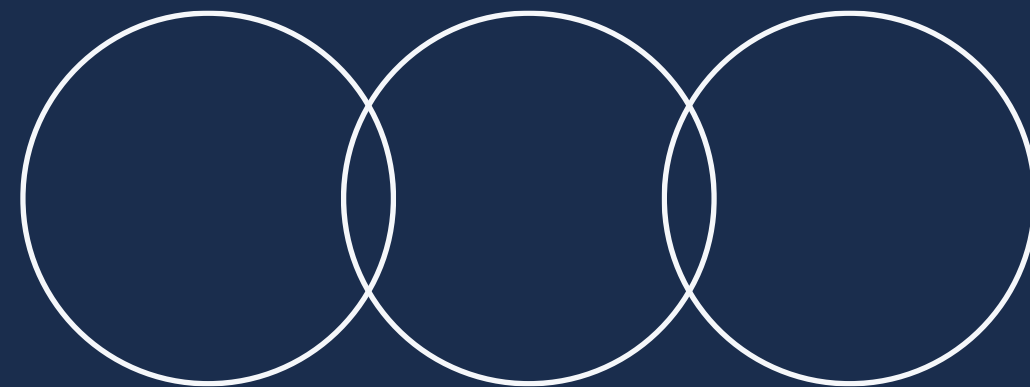


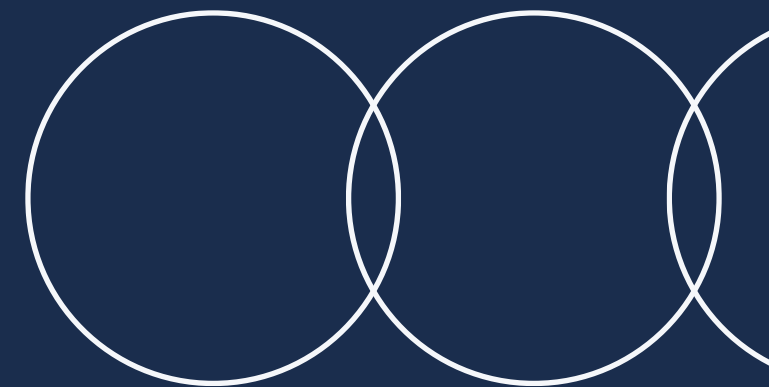
Web & Mobile Development Support on Cloud or On- premises

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About DBaaS Ltd

Supporting SMEs Across the UK

DBaaS Ltd specializes in **cost-effective, feature-rich database management** and consulting, serving both public and private sectors across the UK and Europe under the DOS and G-Cloud frameworks.



Core Values

Commitment to Client Satisfaction and Excellence

At DBaaS Ltd, we have a **client-focused commitment** to satisfaction. Our exacting standards ensure we deliver **world-class**, scalable solutions tailored to the precise needs of SMEs across various sectors.



Platform Capabilities

Comprehensive product management across various sectors



Diverse Product Range

We manage a **wide array** of SKUs in retail, pharma, industrial, and pet care sectors, ensuring versatility in offerings.

