



Driven by Data



G-Cloud 15 Pricing Document

For the:
WDM Integrated Asset Management System (WDM IAMS)



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1. Pricing Options

For a detailed description of the product/modules and the various options priced below, please refer to Section 2.2 within the IAMS Service Definition Document.

This document provides comprehensive information about the WDM IAMS offerings within the cloud environment, outlining specific service features, pricing details and client scaling scenarios.

2. Pricing Structure

The WDM IAMS service offers various levels of annual subscriptions and user types. The pricing outlined in this G-Cloud15 document is based on an annual license for hosting the core system instance/seat, with specific rates for three levels of service: Enterprise, Standard, and Lite.

As WDM solutions are modular, costs are scaled and finalised once clients specify their requirements, including the size of the asset to be managed, and the number of modules adopted. For instance, one user group might need access to Lighting, Inspections, Finance, and Mobile Working, while another might only require Mobile Working. Additionally, named users have the flexibility to access multiple platforms based on the customer's needs, ensuring a tailored user experience that aligns with specific operational requirements.

Named user access and permissions can be configured on an individual user or group level, providing a high degree of customisation and security control. Additionally, there is no additional cost for a named user to access multiple purchased modules, allowing users to seamlessly interact with various parts of the system as needed by their role without incurring extra fees. We provide training to client Administrators or "Super Users" on how to configure these access levels effectively. This training empowers client Administrators/Super Users to manage system access precisely, enhancing security and ensuring that the right individuals have the appropriate levels of access to the system's various modules and functions.

Pricing is based on a proven standard build and workflow for each module/function, reflecting the established processes commonly used across WDM's central and local government clients. The software solutions and individual modules are highly configurable to support a wide range of operational requirements and include a suite of standard, module-specific reporting tools. Any customisation beyond the standard build is available as an optional service and is priced in accordance with the rates set out in the "Ancillary Services" section of this document.

Included in the annual instance and user charges is a document system framework providing 50Gb of document storage as standard, with options for additional storage detailed in Section 3.1 of the Service Definition Document.



Requirements for data migration, implementation, and training at the start of the contract vary and will be agreed in advance, using rates within the "Ancillary Services" section of this document.

Interface pricing varies depending on the interface type and are classified as Small, Medium, or Large developments, as detailed in Section 4 of the Service Definition Document.

For clients needing to publish data to an external GIS or import data from one, WDM offers a Geospatial Publishing and Integration Service option. This functionality is also priced as an optional service below, facilitating data exchange via WFS/WMS protocols. This enhances the system's flexibility and interoperability with other geographic information systems.

All prices are exclusive of VAT, expenses/travel and subsistence.

3. WDM IAMS Pricing

Product/Services:	Unit:	Price:
Annual Subscription:		
IAMS Core Enterprise	Per year	£62,500.00
IAMS Core Standard	Per year	£25,500.00
IAMS Core Lite	Per year	£13,500.00
IAMS User Costs:		
All Access User Licence. Including access to all purchased modules, including Mobile Working, Back-Office Modules etc.	Per named user, per year	
1 - 50 Users Ideal for Small Organisations or Limited Modules		£300.00
51 - 150 Users Ideal for Small Organisations or Several Modules		£290.00
151 - 250 Users Ideal for Medium Organisations or Limited Modules		£280.00
251 - 400 Users Ideal for Medium Organisations or Several Modules		£270.00
401 - 550 Users Ideal for Large Organisations with Several Modules		£260.00
550+ Users Ideal for Large Organisations with Many Modules		£250.00
Document System Options:		
Integrated WDM document system (see Note 1)		
Additional Document storage in 100Gb blocks	Per year, Per 100Gb	£230.00
Modules/Functions:		
Abnormal Loads (add-on to Structures System)	Per year	£12,100.00
Collisions Management System	Per year	£3,650.00
Development Control/Construction Consents	Per year	£3,650.00
Drainage Management (DMS)	Per year	£3,650.00
Environmental (Parks/Greenspace)	Per year	£3,650.00
Financial and Single Contract Management	Per year	£12,100.00
Financial and Multiple Contracts Management	Per year	£20,000.00
Flood Risk Management System (FRMS)	Per year	£3,900.00
Full WDM PMS including UKPMS, Scheme Manager, Machine Raw Survey Data Processing (PANDEF, SKID, HRM) and PAS 2161 Management	Per year	£12,100.00
Geotechnical	Per year	£3,900.00
Incident Management	Per year	£1,850.00
Infrastructure Project Accounting	Per year	£11,500.00
Infrastructure Project Accounting & Job Costing Module	Per year	£19,500.00
Land Terrier	Per year	£2,500.00

