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G-Cloud 15 Pricing

# About Us

## **An Independent Technology Consultancy**

Award-winning, carbon-negative, SME consultancy delivering top-tier digital transformation across private and public sectors, leveraging our independence to meet diverse client needs.

## **Technology Specialists**

A passionate team with a profound understanding of technology, delivering user-centred solutions to generate lasting business impact.

## **From Strategy to Delivery**

We guide digital transformation projects from inception to live, ensuring comprehensive support and impactful results.



# Alteryx - One

| SOFTWARE | PRODUCT                                  | CATEGORY     | SKU       | GBP ex VAT |
|----------|------------------------------------------|--------------|-----------|------------|
| Alteryx  | Starter Creator                          | Starter      | AX-187636 | 2,400      |
| Alteryx  | Professional Full Creator                | Professional | AX-187640 | 4,800      |
| Alteryx  | Professional Basic Creator               | Professional | AX-187641 | 2,400      |
| Alteryx  | Enterprise Full Creator                  | Enterprise   | AX-187645 | 9,200      |
| Alteryx  | Enterprise Basic Creator                 | Enterprise   | AX-187646 | 4,400      |
| Alteryx  | Automation Credit                        | Enterprise   | AX-187647 | 0.8        |
| Alteryx  | Upgrade to Professional Full Creator     | Upgrades     | AX-187700 | 644        |
| Alteryx  | Upgrade to Enterprise Full Creator       | Upgrades     | AX-187701 | 5,044      |
| Alteryx  | Upgrade to Enterprise Basic Creator      | Upgrades     | AX-187702 | 244        |
| Alteryx  | Upgrade to Alteryx One Location Insights | Upgrades     | AX-187704 | 2,640      |

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| SOFTWARE | PRODUCT                                                   | CATEGORY      | SKU       | GBP ex VAT |
|----------|-----------------------------------------------------------|---------------|-----------|------------|
| Alteryx  | Additional Automation Credit                              | Add-Ons       | AX-187660 | 0.8        |
| Alteryx  | Location Insights                                         | Add-Ons       | AX-187650 | 12,000     |
| Alteryx  | Alteryx Connect                                           | Add-Ons       | AX-175874 | 34,800     |
| Alteryx  | Alteryx Connect Sandbox                                   | Add-Ons       | AX-175875 | 10,000     |
| Alteryx  | Alteryx Connect - 2 Core Add-On                           | Add-Ons       | AX-187301 | 17,600     |
| Alteryx  | Alteryx Desktop Automation                                | Add-Ons       | AX-119205 | 6,000      |
| Alteryx  | Workflow Admin Manager (WAM) for Alteryx Designer Desktop | Add-Ons       | AX-187571 | 1,800      |
| Alteryx  | Workflow Admin Manager (WAM) for Alteryx Server           | Add-Ons       | AX-187572 | 9,256      |
| Alteryx  | Alteryx One Analytics Innovation Program - Small          | Adoption Plan | AX-187675 | 28,000     |
| Alteryx  | Alteryx One Analytics Innovation Program - Medium         | Adoption Plan | AX-187676 | 48,000     |
| Alteryx  | Alteryx One Analytics Innovation Program - Large          | Adoption Plan | AX-187677 | 88,000     |

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| SOFTWARE | PRODUCT                                                      | CATEGORY | SKU       | GBP ex VAT |
|----------|--------------------------------------------------------------|----------|-----------|------------|
| Alteryx  | Xtract (SAP) for Alteryx Designer                            | Add-Ons  | AX-187573 | 1,600      |
| Alteryx  | Xtract (SAP) for Alteryx Server                              | Add-Ons  | AX-187574 | 14,000     |
| Alteryx  | Xtract (SAP) for Alteryx Server - High Availability/Sandbox  | Add-Ons  | AX-187614 | 2,960      |
| Alteryx  | Xtract (SAP) for Alteryx Server - 2-Core Additional Capacity | Add-Ons  | AX-187615 | 4,680      |
| Alteryx  | ExoInsight - Oracle Fusion ERP Cloud - All Modules           | Add-Ons  | AX-187575 | 67,200     |
| Alteryx  | ExoInsight - Oracle Fusion ERP Cloud - Financials Modules    | Add-Ons  | AX-187576 | 27,456     |
| Alteryx  | Starter to Professional Full Creator Upgrade                 | Add-Ons  | AX-187637 | 2,400      |
| Alteryx  | Starter to Enterprise Full Creator Upgrade                   | Add-Ons  | AX-187638 | 6,800      |
| Alteryx  | Professional Basic to Enterprise Basic Creator Upgrade       | Add-Ons  | AX-187643 | 2,000      |
| Alteryx  | Professional Full to Enterprise Full Creator Upgrade         | Add-Ons  | AX-187642 | 4,400      |

# Alteryx - Legacy

| SOFTWARE | PRODUCT                      | CATEGORY        | SKU        | GBP ex VAT |
|----------|------------------------------|-----------------|------------|------------|
| Alteryx  | Designer                     | Legacy Software | AYL-500072 | 4,650      |
| Alteryx  | Server                       | Legacy Software | AYL-587274 | 70,400     |
| Alteryx  | Server Sandbox               | Legacy Add-Ons  | AYL-500095 | 14,800     |
| Alteryx  | Runtime Server               | Legacy Software | AYL-500096 | 44,800     |
| Alteryx  | Enterprise Server            | Legacy Software | AYL-521511 | 139,600    |
| Alteryx  | Server Additional Capacity   | Legacy Add-Ons  | AYL-587277 | 23,600     |
| Alteryx  | Server for High Availability | Legacy Add-Ons  | AYL-547956 | 14,800     |
| Alteryx  | Server - Insights Add-On     | Legacy Add-Ons  | AYL-587624 | -          |
| Alteryx  | License Server               | Legacy Software | AYL-583290 | -          |