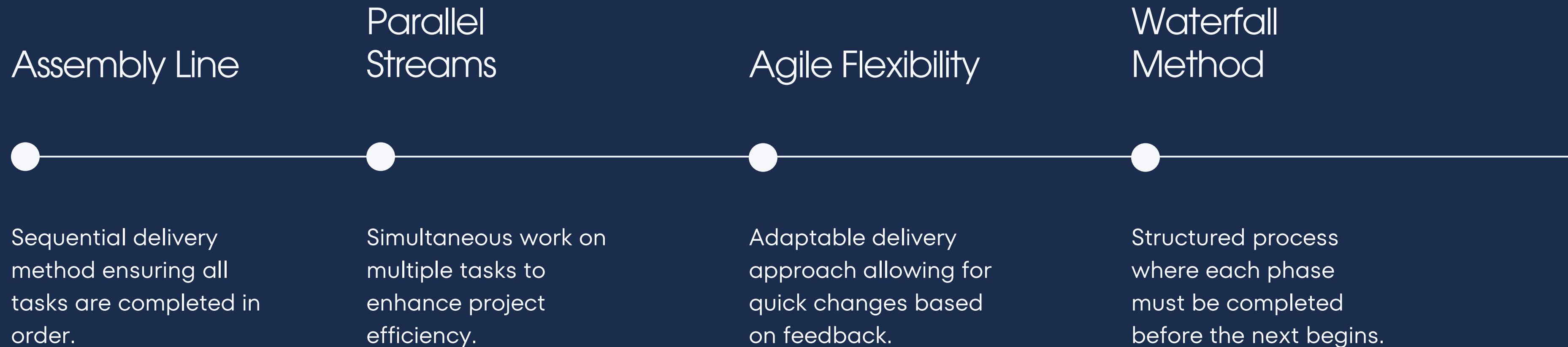
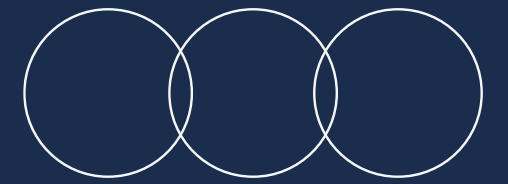
Pricing Expertise

Our expertise in **multi-tier pricing** allows us to optimize profitability while catering to diverse client needs effectively.

E-Commerce Analytics

We utilize advanced **e-commerce analytics** to drive data-informed decisions, enhancing sales strategies and overall business performance.

Project Delivery Excellence



Technology Stack

Robust and diverse technologies for effective solutions

WordPress Core

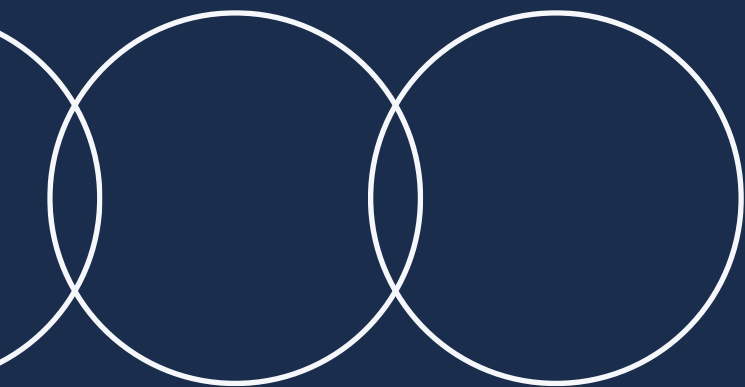
Utilizing WordPress Core with DIVI plugins ensures seamless website design, enhancing user experience through flexible and responsive templates tailored for clients.

WooCommerce Integration

WooCommerce provides comprehensive solutions for tax, shipping, and inventory management, streamlining e-commerce operations while ensuring reliable transaction processes for businesses.

Database Variety

Our technology stack includes a range of databases, such as SQL Server, MySQL, and MongoDB, catering to diverse data management needs efficiently.



