



G-Cloud 15: pricing card

January 2026

Overview

[Public Digital](#) is a digital transformation consultancy. We work with governments and public services to help them change their cultures, processes, operating models and technologies so they can provide better services in the digital era.

We help public sector organisations transition to and support cloud-based technology in their delivery of public services. This includes enabling the cultural, organisational and technological change necessary to embed digital ways of working.

We both support strategic leaders navigate digital transformation, and work with frontline teams who build, design and operate cloud-based products and services.

In our longer-term engagements, we support our clients through significant change, and help them deliver tangible outcomes. We also deliver one-off projects to help our clients get started on digital transformation, or to help course-correct existing programmes.

SFIA rate cards

We design bespoke teams using the rate card provided below.

	Strategy & architecture	Change & transformation	Development & implementation	Delivery & Operations	People & skills	Relationships & engagement
1	£750	£750	£750	£750	£750	£750
2	£1000	£1000	£1000	£1000	£1000	£1000
3	£1400	£1400	£1400	£1400	£1400	£1400
4	£1800	£1800	£1800	£1800	£1800	£1800
5	£2200	£2200	£2200	£2200	£2200	£2200
6	£2600	£2600	£2600	£2600	£2600	£2600
7	£3000	£3000	£3000	£3000	£3000	£3000

Rates for all teams reflect fixed weekly fees for delivery against an agreed scope of work. Rates defined in this fee schedule are for UK public sector activities, related to G-Cloud 15. The rates are subject to the availability of suitably skilled resources.

Working week: Monday to Friday excluding national holidays. Consultant's Working Day is eight hours exclusive of travel and lunch. The weekly pricing assumes that consultants work, on average, four days per week on one engagement. Office hours are 09:00 - 17:30, Monday to Friday.

Travel and subsistence: Included in day rate within M25. Payable at department's standard T&S rates outside M25. Professional indemnity insurance is included in quoted rates.

Thank you
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