



Workday Implementation and Transformation

An Introduction to CloudRock

Experts in Workday advisory, delivery, innovation and optimisation.



We're specialists in Workday-enabled transformation, helping organisations navigate their digital transformation journey.

CloudRock is a global certified Workday Advisory, Implementation, AMS & Extend Partner with global Workday capability across the UK, Portugal, India, Australia and the USA.

We support customers in selecting, implementing and maximising ROI on their Workday investment and have helped some of the World's leading organisations with their cloud transformations.



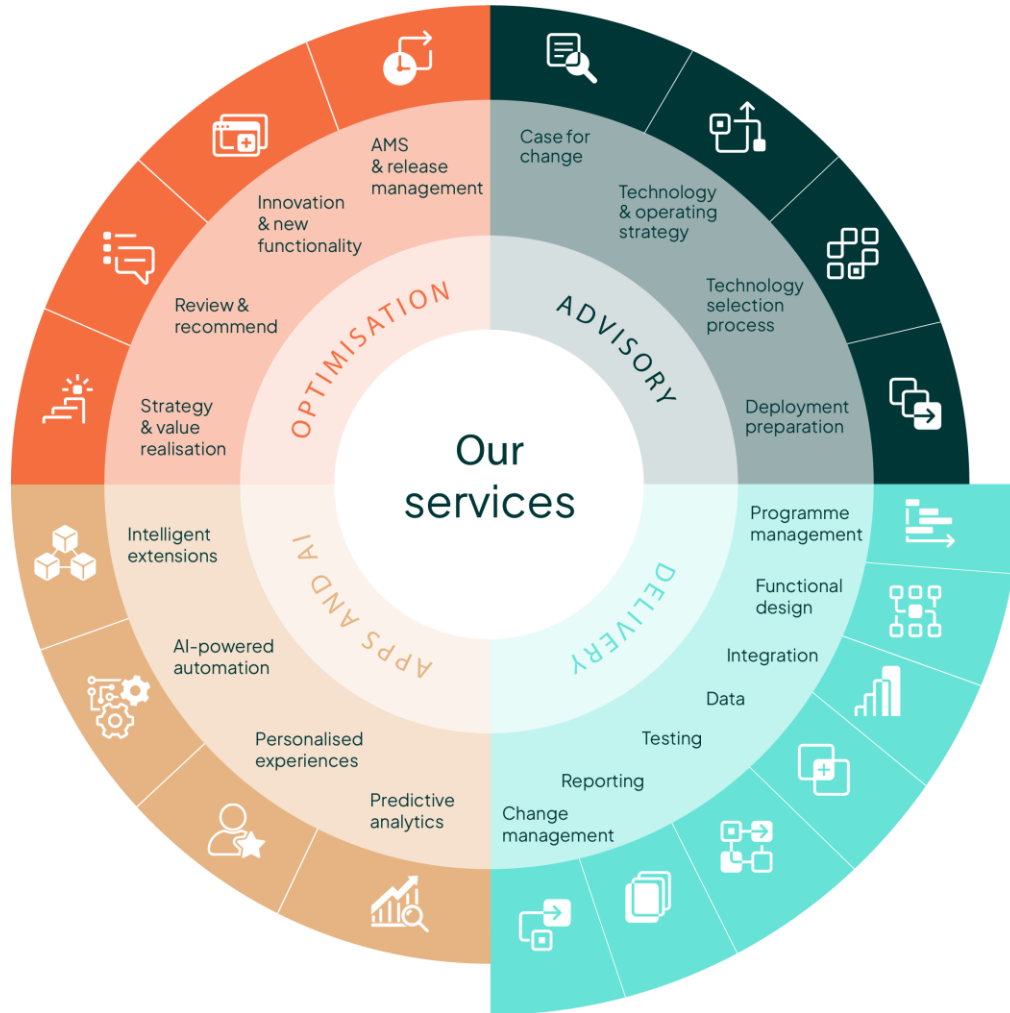
You'll find us around the world,
ready to enable a global customer
list.

Local teams,
global reach.

London
Lisbon
Eindhoven
Mumbai
Bengaluru
Sydney
Melbourne
New York



Our Services



Advisory – Phase 0

Cloud strategy, review of current operating model, processes & data, technology selection, business case development and implementation project mobilisation.



Delivery – Phase 1

Phase 1 Workday experts to lead the implementation of Workday and also bolster the customer team during planning and deployment activities across project management, data, testing, integrations, reporting, functional & change.



Apps & AI

End-to-end AI solutions across strategy, use case definition, architecture, development, integration, testing, and deployment.



Optimisation & Innovation – Phase X

Application Management Support (AMS) plus Phase X and Optimisation project implementation including deploying new SKUs, M&A activity, Global Rollouts, Optimisation Roadmaps, and Review & Recommends.



Some of our Workday customers

Financial Service & Insurance



Professional & Business Services



Technology, Media, Telecommunication



Retail, Hospitality & Transport



Public Sector & Healthcare



Our Implementation and Transformation Services

Phase 1 – Implementation and Transformation Services

Our Value Proposition

We drive successful transformations through our extensive Workday implementation expertise, but more importantly by collaborating with the customer team. We have the flexibility to lead your Workday Phase 1 deployment, or work customer-side on your behalf alongside another Workday implementation partner.