Lighting Management System (LMS)	Per year	£5,000.00
Mobile Working (see Note 2)	Per year	£3,650.00
NSG National Street Gazetteer Management, Single Authority (covering England/Wales format and Scottish format)	Per year	£3,000.00
NSG National Street Gazetteer Management, Multiple Authorities (covering England/Wales format and Scottish format)	Per additional authority, per year	£1,000.00
PAS 2161 Manager	Per year	£3,750.00
Public Facing Data Viewer (PIP)	Per instance, per year	£1,000.00
Public Facing Enquiries (PIP) and Enquiry Management System	Per year	£5,000.00
Road Orders	Per year	£3,000.00
Routine Maintenance Management System (RMMS)	Per year	£9,250.00
Speed Limits	Per year	£2,000.00
Street Works Inspections (connected via StreetManager's API)	Per year	£4,000.00
Street Works Promotor System	Per year	£6,500.00
Street Works System	Per year	£6,500.00
Structures System (SMS)	Per year	£5,000.00
UKPMS (Tranche3 compliant system)	Per year	£3,750.00
Winter Action Management System	Per year	£5,000.00
3rd Party Claims	Per year	£7,500.00
Interfacing to Other Systems (indicatory subject to specification):		
Implement Flexible Integration – Small	One-off	£5,000.00
Implement Flexible Integration – Medium	One-off	£10,000.00
Implement Flexible Integration – Large	One-off	£15,000.00
Hosting/Monitoring Interfaces:		
	Per interface, per year	
Low Frequency		£2,500.00
Medium Frequency		£5,000.00
High Frequency		£10,000.00
Optional Services:		
Geospatial Publishing and Integration Service	Per module, per year	£1,300.00
Dedicated Cloud Hosting Platform Options (Addon):		
Dedicated High Availability Compute on Shared Tenancy (WebFarm, Database, Back End Scheduling on Shared Tenancy)	Per year	£32,000.00
Exclusive Tenancy Build and Data Migration	One-off	£40,000.00
Exclusive Tenancy (includes 2 Non Production Environments)	Per year	£90,000.00
Independent Penetration Test of Tenancy	Per year	£30,000.00

Client Report Server, Integration Hosting Options:		
Hosting of Data Integration Solutions (see Note 3)	Per year	£24,000.00

4. WDM IAMS Ancillary Services

Product/Services	Unit	Price
Ancillary Services		
Technical Specialist:		
Software Engineer	Per day	£1,026.00
Infrastructure Engineer	Per day	£1,026.00
Technical Specialist/Lead	Per day	£1,328.40
Implementation:		
Implementation Specialist	Per day	£896.40
Implementation Specialist - Consultant	Per day	£1,166.40
Training & Consultancy:		
Training Specialist	Per day	£896.40
Consultancy - Data Clerk	Per day	£896.40
Consultancy - Senior	Per day	£1,166.40
Facilitation:		
Facilitation of Independent Audit/Assurance checks e.g. (Penetration Testing, National Audit Office, Accessibility Testing)	Per day	£1,166.40
Facilitation of Project Meetings with Client or 3rd Parties	Per day	£1,026.00

5. Pricing and Ancillary Services Notes

5.1 Note 1 - Storage

Each Annual Subscription (IAMS Core Enterprise, IAMS Core Standard, IAMS Core Lite) includes an integrated document management tool for each module and 50Gb of total document storage spread across all desired modules. Additional storage is available in 100Gb blocks, with prices specified within the “Integrated WDM document system” section above.