Hosting & Compliance

Secure Azure Cloud Solutions for Businesses

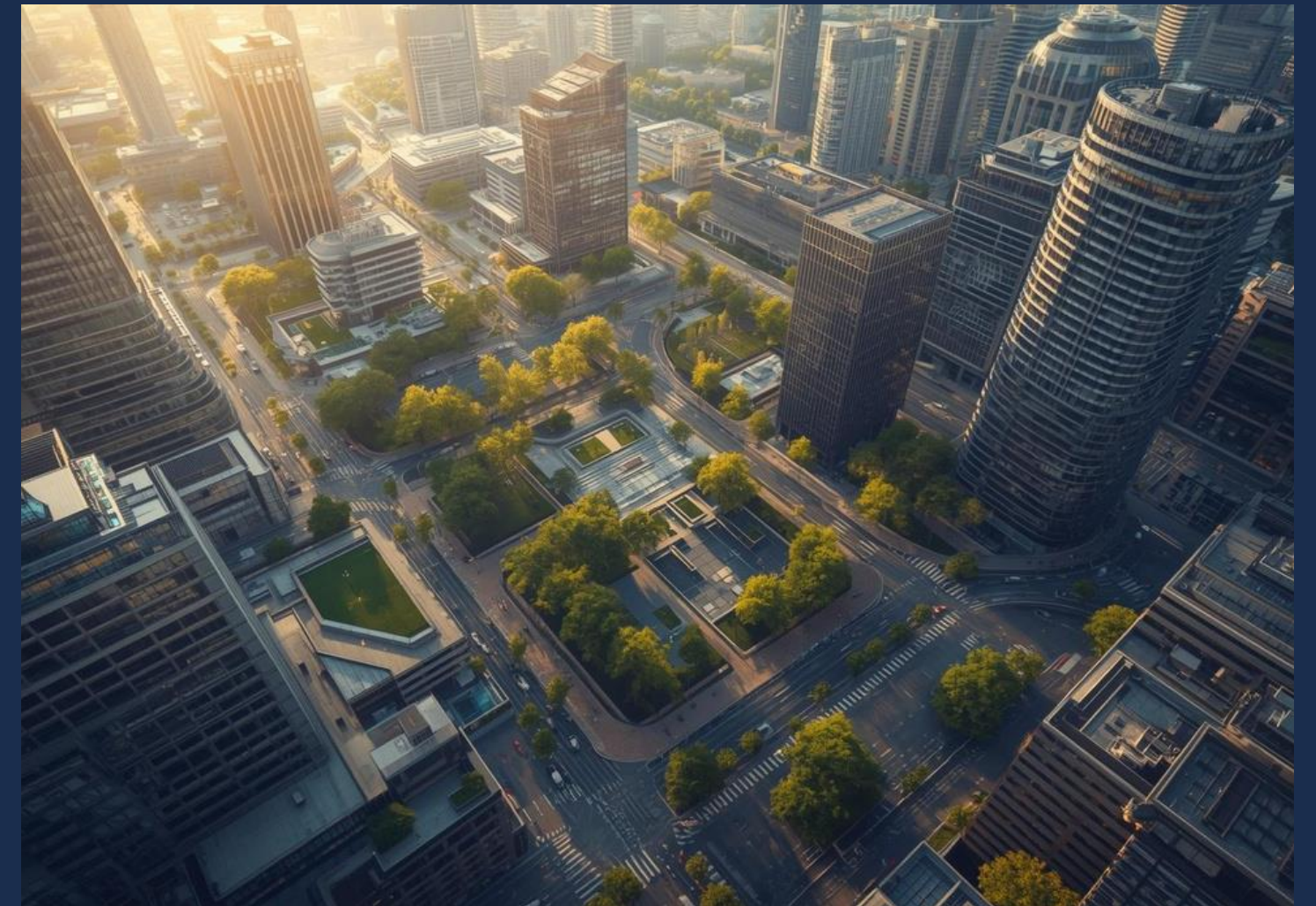
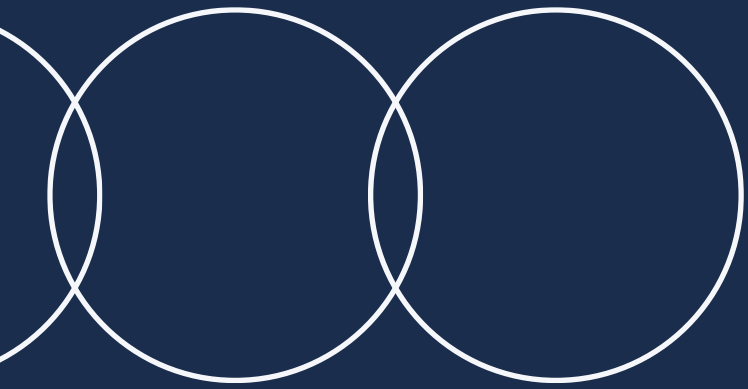
Our **GDPR-compliant Azure Cloud hosting** ensures secure integration with accounting, SMS, email, and payment systems, providing robust robotic interfaces and compliance evaluations tailored to your business needs.



Our Strategic Approach

Delivering Tailored Solutions

We focus on **customized strategies**, refining scope through Agile or ITIL methodologies while assessing cultural readiness to ensure successful digital transformation for our clients.