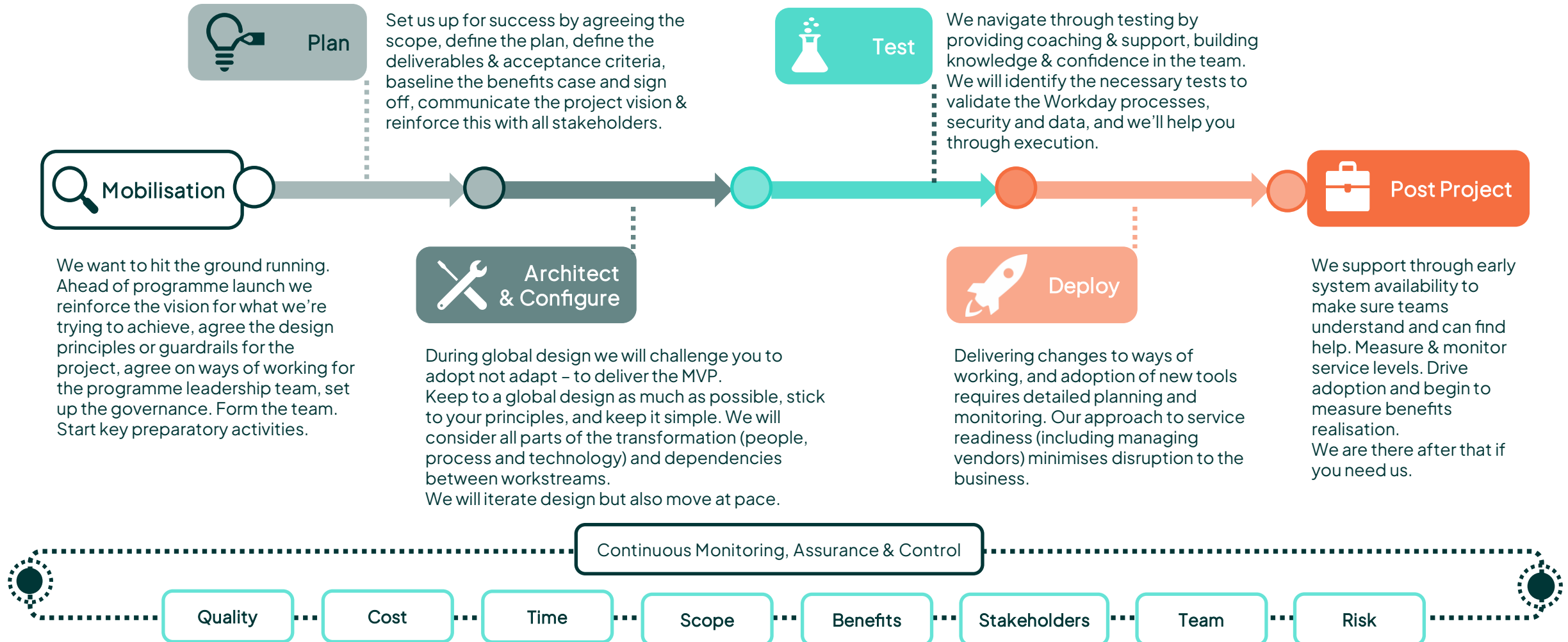
The best delivery teams make the most of your business knowledge at the right time without overloading you. We will work with you to define the right team for you and can flex this support to meet your evolving needs over the programme lifecycle.

1. Delivering your Transformation:	We work with you to plan, mobilise and manage the integrated project plan. This includes all customer-side, third-party and implementation partner responsibilities and dependencies. We drive successful delivery through clarity and predictability across all parties.
2. Scalability of teams:	We remove the challenge of backfill and the reliance on independent contractors. We flex our team based on the demands of the project and on your own business commitments to maintain momentum and ensure you hit milestones. We have the flexibility to manage within your budget envelope using part-time or off-shore resources.
3. Workday aligned expertise:	We have extensive Workday deployment expertise and can lead projects or alternatively augment your business expertise with our experienced Workday resources. You know your business; we know Workday. We bring our deep domain experience to your team to ensure a successful transformation and our architects ensure the system is built as a cohesive solution.
4. Deployment methodology:	We have expertise across Workday deployment methodologies. We understand the fast pace required and work with you to ensure we are always ahead of the curve. We have built our CloudRock IQ methodology and Accelerators to extend this into customer-side responsibilities, bringing quality and rigour to these activities.
5. Building your Internal Capability:	We partner with your BAU team, building their knowledge and capability in the lead up to service transition.
6. Working with the Implementer:	We understand the complexities and challenges a Workday implementation partner faces. In situations where we are working alongside one of these partners in a customer-side engagement, we collaborate with them and make sure the decisions and inputs they request are fully understood and assessed. We give our recommendations and advice to ensure you get the best solution for your needs. We have worked extensively with a number of Workday's global partners and have a trusted relationship built on mutually successful delivery.
7. Continuity post Delivery:	Our Optimisation services will help you continue to get the most from your Workday investment and our AMS offering is available to provide continued support of your Workday solutions post go-live.

