

# ***DWILDE CONSULTING***

## **G-Cloud 15 Services**

### **Engaging well with Markets**

#### **Who are we?**

Dwilde Consulting is a business and management consultants that works with organisations to integrate digital transformation with strategic business planning. We use the best practices from a range of professional bodies including Institute of Directors, Chartered Institute for Personnel and Development and Chartered Institute of Marketing. Dwilde Consulting have a holistic view that offers guidance and pragmatic solutions to transform your businesses to think smart when going digital.

We provide a clear direction for company's digital, marketing and business transformation through commercial and workforce strategies by providing consultations, technology design services and analytical approach to enable new efficiencies. Our team offers expertise across commercial sectors, health and central and local government for over 30 years. Dwilde Consulting will support transformation throughout your organisation that makes the best of what technology can offer.

DWilde consulting have a holistic approach to the digital world, working across all areas of IT. We will ensure that you have full access to our knowledge and insight to help your business grow and reach its full potential.

#### **Why Us?**

We are a business and management consultancy that build digital into strategic business planning using best practice from the Institute of Directors and a range of leading public professional bodies to ensure success. In the market engagement space we will bring our extensive network, wide and deep markets (vendor and customer) knowledge to bear in helping you understand the nuances and complexities of the various public sector commercial, procurement and decision making landscapes.

Our experience across commercial sectors, health and central and local government areas of IT, Digital and Board leadership and whole service transformation will support you in developing go to market and customer engagement plans that reach the right people and pitch the right solutions to those markets, either as a full commercial venture, Teckal compliant vehicle, shared service or not for profit organisation. We have a wealth of knowledge and experience in cresting, turning around and transforming these ventures into successful operations for the future.

## **Service**

### **Engaging well with Markets**

Our service helps you develop your market engagement strategy when considering the Cloud Services Market for the Public Sector. It helps ensure your requirements are clear and understood by suppliers and customers and ensures your approach to assessing your options is fair, transparent and will provide the results you need.

#### **Service features**

- Expert advice for over 40 years across public services
- Management and optimisation of 3rd Party services and contracts
- Provide HR and OD Support through service transformation

- Provide complex technology programmes, public procurement and contracts with expert commercial advice and strategy
- Providing strategic marketing and communication expertise in sensitive political environments backed by a wealth of experience in handling challenging situations and complex public sector brands
- Providing effective programme leadership based on cross sector experience and successful execution of large-scale complex transformation programmes across people, places, resources and commercial enterprises
- Imbed and integrate public service decision into strategy plan
- Promote better communication and engagement quality
- Simplify complex requirements and avoid restriction to Cloud solutions
- Market Research on Cloud services and Potential Suppliers

## **Service benefits**

- Reduce Cost
- Find Cloud service that best match customer requirements
- Improve customer engagement and Cloud Suppliers
- Reduce Programmer and Product risks when delivering services
- Improve suitability
- Greater innovation in the use of Cloud services
- Improve decision making based on real data and evidence
- End-to-end Delivery Design and Consultancy
- Help you approach and understand the full process of product sales and how to maximise them
- Commercial risk reduction
- Highly experienced Public Sector procurement advice and guidance

## **Contact**

Call: 07540349135

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