

G-Cloud 15

CameraForensics Site Fingerprinting Pricing

January 2026

Overview

The disruption and prevention of the distribution of illegal harmful material on the web is hampered by challenges in identifying sites that are being used to distribute illegal content, and the fact that even when takedown efforts are successful, these sites are often quickly put back online at a different URL with small changes to their content or structure to frustrate law enforcement.

The Site Fingerprinting system crawls a list of target domains and linked sites and extracts a “fingerprint” which is collated from a range of different site characteristics. This search is seeded with initial targets that are input by users or identified during automated crawling. Having identified a list of target domains and linked sites the system compiles a fingerprint from each, which is collated from more than 20 different site characteristics. This fingerprint can then be used to identify recurrences of the same site in different locations even if that site has been superficially modified.

The extraction and analysis process to compute a site fingerprint also provides classification information that can help investigators identify new sites of interest and focus on those sites that are most likely to require action.

A number of optional extra services are also detailed in this document.

Other subscription structures are negotiable (dependent levels of customisation, expected volume of queries and data throughput).

All prices exclude VAT.

Discounts

We offer discounted SFIA rates for victim identification / crimes-against-children use (see below).

CameraForensics Site Fingerprinting Service Provision

- Provision of service to an organisation
- Requires agreement to access specific HMG IP (at no cost from CameraForensics); this will be addressed during any contract negotiation
- There are no additional data extraction costs

Price: **£120,000** / year (indicative cost, dependent on organisation requirements for ongoing development and support, deployment environment and infrastructure. Software licence itself has nil cost)

Extra services

1: Customisation

Site Fingerprinting can be customised on request. This can include updates to meet new threats, application of specific techniques and integration with 3rd-party data sources and systems.

Price: Implementation will be quoted based on the prevailing SFIA day-rate (see table below).

2: Deployments on or Integration With Customer-Specified Systems

Deployment of the system to a specified host environment, including establishing mechanisms for regular data updates and associated support.

Price: This service is specific to the context for each customer. Solutions will be quoted based on the prevailing SFIA day-rate (see table below).

3: Expert Training

Develops expert users and/or “train the trainer”. The form of the training is in-person 1 day for 25 users (customer supplies suitable room and facilities in the UK mainland). The approach will be a mix of theoretical and practical elements.

Price **£4,372.82** / session (25 max attendees)

4: Bespoke Training

Development and delivery of a training course (either virtually or in-person) around CameraForensics Firebreak and underlying technologies, specific to customer needs.

Price: This service is specific to the context for each customer. Solutions will be quoted based on the prevailing SFIA day-rate (see table below).

5: Specific Support

Support for users around CameraForensics and underlying technologies, specific to customer needs.

Price: This service is specific to the context for each customer. Solutions will be quoted based on the prevailing SFIA day-rate (see table below).

Standard SFIA day rates as follows:

	Strategy and architecture	Change and Transformation	Development and implementation	Delivery and Operation	People and skills	Relationships and engagement
1. Follow	n/a	n/a	n/a	n/a	n/a	n/a
2. Assist	n/a	n/a	n/a	n/a	n/a	n/a
3. Apply	n/a	n/a	n/a	n/a	n/a	n/a
4. Enable	£1008.58	£1008.58	£1008.58	£1008.58	£1008.58	£1008.58
5. Ensure or advise	£1,144.16	£1,144.16	£1,144.16	£1,144.16	£1,144.16	£1,144.16
6. Initiate or influence	£1,466.71	£1,466.71	£1,466.71	£1,466.71	£1,466.71	£1,466.71
7. Set strategy or inspire	£1,746.08	£1,746.08	£1,746.08	£1,746.08	£1,746.08	£1,746.08

Child Protection Discounted SFIA day rates as follows:

	Strategy and architecture	Change and Transformation	Development and implementation	Delivery and Operation	People and skills	Relationships and engagement
1. Follow	n/a	n/a	n/a	n/a	n/a	n/a
2. Assist	n/a	n/a	n/a	n/a	n/a	n/a
3. Apply	n/a	n/a	n/a	n/a	n/a	n/a
4. Enable	£1008.58	£1008.58	£1008.58	£1008.58	£1008.58	£1008.58
5. Ensure or advise	£1,144.16	£1,144.16	£1,144.16	£1,144.16	£1,144.16	£1,144.16
6. Initiate or influence	£1,365.49	£1,365.49	£1,365.49	£1,365.49	£1,365.49	£1,365.49
7. Set strategy or inspire	£1,520.80	£1,520.80	£1,520.80	£1,520.80	£1,520.80	£1,520.80