Engagement Models

Diverse collaboration methods for successful project delivery

Mixed Teams

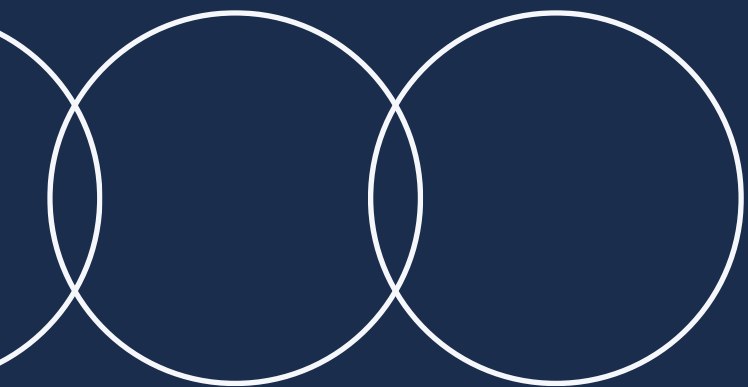
Collaborative delivery involves shared responsibilities between client teams and DBaaS Ltd, fostering communication and enhancing project outcomes.

Full Delivery

In this model, DBaaS Ltd assumes complete ownership of the project from start to finish, ensuring seamless execution and accountability.

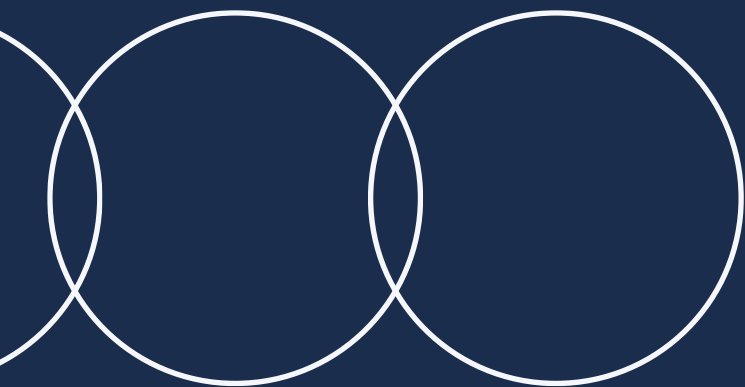
Agile Principles

Utilizing Agile principles aligned with GDS Service Manual, we adaptively manage projects to respond effectively to changing requirements and client needs.



Project Delivery Options

Tailored solutions for your project's
unique needs



Defined Scope

We establish a **clear project scope** outlining all deliverables, ensuring all stakeholders are aligned on objectives from the start.

Discovery Phase

Our **discovery phase** assesses project complexity, identifying potential challenges and opportunities to streamline the development process effectively.

Flexible Pricing

We offer a **flexible day-rate model** that adapts to evolving project requirements, providing the necessary resources when you need them most.

Service Proposition

Our core services for effective business transformation



Maturity Assessment

Comprehensive evaluations to identify strengths and weaknesses, enabling tailored strategies for business growth and improvement within your organization.

Strategy Planning

Developing robust strategic frameworks that align with organizational goals, ensuring effective execution and sustainable growth in competitive environments.

E-commerce Management

Streamlining management of SKUs and content, enhancing user experience and operational efficiency to drive sales and customer satisfaction.

Our Aims

Key objectives driving our service excellence and innovation

Centre of Capability

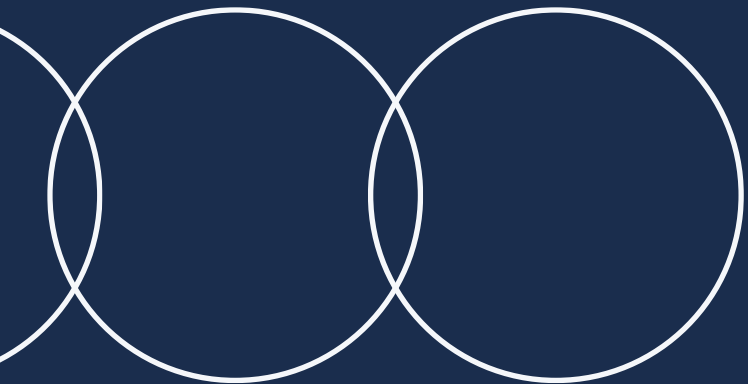
We anticipate issues proactively, demonstrating how we can **transform challenges** into opportunities, ensuring clients remain ahead of the curve.