5.2 Note 2 - Technology

For details on the technology used for Mobile Working Apps, refer to the IAMS Service Definition Document.

5.3 Note 3 - Cloud Hosting Platform(s)

Cloud Hosting Platform Options:

- a) Shared Platform: Hosting is based on a shared platform, included within the core license costs. This covers the Core Annual Subscription, Modules, and User costs including the provision of three Environments, Live, Pre-Production and Test.
- b) Exclusive Tenancy Cloud Hosting Platform Options: Larger clients may require a dedicated platform in Amazon AWS or Microsoft Azure. Unlike the standard shared platform, build, purchase and maintenance costs are additional. This option also includes the provision of two non-production environments e.g. Pre-Production, Test.
- c) Client Report Server Integration options: Some clients require options to integrate data with their own Report Server databases. Development work to develop this integration will fall under “*Interfacing to Other Systems*” section above. These interfaces will attract hosting costs to host and maintain the interface. Extending or adapting these integration solutions will be charged at the Ancillary Services day rates.

5.5 Note 4 - VAT, Expenses/Travel and Subsistence

All prices are exclusive of VAT, expenses/travel and subsistence.

6. Client Scaling

The Client Scaling model enables WDM to develop a fair, scalable and cost-effective solution based on a clear understanding of customer requirements. By supplying a limited but meaningful set of information at enquiry stage, WDM can assess scope, align current functionality and develop an indicative fee structure efficiently. A typical enquiry would include the following information:

- The number of operational users required to access and manipulate the solution.
 - *WDM does not differentiate pricing between On-Site or Back Office users. A single user figure can therefore be provided for simplicity, with access controlled through RBAC (Role Based Access Controls) to ensure users only see what is relevant to their role.*
- Required module(s) or an overview of requirements.
 - *If named modules are not known, a high-level description of requirements is equally acceptable. For example, “The solution must support the scheduling of inspection routes and the management of defect records”. This information is sufficient to develop an indicative fee structure.*
- Optional or ancillary services
 - *Please outline any additional services that may be required. This may include training, data storage or bespoke development. Examples include “Formal, classroom-based training across two districts” or “An interface with a small local business to enable swift data exchange for works orders”.*

Using the information above, WDM will assess your requirements and propose a scalable Annual Subscription model. This will include appropriate core functionality and any additional modules required to meet both mandatory and desired outcomes. Where a requirement cannot be met through existing functionality, WDM's Bristol based in-house development team can explore tailored enhancements that deliver value for both the client and the wider user community.

The scenarios overleaf are intended to illustrate typical configuration of the WDM IAMS solution based on a wide range of customer requirements. They provide examples of how subscription tiers and modules may be combined to support different operational models.

These examples are provided for guidance purposes only and do not represent fixed packages. They are designed to demonstrate the flexibility of the IAMS solution and support transparent discussions around scope, scale and pricing during a procurement and implementation process.

Client Scenario, Small Organisation

In this scenario, a potential customer has got in touch and asked for a ballpark figure on their requirements. They have provided the following summary:

- 60 total users across back-office and on-site staff.
- Management of all incoming public facing enquiries/reports.
- Create defects on-site for inspection and defect creation if deemed above intervention levels.
- Management of the National Street Gazetteer within the system and publish the data to third party solutions and teams.
- List 2 years of ballpark fees, including all estimated implementation fees and 5 days of training.

