



Redmoor Health

Your digital health partner

PRICING & RATE CARD

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All prices listed in this document are exclusive of VAT.



Digital & Transformation Hub

Product Name	Digital & Transformation Hub	Digital & Transformation Hub
Customer type	Practices & PCNs	ICBs, Neighbourhoods & GP Federations
Price	18p per patient per annum	16p per patient per annum
Description	The D&T Hub provides structured assessments, action plans, project tracking and a knowledge base to support local digital and operational improvement. It gives practices and PCNs a clear view of their progress, with tools to plan, evidence and monitor activity across digital, access and transformation priorities. Includes EDGE data insights.	The ICB licence includes all Hub features plus system-level coordination support. It provides dashboards showing progress across practices and PCNs, alongside programme management support, baselining, a formal baseline report, monthly webinars and deep-dive sessions to drive consistent improvement across the system. Includes EDGE data insights.
Key Features	- Digital and operational maturity assessments - Automated action plans - Project and action tracking - Practice and PCN dashboard - Knowledge base with SOPs, guidance and templates - Progress reporting and improvement metrics - Webinars, workshops and support centre access	- All practice/PCN features - System-wide dashboards for ICB oversight - Baseline assessments and baseline report - Programme management support - Monthly webinars and facilitated deep-dive sessions - Improvement metrics, audits and utilisation monitoring - Evidence to support system-level priorities and planning

EDGE

Product Name	EDGE	EDGE
Customer type	Practices & PCNs	ICBs, Neighbourhoods & GP Federations
Price	£1,000 per practice per annum	£5,000 per organisation per annum
Description	EDGE brings key primary care datasets into a single platform, helping practices and PCNs benchmark, track variation and understand their digital, access and operational performance. It provides clear visibility across metrics that matter for day-to-day improvement.	The ICB, Neighbourhood and Federation licence includes full EDGE access including system-wide dashboards for comparing practices and PCNs, spotting variation and tracking progress across regions. It supports strategic oversight, baselining and targeted improvement activity.
Key Features	- NHS App, Online Services, Telephony and Online Consultation data - Friends & Family Test and GP Patient Survey results - Population health and demographic insights - Income and activity analysis - Benchmarking at practice and PCN level - Trend and variation analysis	- All practice/PCN features - System-wide dashboards for ICBs, neighbourhoods and federations - Outlier identification and variation analysis - Baseline performance reporting - Regional improvement insight across digital, access and operations - Data to inform programmes, reviews and commissioning priorities

Redmoor Health AI Knowledge & Operations Assistant

Product Name	AI Knowledge & Operations Assistant
Customer type	Organisations across health and the public sector
Price	£9 per user per month
Description	A secure AI assistant that gives staff instant answers to operational questions using approved organisational documents. It improves consistency, speeds up information retrieval and supports the creation of clear, accurate operational content.
Key Features	• Instant answers linked to policies, SOPs and template • Drafting support for comms and operational documents • Accessible via browser or Microsoft Teams • Safe, non-clinical configuration with guardrails • Shared organisational knowledge in one place • Usage analytics to understand demand and support adoption

Redmoor Health Digital & Transformation Service

Product Name	Digital & Transformation Service
Customer type	Health and public sector organisations
Price	Day-rate model (G-Cloud 15 role-based rate card)
Description	Practical support to plan, deliver and embed digital and operational improvements. The service combines discovery, deployment, capability building and programme support to help organisations make measurable, sustainable changes.
Key Features	• Discovery and baselining to understand current practice • Development of practical improvement plans • Deployment support for digital tools and new ways of working • Capability building through structured support and training • Programme and project management • Monitoring, reporting and impact tracking • Support to embed sustainable change across teams and systems

Redmoor Communications

Product Name	Redmoor Communications
Customer type	Health and public sector organisations
Price	£600 blended day rate
Description	Communications support to strengthen public-facing messaging, digital engagement and multi-channel communication activity. The service includes social media management, campaign delivery and content support for organisations of all sizes.
Key Features	• Managed social media service • Multi-channel campaigns • Clear, accessible digital and print conten • Website content review and improvemen • Google reviews support and monitoring • AI-enabled video and content creation • Training for teams involved in communication and engagement

Redmoor Creative

Product Name	Redmoor Creative
Customer type	Health and public sector organisations
Price	£600 blended day rate
Description	Creative and design support for public-facing campaigns, branding and digital production. The service provides visual identity development, asset creation and multimedia content to support communication and engagement activity.
Key Features	• Campaign concepts and visual identity development • Digital and print asset creation • Video, animation and motion graphics production • Templates and toolkits for local teams • Design for campaign pages and microsites • Social media asset creation

Redmoor Health Prevention and Outreach Service

Product Name	Prevention & Outreach Service
Customer type	Health and public sector organisations
Price	Day-rate model (G-Cloud 15 role-based rate card)
Description	Support to improve uptake of prevention, screening and early detection activity. The service includes discovery, outreach design, communication development and structured delivery support to help reach priority groups and reduce inequalities.
Key Features	• Discovery and data review to identify gaps and priorities • Design of outreach, recall and engagement approaches • Practice engagement, onboarding and project support • Targeted communication materials for priority groups • Multi-channel outreach using SMS, social and community partners • Coordination with community and voluntary organisations • Evaluation of uptake, reach and equity to inform future activity

Redmoor Health GCloud 15 Rate Card

Maximum Day Rates (Exclusive of VAT)

Job Family	Official G-Cloud 15 Job Role	Role Level	Max Day Rate
Product and delivery	Associate delivery manager	Level 1	£450
Product and delivery	Delivery manager	Level 2	£550
Product and delivery	Senior delivery manager	Level 3	£850
Product and delivery	Programme delivery manager	Single level	£1,000
Product and delivery	Business analyst	Level 3 (Business analyst)	£550
Product and delivery	Senior business analyst	Level 4	£850
User-centered design	Content designer	Senior	£600
User-centered design	Graphic designer	Senior	£600
User-centered design	Content strategist	Single level	£600

Notes:

- Rates apply to an 8-hour working day, Monday to Friday, excluding bank holidays
 - Travel and subsistence charged in line with the buyer’s policy
- Mileage charged at the prevailing HMRC mileage rate
 - Work can be delivered remotely or on-site
 - No overtime or surge pricing



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