Early Value Delivery

Our focus on **frequent releases** allows clients to see tangible benefits quickly, adapting solutions that respond to evolving business needs effectively.

Consistent Service

We provide a **secure, responsive**, and data-driven environment, ensuring that our clients receive reliable support tailored to their specific requirements.



Achieving Excellence

Market Awareness

Staying updated on industry trends allows businesses to adapt swiftly, ensuring they meet evolving client expectations and maintain competitive advantages.

Lean Enterprise

Embracing lean principles streamlines operations, reduces waste, and enhances productivity, ultimately leading to a more efficient organization with satisfied clients.

Collaboration & Reusability

Fostering a culture of collaboration and reusability enhances teamwork and accelerates project completion, driving innovation and maximizing resource utilization.

Testing & Monitoring

Implementing effective testing and monitoring practices guarantees that systems are reliable, secure, and perform optimally under various conditions and loads.

Modern Architecture

Utilizing modern architecture frameworks enables scalability and adaptability, allowing businesses to respond quickly to market demands and technological advancements.

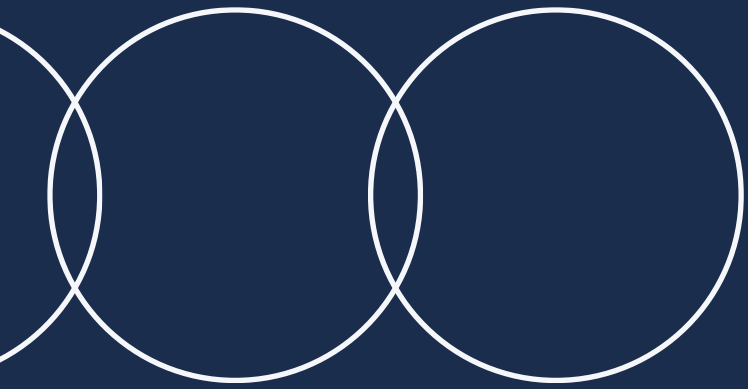
Automation

Automation of repetitive tasks improves efficiency, reduces human error, and frees up valuable resources for more strategic initiatives within the organization.

Security by Design

Ensuring Compliance Standards

Our approach adheres to essential security frameworks, enabling continuous monitoring and strategic alignment to safeguard your digital infrastructure against emerging threats and vulnerabilities.



Client Benefits

Maximizing efficiency and effectiveness for our clients

Cost Reduction

Implementing **DevOps practices** and automation drastically reduce operational costs, enabling clients to allocate resources more efficiently.

Faster Outcomes

Our streamlined processes ensure **faster delivery** of projects, allowing clients to achieve their goals with less downtime and improved stability.

Reliable Environments

Utilizing infrastructure as code guarantees **consistent and stable environments**, minimizing risks and enhancing overall system reliability for sustained performance.



CMS Security

Multi-level Authentication

Implementing **strong multi-level authentication** ensures that only authorized users can access sensitive data and critical system features.

Granular Rights

Granular rights control allows for precise user permissions, ensuring users have access only to the resources they need.

Background Screening

Our **background screening** process ensures that all personnel granted access to sensitive data meet rigorous security standards.

Access Control

Our **access segregation** strategy ensures distinct user roles, granting only necessary permissions to maintain data security.

Security Policy

We enforce a **zero tolerance policy** regarding security breaches, conducting regular assessments to identify and mitigate vulnerabilities.

Vulnerability Checks

We conduct **quarterly vulnerability checks** to proactively identify and resolve security weaknesses before they can be exploited.

Website Customization Solutions

Tailored Designs for Every Brand Identity

We offer **bespoke templates** that maintain your brand identity while providing flexible multi-brand or multi-division site management, ensuring your digital presence is both innovative and effective across different markets.



