

Cloudfy Pricing

Cloudfy is a leading B2B eCommerce platform built for manufacturers, distributors, and service businesses. Delivered on Microsoft Azure, it enables online trading with full integration to all major ERP, warehouse, and accounting systems.

With a focus on driving sales, reducing service costs, and enabling 24/7 self-service, Cloudfy offers three scalable editions with fixed setup fees and inclusive monthly pricing. Its advanced B2B features and low total cost of ownership deliver strong ROI for businesses of all sizes.

CLOUDFY PRICING	CORE	PRO	ENTERPRISE
Platform Design & Build	From £25,000	From £30,000	POA
Monthly License	£1,000/mo (5000 orders monthly and underneath smaller 60,000 annually)	£1,500/mo (10000 orders monthly and underneath smaller 120,000 annually)	POA
Discovery	Subject to scope	Subject to scope	POA
Go Live / Launch Support	Subject to scope	Subject to scope	POA

A Platform and an Implementation Partner

With Cloudfy, you're not just buying software – you're getting a fully managed eCommerce project. Unlike other platforms that require a separate agency, Cloudfy provides both the platform and delivery team. A dedicated Project Manager and Technical Integration Specialist guide your project from planning through to launch, ensuring a smooth, joined-up experience.

Discovery-Led Implementation for Clarity and Control

Every project starts with a structured discovery phase, including focused workshops on functionality and integration. We document all requirements, technical scope, and detailed ERP data mapping, giving you complete clarity and confidence before development begins.

CORE FEATURES	CORE	PRO	ENTERPRISE
Supported Selling Modes – B2B, B2C, D2C	✓	✓	✓
Personalised Customer Experiences	✓	✓	✓
Customer Specific Catalogues	✓	✓	✓
Content Management System (CMS)	✓	✓	✓
Customer Purchase Insights / Account Dashboards	✓	✓	✓
Multi Language Support	✓	✓	✓
Multi Currency Support	✓	✓	✓
Customer-Specific Pricing	✓	✓	✓
Complex Product Variants	✓	✓	✓
Quick Order & Reordering Tools	✓	✓	✓
Multi-User Account Management	✓	✓	✓
Integrated Payment Portals	✓	✓	✓
Powerful Inventory Management	✓	✓	✓
Advanced Search & Product Filtering	✓	✓	✓
Advanced Shipping Capabilities	✓	✓	✓
SEO Management Tools	✓	✓	✓
Scheduled/ Repeat orders	✓	✓	✓
Client Document repository	✓	✓	✓
Promotions & Discount Management	✓	✓	✓
API First Architecture	✓	✓	✓
ISO 27001 Security Compliance	✓	✓	✓
Test / Staging Environment	✓	✓	✓

EXTENDED FEATURES	CORE	PRO	ENTERPRISE
Bespoke Design	✕	✓	✓
Multi Storefront	✕	✓	✓
Multi-Warehouse	✕	✓	✓
Advanced Inventory Management	✕	✓	✓
Workflow Automation Engine	✕	✓	✓
Returns Management (RMA)	✕	✓	✓
Product reviews integration	✕	✓	✓
Form Builder	✕	✓	✓
Abandoned Cart Follow Ups	✕	✓	✓
Dropship / Click and Collect	✕	✓	✓
Advanced Split Shipping	✕	✓	✓
Product Builder CPQ	✕	✓	✓
Product Parts Finder	✕	✓	✓
Headless Integration	✕	✓	✓
B2B Marketplace	✕	✓	✓
Customer Service Assisted Ordering Tools	✕	✓	✓
Promotions & Discount Management	✕	✓	✓
PIM (Product Info Management)	✕	✓	✓
Quote Request & Management	✕	✓	✓
Customer Invoice & Statement Portal	✕	✓	✓

EXTENDED FEATURES	CORE	PRO	ENTERPRISE
Credit Limits & Payment Terms Engine	✕	✓	✓
Invoice Payments & Reconciliation	✕	✓	✓
Custom Data Feeds & Syndication	✕	✓	✓
Bespoke Integration Development	✕	✓	✓
Custom Workflows & Logic	✕	✓	✓
EDI / Punchout	✕	✓	✓
Real-Time Carrier Integration	✕	✓	✓
Customer Loyalty Programme	✕	✓	✓
Live Chat / Chatbot integration	✕	✓	✓

CUSTOMER APPS	CORE	PRO
Branded Customer App	Not available	£2500 one off cost / £300 month (250 accounts)
Field Sales/ Sales Rep App	Not available	£2500 one off cost / £300 month (per 5 reps)

Cloudfy Satisfaction Guarantee

We're so confident in the value Cloudfy delivers that we guarantee you won't find a like-for-like B2B eCommerce platform that matches our feature set at our price point. If you do, we'll work with you to match it – or show you why Cloudfy offers more.

And most importantly, we won't let you move beyond the discovery stage until you're 100% confident that Cloudfy can deliver everything you need – and more – for years to come.

With Cloudfy, you get enterprise-grade functionality, seamless ERP integration, and ongoing support – all at an unbeatable total cost of ownership.

Integration & Multistore

Unlike many B2B platforms that are built on B2C foundations, Cloudfy is an ERP-first solution designed specifically for B2B commerce. With pre-built connectors for all leading ERP, warehouse, and accounting systems, every project is led by our in-house integration specialists to ensure seamless, end-to-end data flow from day one.

INTEGRATION & MULTISTORE	INVESTMENT
Standard Customers, Inventory, Pricing, Products, Orders	£5,000
Advanced Pro/Enterprise Only. Standard options. Plus bi-directional quote & order flows, Aged Debt, Invoice History, Credit Notes	£9,500
Data Migration Any additional data points beyond Standard or Advanced. Also data imported from a secondary source.	Quote
Punchout	From £3000
EDI Direct System Integration	from £5000
Multi store front	From £3000

Key platforms we partner with