For this scenario, the below is calculated based strictly on the above request:

Product/Services:	Unit:	Units Required:	Price:
Annual Subscription:			
IAMS Core Lite	Per year	1	£13,500.00
IAMS User costs:			
51 - 150 Users Ideal for Small Organisations or Limited Modules	Per year	60	£17,400.00
Modules/Functions:			
Public Facing Enquiries (PIP) and Enquiry Management System	Per year	1	£5,000.00
NSG National Street Gazetteer Management, Single Authority	Per year	1	£3,000.00
Routine Maintenance Management System (RMMS)	Per year	1	£9,250.00
Mobile Working	Per year	2	£7,300.00
Optional Service:			
Geospatial Publishing and Integration Service	Per year	1	£1,300.00
Ancillary Services:			
Implementation Specialist	Per day	40	£35,856.00
Training Specialist	Per day	5	£4,482.00
		Total, Year 1:	£97,088.00
		Total, Year 2:	£56,750.00

The above figure provides an itemised list to be fully transparent based on the requirements provided. As their requirements are listed only as a summary, they've not indicated what data needs to be migrated, so these have been added as estimates with dialog required to further define.

Client Scenario, Medium Organisation

In this scenario, a potential customer has got in touch and asked for a ballpark figure on their requirements. They have provided the following summary:

- 175 total users across Back-Office and On-Site staff.
- Management of all incoming public facing enquiries/reports.
- Create defects on-site for inspection and defect creation if deemed above intervention levels.
- Pass Defects to their Contractors while tracking their term maintenance contract with a Financial Solution.
- Management of the National Street Gazetteer within the system and publish the data to third party solutions and teams.
- Management of various assets, including Lighting, Drainage and Structures Assets
- The team also want us to develop a small interface allowing them to pass status updates and messages to their internal CRM system.
- List 2 years of ballpark fees, including all estimated implementation fees and 10 days of training.

For this scenario, the below is calculated based strictly on the above request:

Product/Services:	Unit:	Units Required:	Price:
<i>Annual Subscription:</i>			
IAMS Core Standard	Per year	1	£25,500.00
<i>IAMS User costs:</i>			
151 - 250 Users - Ideal for Medium Organisations or Several Modules	Per year	175	£49,000.00
<i>Modules/Functions:</i>			
Drainage Management (DMS)	Per year	1	£3,650.00
Financial and Single Contract Management	Per year	1	£12,100.00
Lighting Management System (LMS)	Per year	1	£5,000.00
Public Facing Enquiries (PIP) and Enquiry Management System	Per year	1	£5,000.00
NSG National Street Gazetteer Management, Single Authority	Per year	1	£3,000.00
Mobile Working (Enquiries, Defects, Drainage, Lighting, Structures)	Per year	5	£18,250.00
Routine Maintenance Management System (RMMS)	Per year	1	£9,250.00
Structures System (SMS)	Per year	1	£5,000.00
<i>Interfacing to Other Systems (indicatory subject to specification):</i>			
Implement Flexible Integration – Small	One-off	1	£5,000.00
<i>Hosting/Monitoring Interfaces:</i>			
Low Frequency	Per year	1	£2,500.00

Ancillary Services:			
Implementation Specialist	Per day	80	£71,712.00
Training Specialist	Per day	10	£8,964.00
		Total, Year 1:	£223,926.00
		Total, Year 2:	£138,250.00

The above figure provides an itemised list to be fully transparent based on the requirements provided. As their requirements are listed only as a summary, they've not indicated what data needs to be migrated, so these have been added as estimates with dialog required to further define.

Client Scenario, Large Organisation

In this scenario, a potential customer has got in touch and asked for a ballpark figure on their requirements. They have provided the following summary:

- 560 total users across Back-Office and On-Site staff.
- Management of all incoming public facing enquiries/reports.
- Create defects/road orders for inspection and rectification if deemed above intervention levels.
- Pass Defects/Orders to their Contractors while tracking their term maintenance contract with a Financial Solution.
- Management of the National Street Gazetteer for eight authorities, within the system and publish the data to third party solutions and teams.
- Management of various assets, including Lighting, Drainage, Structures and Flooding Assets.
- View all UKPMS and PAS2161 data whenever they wish to carry out Scheme based workloads.
- Utilise the Street Manager API and carry out on-site inspections for Street Works.
- They have noted that they may wish for Consultancy on RCI reports and have requested 5 days be added, based on their current network condition and age.
- List 2 years of ballpark fees, including all estimated implementation fees and 10 days of training.

