

# ***DWILDE CONSULTING***

## **G-Cloud 15 Services**

### **Digital, Data and Technology Strategy for the Digital Age**

#### **Who are we?**

Dwilde Consulting is a business and management consultants that works with organisations to integrate digital transformation with strategic business planning. We use the best practices from a range of professional bodies including Institute of Directors, Chartered Institute for Personnel and Development and Chartered Institute of Marketing. Dwilde Consulting have a holistic view that offers guidance and pragmatic solutions to transform your businesses by getting the basics right in the technology world, then integrating the best that Digital and Technology offers into your services so they are fit for the future, maximising the potential they can bring.

We provide a clear direction for company's digital and business transformation through commercial and workforce strategies by providing consultations, technology design services and analytical approach to enable new efficiencies. Our team offers expertise across commercial sectors, health and central and local government for over 30 years. Dwilde Consulting will support transformation throughout your organisation that makes the best of what technology can offer.

Dwilde consulting have a holistic approach to the digital world, working across all areas of IT. We will ensure that you have full access to our knowledge and insight to help your business grow and reach its full potential.

#### **Why Us?**

We are committed to helping you move forward in this digital age, which we will bring into every area of work we do with you. We are a business and management consultancy that build digital into strategic business planning using best practice from the Institute of Directors and a range of leading public professional bodies to ensure success.

We start by making sure organisations get the basics right in the technology world, reviewing the current IT landscape and mapping out a realistic and best value roadmap (with delivery plans and business cases) for connectivity, infrastructure, platforms, applications and end user computing experience to ensure your organisation is fit for the future. In parallel with this we will support you in integrating digital thinking into business plans to capture those opportunities to transform effectively and sustainably going forward.

Our experience across commercial sectors, health and central and local government areas of IT, digital and Board leadership, now being put to use as a management consultancy will bring a fresh insight as to what is needed to make your company transform and succeed.

#### **Service**

### **Digital, Data and Technology Strategy for the Digital Age**

With all the focus on the impact of the Digital Revolution organisations can lose sight of what's needed to make sure their technology platforms and services are fit for purpose today and over the next couple of years, or they can't see how to map out the journey from an organisation centric model, which often has third party contracts and other commercial interests that need resolving, to one that

can unlock the potential of digital: user centred design and delivery with your workforce and business strategy as the drivers.

Our strategy offer will support you in establishing where you are, setting a clear direction to becoming digitally enabled and data proficient, establishing the delivery programmes to get you there and mapping out the commercial and workforce plans to support their successful delivery.

By getting the basics right on your current and near-term technology architecture, establishing your core principles as a future digitally enabled organisation and mapping out a realistic delivery programme that is an integral part of your business strategy you can ensure digital is embedded within your culture and ambitions rather than running alongside it.

## **Service features**

- Strategic technology analysis
- Expert advice for over 40 years across public services
- Create principles that apply and embed digital into business plans
- Optimisation and turnaround of 3rd Party managed services
- Provide HR and OD Support through service transformation
- Provide complex technology programmes, public procurement and contracts with expert commercial advice and strategy
- Providing strategic marketing and communication expertise in sensitive political environments backed by a wealth of experience in handling challenging situations and complex public sector brands
- Providing effective programme leadership based on cross sector experience and successful execution of large-scale complex transformation programmes across people, places, resources and commercial enterprises
- Core digital principles for effective adoption of new technologies
- Strategy and technical workshops on systems design and digital/technology adoption

## **Service benefits**

- Reduce cost and increase value for money
- Getting the basics right on your current technology architecture
- Ensure and strengthen control of services and increase transparency
- Ensure digital is embedded within your ambitions and culture
- Innovation and Process Efficiency
- Create effective and efficient IT Service
- Increase Output and create greater outcomes
- Workforce Development

## **Contact**

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