Phase 1 – Implementation and Transformation Services

How we deliver a successful journey

By combining our deep Workday implementation experience and our customer-side advisory expertise we can help our customers achieve the best possible outcome. At each stage of the Workday methodology we overlay our advisory services on top of the functional / technical workstreams to ensure that the focus through the lifecycle is on delivering successful business transformation not just a 'shiny new system'.



Phase 1 – Implementation and Transformation Services

Project Mobilisation

Whether we engage in Phase 0 or Phase 1 – we work with you to ensure the project is set up for success

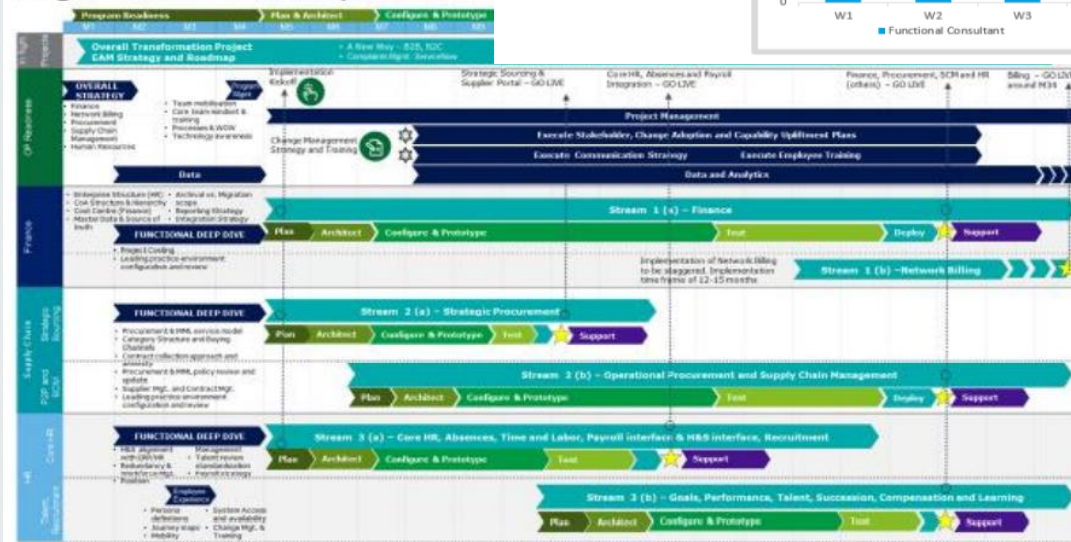
- Contracts signed
- Budget tracking process in place
- Suppliers onboarded
- BAU support model
- Project resource plan
- Data sources mapped
- Processes assessed
- Governance set up
- Training booked
- Team mobilised
- Document repository setup
- Data Protection & InfoSec engaged
- Benefits realisation plan
- Project Charter/ PID
- Project Kick-off

<Client> ERP Cloud Feasibility Resource Plan
Resources for Implementation

<Vendor> Total Effort							
Role	Total hours Per Role	W1	W2	W3	W4	W5	W6
Functional Consultant	2666	372	482	462	440	350	560
Project Manager	107	8	8	8	26	26	31
Solution Architect	235	0	0	0	70	70	95
Developer	300	0	0	0	60	60	180
Change	725	20	20	65	205	205	210
Technical Lead	548	40	44	44	50	110	260
Test Engineers	280	0	0	0	40	60	180
Business Analyst	234	50	50	50	28	28	28
Data Migration Consultant	240	0	0	0	40	80	120
TOTAL	5335.0						