For this scenario, the below is calculated based strictly on the above request:

Product/Services:	Unit:	Units Required:	Price:
Annual Subscription:			
IAMS Core Enterprise	Per year	1	£62,500.00
IAMS User costs:			
550+ Users - Ideal for Large Organisations with Many Modules	Per year	560	£140,000.00
Modules/Functions:			
Drainage Management (DMS)	Per year	1	£3,650.00
Financial and Single Contract Management	Per year	1	£12,100.00
Flood Risk Management System (FRMS)	Per year	1	£3,900.00
Full WDM PMS including UKPMS, Scheme Manager, Machine Raw Survey Data Processing (PANDEF, SKID, HRM) and PAS 2161 Management	Per year	1	£12,100.00
Lighting Management System (LMS)	Per year	1	£5,000.00
Public Facing Enquiries (PIP) and Enquiry Management System	Per year	1	£5,000.00
NSG National Street Gazetteer Management, Multiple Authorities	Per year	8	£10,000.00
Mobile Working (Enquiries, Defects, Drainage, Floods, Lighting, Structures)	Per year	6	£21,900.00
Road Orders	Per year	1	£3,000.00
Routine Maintenance Management System (RMMS)	Per year	1	£9,250.00

Street Works Inspections (connected via StreetManager's API)	Per year	1	£4,000.00
Structures System (SMS)	Per year	1	£5,000.00
Ancillary Services:			
Implementation Specialist	Per day	120	£107,568.00
Consultancy - Senior	Per day	5	£5,832.00
Training Specialist	Per day	10	£8,964.00
		Total, Year 1:	£419,764.00
		Total, Year 2:	£297,400.00

The above figure provides an itemised list to be fully transparent based on the requirements provided. As their requirements are listed only as a summary, they've not indicated what data needs to be migrated, so these have been added as estimates with dialog required to further define.

Client Scenario, Small Unique Organisation

In this scenario, a potential customer has got in touch and asked for a ballpark figure on their requirements. They have provided the following summary:

- 20 total users across back-office and on-site staff.
- Management of all incoming public facing enquiries/reports.
- Create defects on-site for inspection and defect creation if deemed above intervention levels.
- Requires a small unique interface to their contractors internal tree system. With a bulk upload of data and images sent once a week. They have provided an estimated weekly data package for costing, totalling 500 rows of data (525kb) and 200 images (roughly 300mb of .jpg image, utilising a 5 megapixel image device).
- List 2 years of ballpark fees, including all estimated implementation fees and hosting and monitoring of the interface.

For this scenario, the below is calculated based strictly on the above request:

Product/Services:	Unit:	Units Required:	Price:
Annual Subscription:			
IAMS Core Lite	Per year	1	£13,500.00
IAMS User costs:			
51 - 150 Users - Ideal for Small Organisations or Limited Modules	Per year	20	£6,000.00
Modules/Functions:			
Public Facing Enquiries (PIP) and Enquiry Management System	Per year	1	£5,000.00
Mobile Working	Per year	1	£3,650.00
Interfacing to Other Systems (indicatory subject to specification):			
Implement Flexible Integration – Small	One-off	1	£5,000.00
Hosting/Monitoring Interfaces:			
Low Frequency	Per year	1	£2,500.00
Ancillary Services:			
Implementation Specialist	Per day	10	£8,964.00
Training Specialist	Per day	3	£2,689.20
Software Engineer	Per day	1	£1,026.00
Total, Year 1:			£48,329.20
Total, Year 2:			£30,650.00

The above figure provides an itemised list to be fully transparent based on the requirements provided. As their requirements are listed only as a summary, they've not indicated what



data needs to be migrated, so these have been added as estimates with dialog required to further define.