBP	900	-

2 Customisation / Integration Services

Instructions

The below table provides pricing options should the Buyer wish to customise the software service with their own bespoke datasets / inbound feeds. These are one-off prices, with scope outside those listed based on Metricell's SFIA Rate Card.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SRV001	Integration per Asset / Infrastructure Dataset	Integration works to receive and automatically load a Buyer supplied Asset / Infrastructure Dataset.	Optional	One-Off, Per Integration	-	GBP	Inclusive	-
SRV002	Integration with Performance Management Dataset	Integration works to receive and automatically load a Buyer supplied Performance Management Dataset.	Optional	One-Off, Per Integration	-	GBP	17,000	-
SRV003	Integration with Service Management Dataset	Integration works to receive and automatically load a Buyer supplied Service Management Dataset.	Optional	One-Off, Per Integration	-	GBP	14,500	-
SRV004	Integration with Estate Management Dataset	Integration works to receive and automatically load a Buyer supplied Estate Management Dataset.	Optional	One-Off, Per Integration	-	GBP	8,500	-
SRV005	Integration with Customer Relationship Management Dataset	Integration works to receive and automatically load a Buyer supplied CRM Dataset.	Optional	One-Off, Per Integration	-	GBP	21,250	-
SRV006	Integration with Geographic Dataset	Integration works to add Buyer defined Polygons, Points of Interest, and other GIS data.	Optional	One-Off, Per Integration	-	GBP	4,250	-
SRV007	Integration with Coverage and Best Server Raster Dataset	Integration works to add Buyer coverage and best server raster information.	Optional	One-Off, Per Integration	-	GBP	26,000	-
SRV008	Integration with Other Buyer Defined Dataset	Integration works to add other Buyer defined dataset/s.	Optional	One-Off, Per Integration	-	GBP	Priced based on SFIA Rate Card	-

3 SLA Pricing

Instructions

The Buyer should determine the level of support required based on Metricell's Bronze, Silver, Gold and Platinum definitions. These are summarised and listed within the table below.

The support and maintenance price is based on a % of the Buyer's investment in the licencing of 'SmartTools Geospatial Visualisation in Maps and Dashboards'. For example, should the Buyer select the SMT001 Licence Bundle (50 licences per annum) and a Bronze SLA Level; the total per annum is £104,500. Calculated as follows: £95,000 + 10% @ £9,500 = £104,500

It should be noted that the SLA 'Total Price (GBP) Per Annum' will increase for any optional pricing items selected in the subsequent tables. Full examples are included at the end of this document.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA001	Bronze Support Level / SLA	Annual price for UK based support, in line with the Bronze Service Level Agreement (See 'Service Definition Document')	Mandatory	% of SW Licence Spend	1	GBP	10.00%	10% of SW Licence Spend
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	15.00%	15% of SW Licence Spend
SLA003	Gold Support Level / SLA	Annual price for UK based support, in line with the Gold Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	20.00%	20% of SW Licence Spend
SLA004	Platinum Support Level / SLA	Annual price for UK based support, in line with the Platinum Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	-	GBP	25.00%	25% of SW Licence Spend

4 Optional Software Components

4.1 Automated Prediction Validation and Delta Analysis

Instructions

An optional component to this software service is 'Automated Prediction Validation and Delta Analysis'. This is defined further within the Service Definition document. Should the Buyer wish to proceed with this option, they must select a Licence Bundle from the options listed within the table below.

Aside from the quantity of licences, there are no differences between SMT019, SMT020, SMT021, SMT022, and SMT023. The final line item (SMT024) allows the Buyer to add a quantity of licences over and above the 250 stipulated in option SMT003 i.e., to cater for larger scale licencing needs. SMT019 is the minimum entry point for this additional software component.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT019	Automated Prediction Validation and Delta Analysis x50	There is a minimum order quantity of 50 licences per annum.	Optional	Licence Bundle	1	GBP	47,500	47,500
SMT020	Automated Prediction Validation and Delta Analysis x100	Price for usage up to and including 100 licences per annum.	Optional	Licence Bundle	-	GBP	92,500	-
SMT021	Automated Prediction Validation and Delta Analysis x150	Price for usage up to and including 150 licences per annum.	Optional	Licence Bundle	-	GBP	132,500	-
SMT022	Automated Prediction Validation and Delta Analysis x200	Price for usage up to and including 200 licences per annum.	Optional	Licence Bundle	-	GBP	168,500	-
SMT023	Automated Prediction Validation and Delta Analysis x250	Price for usage up to and including 250 licences per annum.	Optional	Licence Bundle	-	GBP	197,250	-
SMT024	Automated Prediction Validation and Delta Analysis - Price for additional licences	Price is per additional licence above 250.	Optional	Per Licence	-	GBP	450	-

4.2 Scalable Data Testing

Instructions

An optional component to this software service is 'Scalable Data Testing'. This is defined further within the Service Definition document. Should the Buyer wish to proceed with this option, they must select a Transaction Bundle from the options listed within the table below.

Each option represents an annual quantity of transactions of Metricell's 'Scalable Data Testing' offering, based on a daily number of expected data tests.