High Level Roadmap

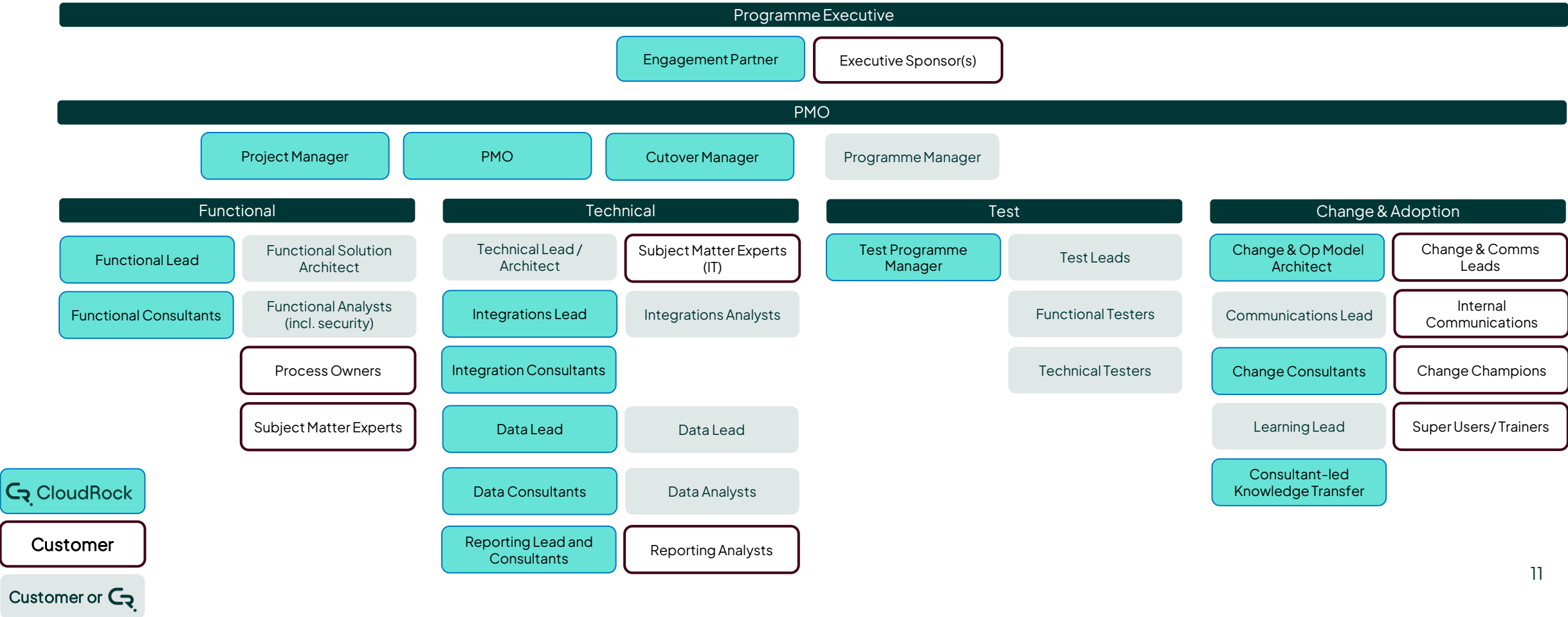


Phase 1 – Implementation and Transformation Services

Indicative programme team structure

A collaborative, two-in-a-box approach in lead roles, combining CloudRock implementation and advisory expertise with Customer knowledge.

The  CloudRock's are those we would typically propose for a Phase 1 implementation and / or customer-side support, we can provide further resource to cover all roles identified 

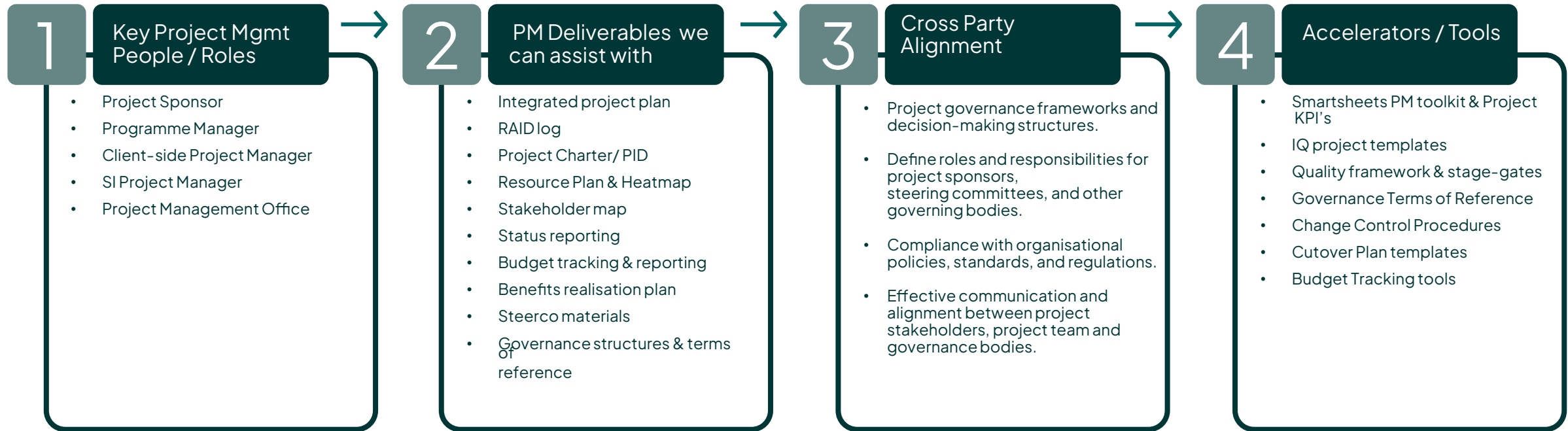


Phase 1 – Implementation and Transformation Services

Project Management Services

At CloudRock we provide experienced Project Management and PMO resources to work as part of your team. In addition to running the Workday implementation project, we can also work as project / programme manager on your behalf, or as a '2-in-a-box' alongside your project / programme manager.

If we are working alongside another Workday implementation partner, they will have their own project manager with tight responsibility for their activities and delivery of the system only. We work with the partner project manager, holding them to account and having a wider purview, coordinating resources and activities across all parties and stakeholders.

