



G-Cloud 15 service description:

Design and delivery of digital and cloud related training

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Service type: Cloud support

Introduction

Public Digital is a digital transformation consultancy. We partner with organisations to co-design and deliver cloud training that supports in-house digital capabilities. By applying agile methodology and real-world precedents, we provide hands-on facilitation and resources. We empower teams to close skill gaps, accelerate cloud adoption and a sustainable learning culture.

Planning

We draw on Public Digital's expertise, practical experience and knowledge to effectively co-design and deliver tailored cloud training that supports organisational digital maturity objectives. We empower organisations to achieve sustainable outcomes and deliver lasting change.

Our leaders and specialists engage clients to define, scope and design the support required, collectively agreeing on and co-designing training programmes aligned to individuals' and teams' starting point and organisational goals. We measure the impact on wider digital teams, digital delivery and wider knowledge transfer within the organisation.

Our services are underpinned by decades of collective experience leading the design and delivery of cloud-based products and services in complex policy contexts within central government and the wider public sector.

Our approach includes:

- Understanding and benchmarking starting points. We assess the current level of digital and cloud understanding amongst leaders and teams to identify specific capability gaps and establish clear conditions for success
- Bespoke co-design and delivery: we partner with organisations to co-develop tailored training programmes which align with specific individual needs and overarching organisational objectives
- Applying agile and real-world precedents: our delivery uses an iterative test-and-learn approach, grounding training in hands-on practical exercises to ensure content remains relevant and effective
- Sustainable knowledge transfer: we prioritise long-term sustainability through train-the-trainer approaches, creation of living adaptable resources and nurturing of in-house communities of practice
- Strategic alignment and environment review. We advise on wider changes to the organisational governance to ensure training is embedded into onboarding and development frameworks, to achieve long-term digital outcomes.

Service features:

- Capability gap analysis to identify specific cloud skills shortages
- Co-design of training materials tailored to specific organisational needs
- Agile test-and-learn cycles for iterative content improvement
- Working in the open to ensure transparency and shared ownership
- Train-the-trainer model to scale learning and ensure long-term sustainability
- Organisation and facilitation of engaging, expert-led cloud training sessions
- Delivery of "living" resources that evolve with your cloud context
- Hands-on practical exercises focusing on real-world digital applications
- Strategy for embedding training into onboarding and development frameworks
- Retrospectives, feedback and iteration of materials based on real-user testing

Service benefits:

- Closes digital skill gaps through targeted, evidence-based learning interventions
- Increases internal self-sufficiency by building sustainable in-house cloud expertise
- Ensures content relevance through deep stakeholder co-design and collaboration
- Future-proofs investment through adaptable resources and ongoing development
- Promotes a culture of learning via open, collaborative working methods
- Enables rapid internal scaling through a proven train-the-trainer approach
- Increases agility by embedding feedback-driven, iterative learning methods
- Reduces knowledge silos by fostering internal communities of practice
- Accelerates cloud adoption by removing technical and cultural barriers
- Aligns digital training with wider organisational goals and standards

Training

Public Digital works closely with digital and operational teams on a group and individual basis, offering specialised cloud and digital training. This includes guidance on how to effectively use cloud-hosted systems, manage change and operate within a modern, integrated digital environment.

Our flexible training offer helps public sector organisations to adopt digital ways of working through co-developed, bespoke training plans. Training delivery formats include structured module programmes, immersive digital 'masterclasses' and hands-on workshops focused on practical cloud applications and digital delivery.

We build engagement through educational activities that apply the real-world experience of our consultants, prioritising activities that support digital sustainability. This includes delivering train-the-trainer sessions, providing training toolkits and resources and building communities of practice to encourage ongoing in-house knowledge exchange.

As part of our approach, we support organisations to break down silos and encourage multidisciplinary working, adopting a more unified and integrated approach to digital delivery. This encourages teams to share resources, ideas and best practices, allowing for more efficient and collaborative solutions, while facilitating agile, user-led and open working practices.

Thank you
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