Backup & Security

Azure Hosting

Our secure Azure UK hosting ensures **encrypted data**, safeguarding your sensitive information against unauthorized access and data breaches.

24/7 Monitoring

Our systems are under **constant surveillance**, ensuring that any issues are detected and addressed promptly to maintain operational integrity.

Data Encryption

All stored data is **encrypted**, providing an additional layer of security and compliance with industry standards to protect user information.

Disaster Recovery

We provide **weekly backups** and geo-placement recovery strategies to ensure minimal downtime and quick restoration of services in emergencies.

Uptime Assurance

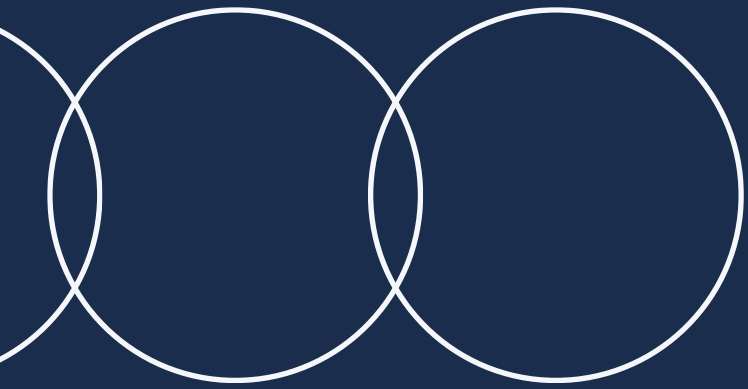
We guarantee **99.9% uptime**, allowing you to rely on our services without worrying about unexpected outages or interruptions.

Compliance Standards

Our solutions adhere to **strict compliance standards**, ensuring that your business meets regulatory requirements relevant to data protection and security.

Testing & Quality Assurance

Ensuring optimal performance and user experience standards



UX/UI Validation

Client collaboration is key for effective **UX/UI validation**, ensuring that design meets user expectations and functional requirements through iterative feedback cycles.

Manual Testing

Manual and scripted testing procedures are employed across dev, stage, and prod environments, guaranteeing that each version meets quality assurance benchmarks.

Usability Testing

Employing gaze plot analysis enhances **usability testing**, allowing us to observe user interactions and optimize interface elements for improved engagement and efficiency.

Advanced Features

ISO Compliance

We ensure ISO standards are met, optimizing processes for quality management and continuous improvement in service delivery and operations.

GDPR Compliance

Our solutions are designed to be GDPR-compliant, ensuring data privacy and protection across all digital interactions with users and clients.

Personalisation

We offer cookie-based personalisation, enhancing user experience while respecting privacy through safe and compliant data handling practices.

CMS Functionality

Our content management system supports controlled collaboration, allowing multiple users to work efficiently while maintaining oversight on content changes.

Context Awareness

Our platforms feature context awareness, enabling adaptive layouts that respond to user needs on both web and mobile devices for optimal experience.

Marketing & Analytics

Conversion Optimization

Enhancing user engagement through targeted strategies improves conversion rates, aligning with current search and social media trends for maximum impact.

Data-Driven Decisions

Leveraging analytics fosters **informed decision-making**, enabling companies to identify opportunities and challenges within their marketing and product strategies accurately.

Performance Metrics

Establishing key performance indicators helps measure success while guiding ongoing adjustments to marketing strategies, ensuring optimal results and growth.

Business Intelligence

Real-time traffic analysis provides actionable insights, allowing businesses to adjust strategies based on user behaviour and conversion metrics effectively.

Trend Analysis

Regularly monitoring trends ensures that businesses remain competitive, allowing for timely adjustments to their marketing efforts in dynamic environments.

Service Management Excellence

Comprehensive support tailored to your needs

Our tailored full-stack delivery ensures a strong focus on service reliability engineering, providing **security classification** at the 'Official' level and ensuring robust knowledge transfer and exit planning for seamless operations.

EOFDEECTON TRAVEY
DEDCIITYEF IT SUPPORT
PREENILER - IT SUPPSSHER