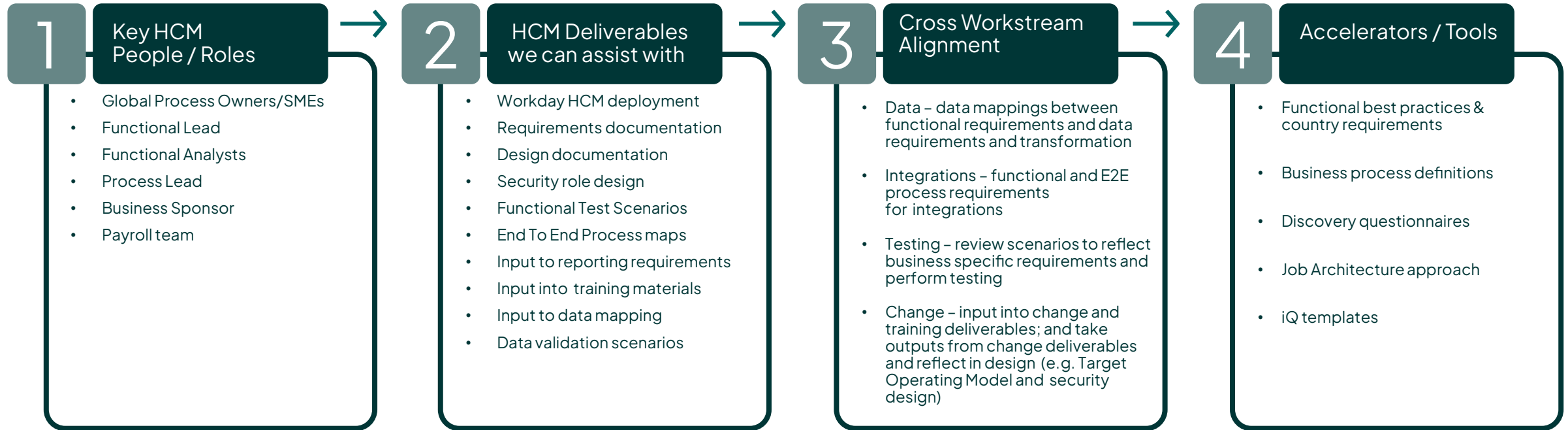


Phase 1 – Implementation and Transformation Services

HCM Services

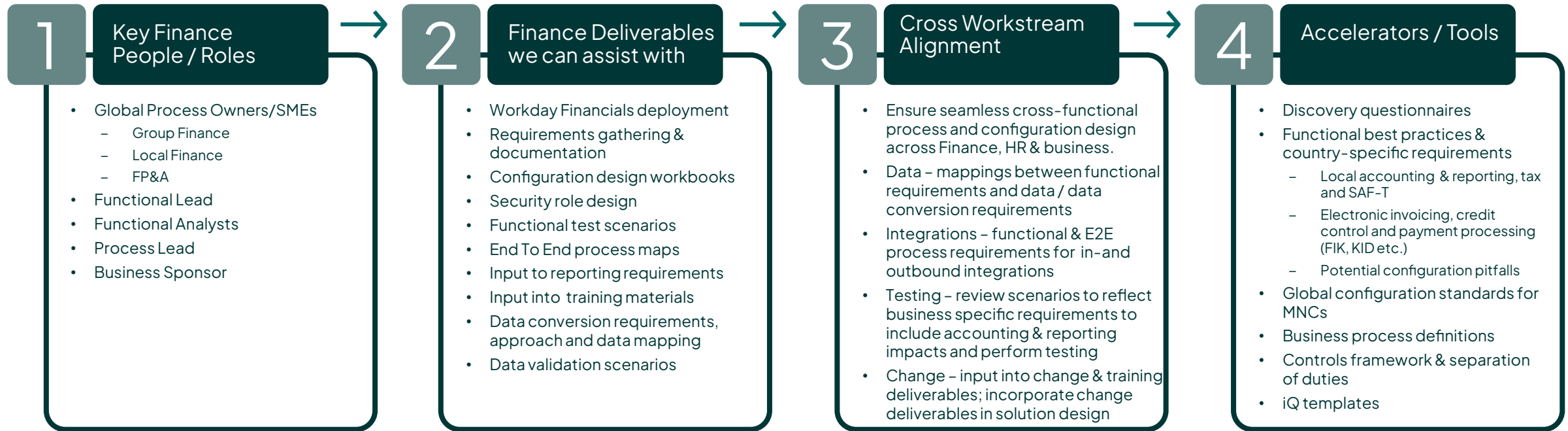
We provide experienced Workday HCM functional resources to work as part of your team. We have flexibility in how we work and in addition to the deployment of Workday we can either assist and upskill your team in certain roles, or we can help with some of the heavy lifting (e.g. completing requirements documentation alongside your SMEs, assisting with job architecture design, documenting end to end processes etc.).

We work with other workstreams to ensure that the functional design dependencies are reflected in key touchpoints / activities with other deliverables and tasks.



