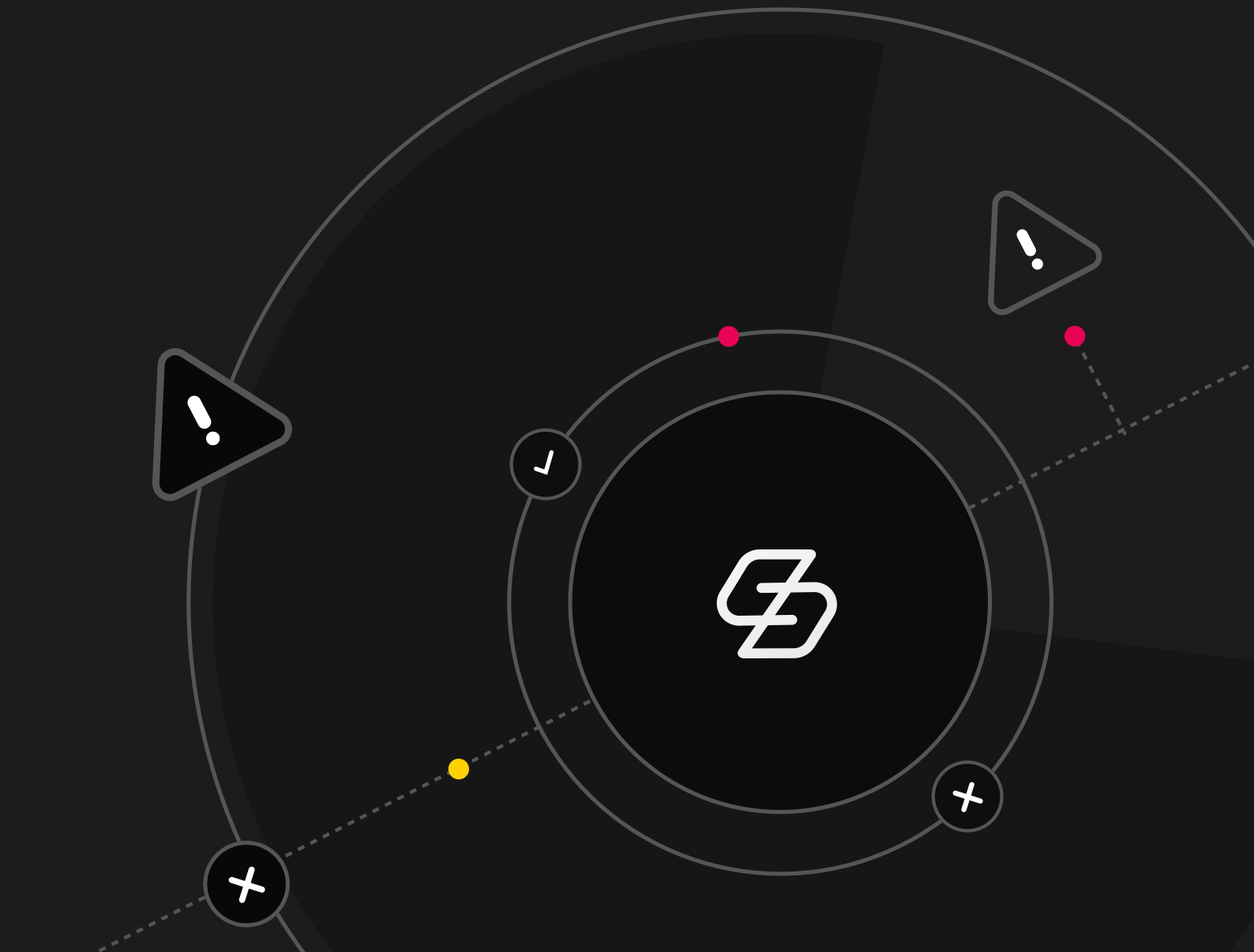
silktide/

Pricing

Silktide pricing for UK public sector

Valid September 2026 - September 2027



About Silktide

Silktide combines project management with digital web governance to bring you a hugely powerful suite of productivity tools. Think of Silktide like an operating system for understanding & improving websites.

There are many tools that can test one aspect of a website - such as content quality, accessibility compliance, content and technical SEO reporting - but Silktide was designed to integrate all of these and more. We've built a world-class architecture for analysing websites and added a management layer to collaborate work on top.

By bringing these elements together into a single platform, we're able to identify what matters most and provide a single set of dashboards and reports to help you improve.

Our customers love Silktide.

University of Oxford · Kirklees Council · Maidstone Borough Council · Orkney Islands Council

NHS · Aberdeenshire Council · University of East London · University of Worcester

Nottingham City Council

"I like that I can contact Silktide whenever I need to get support, but the platform is so full of information I rarely need to take advantage of it."

David Hyslop
Web developer, Nottingham City Council

What we cover

Content quality

Monitor websites for spelling & grammar mistakes, broken links, broken images, readability, and prohibited content.

Automated accessibility testing

Monitor websites for WCAG/accessibility compliance including the mobile testing requirements of WCAG 2.2, with plain english guidance for issue resolution.

Manual accessibility auditing

In-house experts for manual audits, a range of training programs, and consultancy services.

SEO

Monitor search engine rankings against competitors, test sites for content and technical SEO.

User Experience

Identify technical functionality issues, mobile performance issues, and monitor site speed with metrics from Web Vitals such as page load, time to interact, first contentful paint, etc.

Policies

Test websites against custom rules specific to your organisation.

Analytics

Measure your ROI, optimise your user experience, accelerate your QA, and be privacy-safe with Silktide Analytics. It's the easy-to-use cookie-free analytics solution designed for everybody.