Aside from the quantity of transactions, there are no differences between TMA014, TMA015, TMA016, TMA017, and TMA018. Should the number of transactions be exceeded within the annual service period, the Buyer will be able to purchase another bundle.

TMA014 is the minimum entry point for this additional component.

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
TMA014	Scalable Data Testing - 50,000 tests per day	Price for 18,250,000 annual transactions to use with Metricell's Scalable Data Testing. 50K tests per day.	Optional	Transaction Bundle	1	GBP	12,000	12,000
TMA015	Scalable Data Testing - 250,000 tests per day	Price for 91,250,000 annual transactions to use with Metricell's Scalable Data Testing. 100K tests per day.	Optional	Transaction Bundle	1	GBP	48,000	-
TMA016	Scalable Data Testing - 500,000 tests per day	Price for 182,500,000 annual transactions to use with Metricell's Scalable Data Testing. 500K tests per day.	Optional	Transaction Bundle	1	GBP	72,000	-
TMA017	Scalable Data Testing - 750,000 tests per day	Price for 273,750,000 annual transactions to use with Metricell's Scalable Data Testing. 750K tests per day.	Optional	Transaction Bundle	1	GBP	98,000	-
TMA018	Scalable Data Testing - 1,000,000 tests per day	Price for 365,000,000 annual transactions to use with Metricell's Scalable Data Testing. 1M tests per day.	Optional	Transaction Bundle	1	GBP	115,000	-

5 Example Pricing Scenarios

5.1 Scenario A: Buyer Procures the Software Service at the Lowest Price Point

Total annual spend (GBP excl. VAT) = £104,500

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT001	SmartTools Geospatial Visualisation in Maps and Dashboards x50	There is a minimum order quantity of 50 licences per annum.	Mandatory	Licence Bundle	1	GBP	95,000	95,000

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA001	Bronze Support Level / SLA	Annual price for UK based support, in line with the Bronze Service Level Agreement (See 'Service Definition Document')	Mandatory	% of SW Licence Spend	1	GBP	10.00%	9,500

5.2 Scenario B: Buyer Procures the Software Service, with Higher Licence Bundle Option and a Silver SLA Level

Total annual spend (GBP excl. VAT) = £304,750

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT003	SmartTools Geospatial Visualisation in Maps and Dashboards x150	Price for usage up to and including 150 licences only.	Optional	Licence Bundle	1	GBP	265,000	265,000

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	1	GBP	15.00%	39,750

5.3 Scenario C: Buyer Procures All of Scenario B, with Additional Optional Component

Total annual spend (GBP excl. VAT) = £466,050

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT003	SmartTools Geospatial Visualisation in Maps and Dashboards x150	Price for usage up to and including 150 licences only.	Optional	Licence Bundle	1	GBP	265,000	265,000

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SMT021	Automated Prediction Validation and Delta Analysis x150	Price for usage up to and including 150 licences only.	Optional	Licence Bundle	1	GBP	132,500	132,500

Price Code	Item Name	Commercial Description	Mandatory or Optional	UoM	Qty	Currency	Unit Price (GBP)	Total Price (GBP) Per Annum
SLA002	Silver Support Level / SLA	Annual price for UK based support, in line with the Silver Service Level Agreement (See 'Service Definition Document')	Optional	% of SW Licence Spend	1	GBP	15.00%	68,550

6 Standard Pricing Terms

These are Metricell's standard pricing terms, subject to negotiation with the Buyer.

- All prices in GBP, excluding VAT.
- 30 days' payment terms, invoiced quarterly in advance following software operational (Production) deployment.
- Minimum 12 month commitment.
- Response Times as per the selected Support Level (Bronze, Silver, Gold or Platinum).
- Licence for Clients own use, based on the seats availability (number of accessible login credentials, not active usage). Licences can be re-assigned.
- Software Terms and Conditions Apply. See Terms and Conditions document.
- Any and all bespoke software IPR (including such contents as the source code, designs and related collateral) created and implemented by Metricell Limited, remains under the ownership of Metricell Limited.
- Pricing is based on a Software as a Service model and no licences are deemed to be perpetual.
- Prices are inclusive of solution hosting within Metricell's UK datacentre.
 - Service Performance KPIs and Service Desk KPIs will be provided as per the agreed SLA.
 - Data retention:
 - Point Retention: 13 months.
 - Aggregation Retention: 24 months.
 - Archive Retention: 36 months (available offline only).
 - The Buyer may choose to host the software service inhouse, which will be supported by Metricell depending on Buyer requirements, chosen architecture and by applying the SFIA Rate Card. Licencing costs may remain unchanged.



About Metricell

Metricell is on a mission to deliver connectivity. We work with our customers to design, deliver and manage wireless communication networks – with a shared ambition of achieving flawless network experience. We've been responsible for many first-to-market products, and our technology is characterised by the relentless pursuit of automation and digitalisation.

Our geospatial intelligence tools traverse a wide variety of business processes – from Test & Measurement to Customer Experience Management – and we're pioneers in Crowdsourcing and Digital Self Care. Our technology is today in use by a range of customers; thousands of their personnel; and millions of subscribers worldwide.

Find out more at www.metricell.com