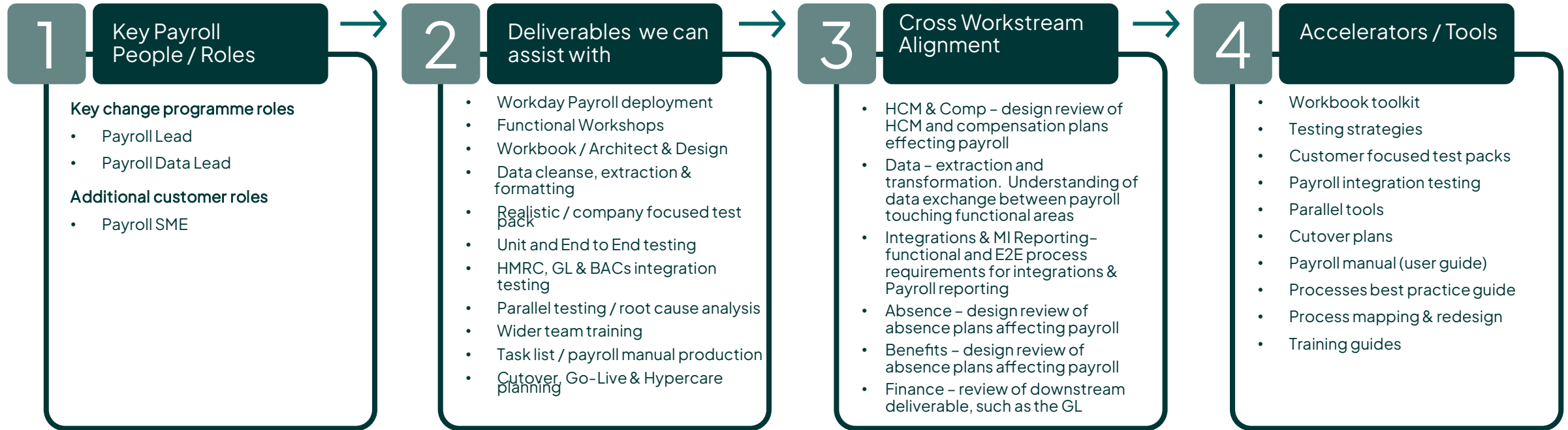
Finance Services

We provide experienced Workday Financials functional resources both in the deployment of Workday and as to provide customer-side support. Our customer-side roles add capacity and capability to your Finance organisation with Workday specialists assisting with requirements definition, solution design & configuration workbooks, as well as process design, testing, training & integration specifications. Working with your SMEs & business stakeholders, we bridge the gap between customer Finance function & deployment partner to accelerate the completion of project tasks & deliverables, and we work with other workstreams to ensure alignment across functional & technical design dependencies.



Payroll Services

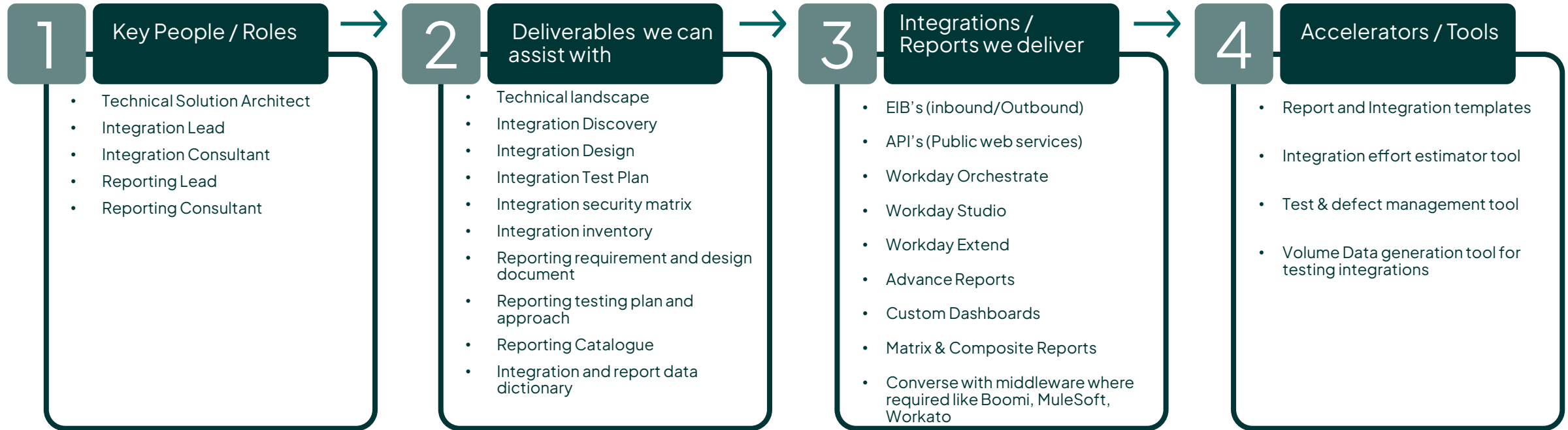
We are experts in Global Payroll advisory and implementation, helping organisations navigate their transformation journeys. We can tailor our offering to meet your needs. We can deploy Workday Payroll or support customer-side and will sit alongside your payroll professionals every step of the way to gain the best outcome from your project. We will use our knowledge and experience to guide you through the implementation and prepare you for go-live and beyond.