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| SOFTWARE | PRODUCT                                | CATEGORY        | SKU        | GBP ex VAT |
|----------|----------------------------------------|-----------------|------------|------------|
| Alteryx  | Alteryx Intelligence Suite             | Legacy Add-Ons  | AYL-587573 | 1,850      |
| Alteryx  | Alteryx Intelligence Suite Add-On      | Legacy Add-Ons  | AYL-587574 | -          |
| Alteryx  | Cloud Execution for Desktop            | Legacy Add-Ons  | AYL-587614 | 96,000     |
| Alteryx  | Cloud Execution Add-on                 | Legacy Add-Ons  | AYL-587615 | 32,000     |
| Alteryx  | Analytics Cloud - Enterprise Platform  | Legacy Software | AYL-587575 | 27,200     |
| Alteryx  | Designer Cloud - Enterprise User       | Legacy Add-Ons  | AYL-587576 | 8,000      |
| Alteryx  | Designer Cloud - Professional Platform | Legacy Software | AYL-587637 | 8,800      |
| Alteryx  | Designer Cloud - Professional User     | Legacy Add-Ons  | AYL-587638 | 4,400      |
| Alteryx  | AACP Additional Workflow Runs          | Legacy Add-Ons  | AYL-587643 | 4,800      |

# Alteryx - Legacy

| SOFTWARE | PRODUCT                              | CATEGORY        | SKU        | GBP ex VAT |
|----------|--------------------------------------|-----------------|------------|------------|
| Alteryx  | Machine Learning Starter Bundle      | Legacy Software | AYL-587586 | 48,000     |
| Alteryx  | Machine Learning User Bundle         | Legacy Add-Ons  | AYL-587379 | 2,160      |
| Alteryx  | Machine Learning Node                | Legacy Add-Ons  | AYL-587407 | 25,200     |
| Alteryx  | Auto Insights Starter Bundle A       | Legacy Software | AYL-587383 | 25,200     |
| Alteryx  | Auto Insights Starter Bundle B       | Legacy Software | AYL-587384 | 25,200     |
| Alteryx  | Auto Insights Viewer Pack            | Legacy Add-Ons  | AYL-587385 | 6,400      |
| Alteryx  | Auto Insights Creator Pack           | Legacy Add-Ons  | AYL-587386 | 6,400      |
| Alteryx  | Auto Insights Starter Bundle A - VPC | Legacy Software | AYL-587530 | 25,200     |
| Alteryx  | Auto Insights Starter Bundle B - VPC | Legacy Software | AYL-587531 | 25,200     |
| Alteryx  | Auto Insights Creator Pack - VPC     | Legacy Add-Ons  | AYL-587529 | 6,400      |
| Alteryx  | Auto Insights Viewer Pack - VPC      | Legacy Add-Ons  | AYL-587533 | 6,400      |

# Alteryx - Legacy

| SOFTWARE | PRODUCT                                 | CATEGORY        | SKU        | GBP ex VAT |
|----------|-----------------------------------------|-----------------|------------|------------|
| Alteryx  | Connect                                 | Legacy Software | AYL-575874 | 34,800     |
| Alteryx  | Connect Sandbox                         | Legacy Software | AYL-575875 | 10,000     |
| Alteryx  | Connect - 2 Core Add-On                 | Legacy Add-Ons  | AYL-587301 | 17,600     |
| Alteryx  | UK/ROI Location Insights                | Legacy Add-Ons  | AYL-576424 | 9,370      |
| Alteryx  | Environics Analytics - DemoStats Bundle | Legacy Add-Ons  | AYL-53325R | 10,800     |
| Alteryx  | Environics Analytics - Enhanced PCCF    | Legacy Add-Ons  | AYL-53328R | 6,800      |
| Alteryx  | Environics Analytics - HouseholdSpend   | Legacy Add-Ons  | AYL-53324R | 7,200      |
| Alteryx  | Environics Analytics - PRIZM            | Legacy Add-Ons  | AYL-53326R | 14,000     |

# Alteryx Software

Alteryx software is licensed annually. All pricing contained within this Pricing Document is excluding VAT and for 12-month terms, unless otherwise stated.

Alteryx software is sold subject to the Alteryx End User License Agreement (EULA):

<https://www.alteryx.com/legal>

# Data, Analytics & AI Services

As well as supplying cloud software, Bulien offer expert data & analytics services across a variety of platforms and specialise in how they integrate with the other systems and applications within an organisation's data ecosystem.

Consultancy days can be used for a variety of tasks from onboarding through assisting with use case development to support. Business Intelligence, Analytics, and AI platforms are inherently collaborative, and we strongly believe that this extends to the training and development side as well.

When customers get the most out of AI, data & analytics, it is typically where we've worked together (at least to begin with) to help develop the skills rapidly and to offer direction in how to approach the many data challenges that organisations face.

# Expert Consultancy Services

We offer a broad spectrum of services relating to data and the technology vendors that we partner with.

- Strategy & Advisory services
- Guided trials
- Proof of Concept/Proof of Value
- Classroom training
- Workshop training
- Migrations & On/off-boarding
- Bespoke connector builds
- Coding, AI & ML expertise
- Design, Architecture & Governance
- Data enrichment & enhancement
- Project Management
- Implementation
- Visualisation
- Development
- Collaborative Development
- Support & Maintenance
- Agentic AI embedding & integration experience
- Public & Private LLM integration experts

# Bulien

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