



G-Cloud 15 Service Definition

About Us

An Independent Technology Consultancy

Award-winning, carbon-negative, SME consultancy delivering top-tier digital transformation across private and public sectors, leveraging our independence to meet diverse client needs.

Technology Specialists

A passionate team with a profound understanding of technology, delivering user-centred solutions to generate lasting business impact.

From Strategy to Delivery

We guide digital transformation projects from inception to live, ensuring comprehensive support and impactful results.



Partnerships

- Alteryx
- Edgematics
- DataRobot
- Databricks
- Snowflake
- Microsoft
- AWS

alteryx

 databricks

 DataRobot

aws




AXOMA
Centralized. Secure. Intuitive

 **PurpleCube AI**

 **Microsoft**

 snowflake

Alteryx



Alteryx is a **code-free, code-friendly, drag & drop**, workflow platform that gives analysts the tools to rapidly augment data processing, replacing monotonous and manually repetitive processes with sleek, **transparent**, and **transferable** projects that change the landscape of data.

Analysts can easily prep, blend, and analyse all their data using a repeatable workflow, then deploy and share **analytics at scale** for deeper insights in hours, not weeks.

Alteryx users can connect to and cleanse data from data warehouses, cloud applications, spreadsheets, and other sources, easily join this data together, then perform analytics (**predictive, prescriptive, statistical, and spatial**) using the same intuitive user interface, without writing any code.

Available as cloud-hosted desktop software or Software-as-a-Service.

Alteryx



The Alteryx One platform provides a single environment for data preparation, advanced analytics, automation, and AI-assisted insight generation. Users can create **repeatable workflows** to cleanse, join, & enrich data – significantly reducing manual data handling and enabling faster delivery of insights to support operational and policy decisions.

Alteryx One supports an **incredibly vast connectivity suite** – able to connect to a wide range of data sources, including enterprise data warehouses, cloud platforms, line-of-business systems, spreadsheets, and open data. It enables descriptive, diagnostic, predictive, statistical, and spatial analytics without the need for programming skills.

All data transformations are transparent, traceable, and auditable, supporting accountability and regulatory requirements.

The platform includes collaboration & governance capabilities, such as role-based access control, workflow sharing, and version management, allowing organisations to standardise processes and manage access to sensitive data appropriately.

Alteryx One is delivered as a **secure Software-as-a-Service** (SaaS) offering or as cloud-hosted desktop software, supporting cloud-first and hybrid environments. The platform integrates with existing data and analytics ecosystems and aligns with UK public sector security, data protection, and transparency standards.

Alteryx



By automating analytics and enabling AI-assisted insights, Alteryx One helps public sector organisations reduce costs, improve decision-making speed, and increase the value derived from their data.

- **REPEATABLE** *Automate time-consuming, manual data tasks, & adjust analytic queries easily*
- **CODE-FREE/FRIENDLY** *Drag & drop tools in an intuitive user interface to prep, blend and analyse data*
- **VOLUME & VARIETY** *Process data from spreadsheets, data warehouses, cloud apps, and more*
- **INSIGHTS INTO ACTION** *See your data at every step & communicate your answers effectively*
- **ADVANCED ANALYTICS** *Perform predictive, statistical, and spatial analytics in the same workflow*
- **ANALYTICS AT SCALE** *Customise, schedule, and publish analytics for easy consumption*
- **AI FOR ALL** *Accessible Machine Learning & Artificial Intelligence that is easy to use & integrate*

Alteryx



Features & benefits of Alteryx One evolve but Key Highlights at time of writing are as follows:

Desktop Capabilities (On-Prem)

ALTERYX DESIGNER DESKTOP

Best in class powerhouse data analytics and visualization tool that allows users to blend, clean, and analyze data from various sources without requiring coding expertise.

ALTERYX SERVER

Centralized security, collaboration, performance, scalability, governance, and scheduling of Alteryx workflows with enterprise-grade hardware.

ALTERYX INTELLIGENCE SUITE

Add-on license for Designer desktop that offers Machine Learning, Computer Vision, and Text Mining capabilities to help businesses gain insights & make data-driven decisions.

Web Enabled Capabilities

ALTERYX DESIGNER CLOUD

Browser-based version of Desktop that focuses on prep and blend functionality, enabling users to build and deploy and schedule workflows in the cloud.

CLOUD EXECUTION FOR DESKTOP

Enables Alteryx Desktop users to run their workflows in the cloud, eliminating the need for on-premise resources or local machine processing power.

PLANS

Enables the execution of a sequence of discrete tasks in the Alteryx Analytics Cloud.

APP BUILDER

Reimagined standalone apps that bring the additional features of Desktop

AI-Enabled Capabilities

ALTERYX AUTO INSIGHTS

Uses machine learning to automatically generate visualizations and insights from data with no coding required as well as the future of cloud reporting.

ALTERYX COPILOT

Generative AI-powered assistant integrated into the Alteryx platform, designed to enhance productivity and simplify the analytics process.

ALTERYX GEN AI TOOLS

Enable enterprises bring AI into Alteryx workflows enabling customers to directly and securely connect various LLM providers

Data, Analytics & AI Services

As well as supplying cloud software, Bulien offer expert data & analytics services across a variety of platforms and specialise in how they integrate with the other systems and applications within an organisation's data ecosystem.

Consultancy days can be used for a variety of tasks from onboarding through assisting with use case development to support. Business Intelligence, Analytics, and AI platforms are inherently collaborative, and we strongly believe that this extends to the training and development side as well.

When customers get the most out of AI, data & analytics, it is typically where we've worked together (at least to begin with) to help develop the skills rapidly and to offer direction in how to approach the many data challenges that organisations face.

Expert Consultancy Services

We offer a broad spectrum of services relating to data and the technology vendors that we partner with.

- Strategy & Advisory services
- Guided trials
- Proof of Concept/Proof of Value
- Classroom training
- Workshop training
- Migrations & On/off-boarding
- Bespoke connector builds
- Coding, AI & ML expertise
- Design, Architecture & Governance
- Data enrichment & enhancement
- Project Management
- Implementation
- Visualisation
- Development
- Collaborative Development
- Support & Maintenance
- Agentic AI embedding & integration experience
- Public & Private LLM integration experts

Bulien

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