

Introduction

We are Appdrawn, a software development company based in London. We specialise in delivering bespoke software business systems, technology platforms, mobile apps and web apps.

How did we start?

We began as a technology consultancy in 1999 and have since grown to partner with organisations across a range of public and private industry sectors.

Our experience

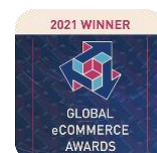
Our consulting experience, combined with our full-service staff team mean that we deliver projects with all aspects of design, technology and business needs considered. By default, we provide insights on user experience technologies, commercial viability, security risks and infrastructure.

How we can help...

We at Appdrawn have worked on many bespoke software development projects for over 20 years. We have developed the DesignFirst service offering to help organisations avoid the pitfalls of software delivery.

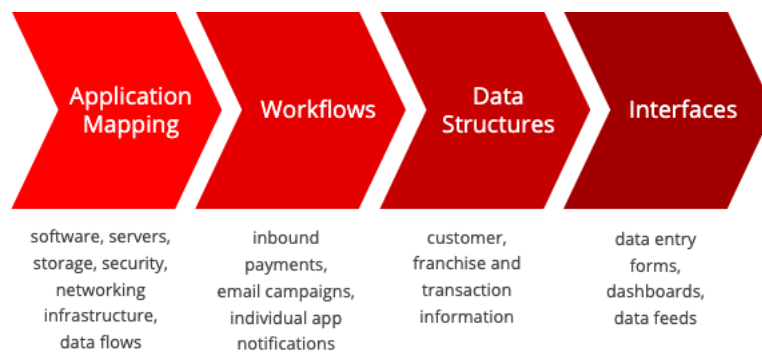
Our Process

With over 20 year experience providing technology consultancy to a wide portfolio of organisations, one thing that was clear to us: many software/app projects we found failed to deliver due to the comprehension in communication. Our approach to software development projects is to divide all projects into 'design' and 'build' phases. Our unique 'Agile-Prototype Methodology' enables your project to have a clearly defined design process before anything is made. As a result, any pricing and timescales are much more accurate than other development methodologies available.



Design and Build

The 'DesignFirst' process involves technical consultants and digital designers building a complete specification made up of visuals that all parties - owners, managers, designers, writers, users and we (as software developers) - can 100% comprehend. Once this fixed phase is complete, it's possible to undertake 'build' phases with extremely high levels of success. The design exploration would analyse the full requirements of a project, from the technology and structure to the design and user experience. This is typically done via collaborative workshop meetings.



Our process includes a full-service team

Our consulting experience, combined with our full-service staff team mean that we deliver projects with all aspects of design, technology and business needs to be considered. By default, we provide insights on user experience technologies, commercial viability, security risks and infrastructure.

The Agile-Prototype software development methodology is used by our team to conduct a well-organised project management style that can be applied across a wide range of software solutions. Any bug fixing can be identified and dealt with quickly and effectively.

With the software development created in iterations, it enables the development and prototype testing of a software block to be conducted and completed with minimal risk to the overall success of the software solution.



What our clients say

"One of my best third-party user experiences working with Appdrawn. Bang on schedule, bang on budget for a 6 month project for my company during which every interaction was professional, intelligent and well considered. Massive recommendation from me for anyone with web/app projects no matter what field you are in. They were totally new to my world and just came with a fresh and original perspective."

- Director in real estate

"They are always trying to figure out what the customer needs before the customer even knows it."

- Director in service fulfilment

Awards

Appdrawn has been awarded Agency of the year twice at the UK App Awards because of our client relationships and staff morale. We are known for our trustworthy and professional approach. Many of our clients come to us for ongoing business advice and strategic support.

Appdrawn - Top UK Software Developers as rated by Clutch