Integration & Reporting Services

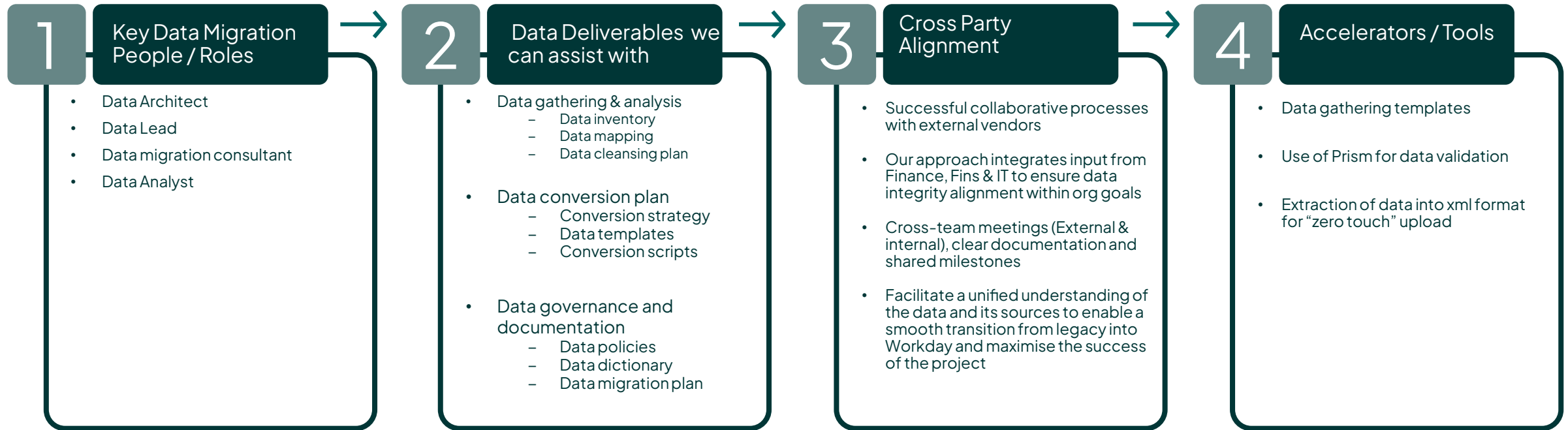
CloudRock offers comprehensive Workday Integration & Reporting Services tailored to streamline client data flows, visibility and management.

Our expertise seamlessly integrates diverse systems, ensuring efficient data flow and accuracy. With customizable reporting capabilities, customers gain valuable insights for informed decision-making. We prioritise the user experience, real-time updates, and robust security measures, empowering organisations to optimise operations and drive growth.



Data Migration Services

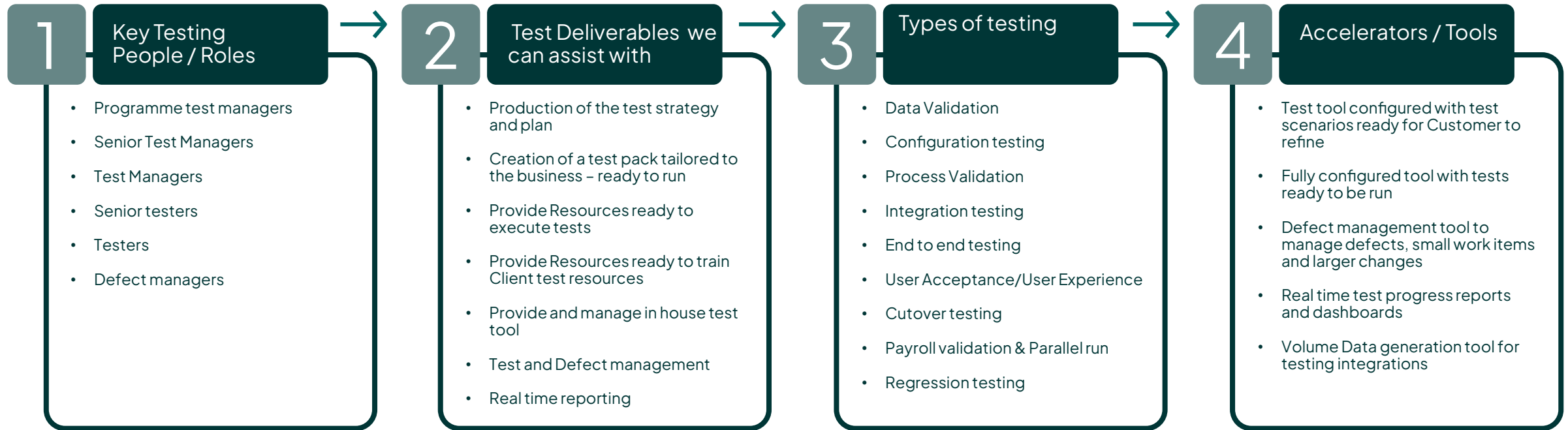
Data underpins an organisation. We are experts in understanding customer data and managing data extraction, transformation and load as part of a Workday deployment. We will identify a migration approach that will best suit data gathering from the source systems, factoring in the quality of the data available.



Testing Services

Within CloudRock we have extensive experience planning and running testing for our customers. We can tailor our offering to meet the customers needs. We can provide tests and resources to supplement an existing team or deploy a total managed service for the duration of the project.

We don't view testing as a standalone activity, we see this as the start of product familiarisation and training. We will always encourage end users to actively participate in all aspects of testing



People Change & Adoption: Why it Matters

“*Technology and process alone do not make change happen; people do!*”

If no one understands, adopts or accepts a change, a project will fail.

Our human-centric approach to change is built around 6 pillars, putting people at the heart of every transformation.