Silktide products

Web Governance

Silktide's Web Governance platform is tailored to the needs of the UK public sector. Your pricing depends on the number of web pages scanned, your service level, and any optional extras.

Included as standard

- Modules: Content, Accessibility, SEO, User Experience, Policies
- Automated testing of all your webpages every 5 days
- Unlimited on-demand testing of any page
- Integration with supported Content Management Systems (CMS)
- Analysis of 100 PDFs for accessibility issues
- 1 uptime monitor to ensure your website is always online
- Access to Silktide Academy
- Unlimited product training
- Unlimited users
- Unlimited support (24/5)

Webpages monitored	Price per annum
1,000	£5,250
2,000	£6,563
3,000	£7,875
4,000	£9,188
5,000	£9,450
6,000	£10,388
7,000	£11,696
8,000	£12,992
9,000	£14,264
10,000	£15,502
15,000	£21,382
20,000	£26,673
25,000	£31,388
30,000	£35,529
40,000	£42,055
50,000	£46,265

Custom page tiers are available upon request.

All prices exclude applicable VAT

Silktide Analytics

Need a privacy-friendly, cookie-free analytics solution that your whole team will love?

Silktide Analytics is built for everyone, regardless of their level of technical knowledge, and is tightly integrated with the Silktide platform. Measure customer behaviour and improve user flows.

With Silktide Analytics, you can:

- Measure the ROI of your campaigns
- Optimise the user experience with data-driven insights
- Measure engagement, attention, and frustration with unlimited heatmaps
- Protect user privacy with cookie-free analytics

Pricing is based on the number of yearly pages that are viewed on your websites.
Unsure how many you have? Reach out to our team to support you.

Yearly Page Views	Price per annum
500,000	£1,544
1 million	£2,331
3 million	£2,415
6 million	£3,885
10 million	£5,880
15 million	£7,770
25 million	£10,080
35 million	£13,020
50 million	£16,800
75 million	£21,630
100 million	£24,990

All prices exclude applicable VAT

Optional extras

Option	Price
Additional training webinar	£350 / each
Additional custom webinar	£750 / each
Additional support	£75 / hour
Additional 1000 PDFs	£250 / per year
Additional 100 keywords	£170 / per year
Additional 100 experiences	£820 / per year
Additional uptime monitor	£100 / per year
Additional authentication (e.g. testing sites behind a login)	£820 / per year
1 user flow (10 interactions)	£500 / per year
1 user flow (50 interactions)	£1,000 / per year
1 user flow (100 interactions)	£2,000 / per year
On-site training session	£1500 / day £750 / half-day
VPN connection	£1,640 per year

All prices exclude applicable VAT

Manual accessibility services

In addition to Silktide's comprehensive automated accessibility testing, we also offer in-house experts for manual audits, a range of training programs, and consultancy services.

Taking the pain out of learning accessibility

Bespoke accessibility training courses delivered by our Inclusion team, designed for groups. It's fun and engaging, and designed for non-experts.

Accessibility experts on hand

Training, awareness programs, and resources to help you foster a mindset that values and prioritizes accessibility at all levels.

Best-in-class manual accessibility auditing

Backed by years of experience, our experts professionally evaluate your website to the highest accessibility standards, with full issue reporting and remediation guidance.

Item	Price (one-off)
Manual Audit - Per page	£400
Consultancy - Per Hour	£120
Training Program - Half Day	£1,000

All prices exclude applicable VAT

Definitions

Term	Definition
Webpage	This includes all HTML web pages. When counting webpages, they are considered distinct if they have a unique URL. You can choose to exclude webpages at your discretion to limit your page count.
Custom webinar	This is the same format as a Live training session but can be customised from our standard training to cover topics of your choice tailored to your team.
Uptime monitoring	You will be alerted if your website goes offline, and metrics will be provided around the performance of the website. You can also see at a high-level the uptime percentage to report internally to your management for compliance with SLA's.
Policies	The Silktide platform provides your team with the capability to create custom rules for the web estate. Typically, this would be used to enforce your organisations style-guide, or rules around best practice for your team.
VPN connection	If any of your websites are not public facing Silktide can struggle to access these. Often you can IP whitelist us to bypass your firewalls, but if you can't, we can setup a VPN connection with your private network to allow the Silktide platform to scan your private assets.
Experiences	Experiences form part of our User Experience testing, specifically as part of Web Vitals. Experiences consist of 4 elements: The URL of the page you want to test, the device type (mobile, desktop, tablet), the connection speed (e.g., fast broadband), and the location.

Definitions

Term	Definition
Authentication	Authentication is a specific type of User Journey that logs Silktide into a website. Without it, Silktide cannot test your website behind any logged-in areas. For example, if you want to test a customer's order history area, which requires logging in, you'll need Authentication.
User journey	In Silktide, a User Journey is a simulated journey that a user takes. Each User Journey comprises of one or more steps, which are single actions we teach Silktide to follow. For example, we could teach our platform how to fill in your multi-stage forms and analyse the results.
In-platform lessons	Educational videos will be available in the platform for many of the issues that we report on, guiding your team on what the issue is, and why it's important.
Silktide Academy	Training courses available to your team on topics such as Web Accessibility, learning the Silktide platform, and more.
Single Sign-on (SSO)	Connect your identity management system with Silktide using SAML. This will allow your users to login with their work email address, and even provide the ability to automatically provision new users.

Features can change over time as we improve our platform, so visit silktide.com for the latest information.



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Silktide Ltd

The Barwick, 16 Barwick Street,
Birmingham, B3 2NT

Phone: +44 (0) 1332 460 460