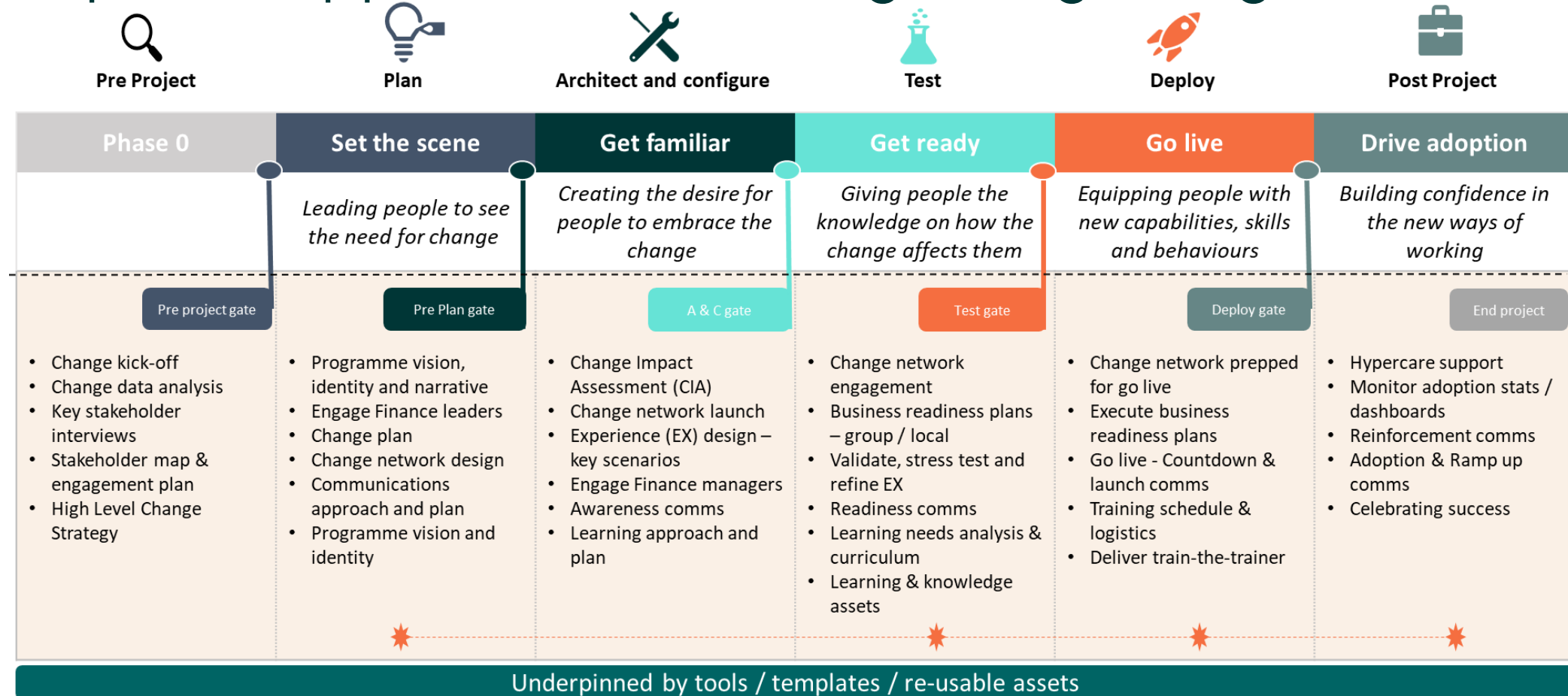
We don't believe change is a nice-to-have, we believe it is an absolute must-have!



“*Empowering an exceptional people experience*”

Phase 1 – Change & Adoption

Our proven approach to delivering lasting change



★ Series of regular change readiness assessments to measure and inform levels of engagement and identify hot-spots

Our proven approach to delivering lasting change



OPTION 1 | GOLD

Leading and delivering change across all change workstreams in scope

Indicative resource model:
20% Customer | 80% CloudRock

Utilising CloudRock change methodology and accelerators.



OPTION 2 | SILVER

Partnering with you to co-deliver change and build in-house If Insurance change capability

Indicative resource model:
50% Customer | 50% CloudRock

Utilising CloudRock change methodology and accelerators.



OPTION 3 | BRONZE

Advising your in-house change resources on best practice Workday change management principles

Indicative resource model:
80% Customer | 20% CloudRock

Utilising Customer change methodology.

Phase 1 – Change & Adoption

Indicative scope for each change package

	DELIVERABLE / ACTIVITIES	 GOLD	 SILVER	 BRONZE
Change Strategy & Planning	Visioning & Leadership Engagement			
	Change Coaching & Upskilling			
	Change Strategy			
	Change Plan & Change Governance			
Readiness & Adoption	Change Impact Assessment			
	Change Readiness Assessments			
	Business Readiness Plans & Execution			
	Change Network Design, Launch & Run			
	Adoption Success Metrics & Tracking			
Engagement & Communications	Comms & Engagement Approach			
	Comms Plan			
	Communication Assets & Delivery			
	Stakeholder Engagement Map & Plan			
Learning & Knowledge	Learning Approach & Plan			
	Learning Needs Analysis & Curriculum			
	Learning Assets			
	Learning Delivery via Train-the-Trainer			

We'll work with you to understand your change landscape and tailor the right package to meet your needs.

We're very happy to upskill your own change team.

A high-angle, low-key photograph of a person walking across a dark, tiled floor. The person is seen from behind, carrying a bag, and is illuminated by a strong light source from the side, creating a long, dark shadow. The floor tiles are large and dark, with some lighter patches where the light hits. The overall mood is mysterious and professional.

We guide you through
successful HR, Finance & Payroll
digital transformation



Thank you.